The Dr. Jerome E. Bartow Scholarship Application 2011
BEEP’s mission is to share learning experience across generations, cultivate new leaders, and inspire achievements “beyond the possible” through committed involvement and operational excellence. BEEP is a part of the National Urban League Movement (NUL), which is a 501(c)(3) non-profit organization. The Black Executive Exchange Program (BEEP) is the National Urban League's oldest signature program. Established in 1969 through a grant from the Ford Foundation, BEEP was developed out of the need to expose black college students to role models in business and government, and enhance the curricula at Historically Black Colleges and Universities (HBCUs) by relating them more closely to the world of work. Since its inception, BEEP has reached more than 1,000,000 students with over 3,000 visiting professors from more than 1,000 corporate, small business and government entities.
Scholarship Criteria

Once again it is our pleasure to offer the Dr. Jerome E. Bartow Scholarship to our Historically Black College and University students. The Bartow Scholarship Fund was established in June 1997 by ITT Hartford Insurance Company, in recognition of Dr. Bartow’s service to ITT, his long-standing commitment to the development of our youth, and his dedication to the Black Executive Exchange Program (BEEP) as well as the National Urban League.

A $5,000 scholarship will be awarded to three (3) deserving students of BEEP participating HBCUs.

Awardees must be classified as a sophomore, junior or senior at the time the scholarship commences. In addition, he/she must be pursuing their undergraduate degree in the following majors:

- BUSINESS
- EDUCATION
- MANAGEMENT
- TECHNOLOGY
- STEM

Awardees will be notified by BEEP Central and must be available to receive the award during the Black Executive Exchange Program’s Annual Leadership Conference in Orlando, FL, June 6-9, 2012. Travel and hotel arrangements will be provided by BEEP.

TO BE CONSIDERED FOR THE SCHOLARSHIP COMPETITION, A CANDIDATE MUST:

Be an undergraduate student at a BEEP participating College or University who will be classified as a sophomore, junior or senior at the time the scholarship commences next academic year (August 2012).

Provide a typewritten double-spaced essay (essay information on page 4) on 8.5" x 11" paper, 2-5 pages maximum. Submit a video no longer than 3 minutes (Video information on page 5)

Essays will be judged on concept, grammar and content. The BEEP faculty liaison is to review and sign the proposed essay prior to submission.

- Submit an official school transcript.
  Danielle Cornwall
  120 Wall St. 8th Flr.
  New York, NY 10005

- Submit a recent photo (5 MB or Less)

- Provide two (2) letters of recommendation from campus faculty and/or administrators.

- Be in good academic standing with a minimum 3.0 out of 4.0 GPA.

- One (1) letter of recommendation from a local community leader that addresses the student’s community activities.

- Submit current resume including school and permanent mailing address, phone numbers and e-mail.

- Must be available to attend BEEP Leadership Conference in Orlando, FL, June 6-9, 2012, to receive award and make a three (3) minute presentation, referencing your essay.

Application must be submitted online at http://www.iamempowered.com/2012DRJEROMEBARTOWSCHOLARSHIP

For More Information
Please Contact
Danielle E. Cornwall, M.S.W
Manager, Campus Programs
BEEP
National Urban League
120 Wall Street, 7th Floor
New York, NY 10005

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Jerome E. Bartow
Application

Application Form

• Completely fill out and sign the form on the following page

Essay Topic

Compose an essay that responds to the quote below, describe the preparation for leadership you have received at an HBCU, discuss how you will utilize it to design your personal path to success and to set yourself apart from the competition you will face in the job market.

“Education has always been the indispensable source of empowerment for African Americans. It is even more important today as we prepare to meet the growing competitive challenges of the global economy” - Marc Morial

Your essay should highlight the following:
• Personal examples of leadership and team membership
• Career planning that you have done thus far
• Challenges you have experienced, how you have overcome them and what lessons you have you learned.

Criteria

• Essays will be judged on grammar, creativity, practicality ,
• the degree to which the writer has understood the BEEP mission and vision.
• Essay should be at least two pages, but not longer than five pages long, typed and double- spaced.

Three Letters of Recommendation

• Make certain all your letter are from individuals who can speak to you specific accomplishments and experiences.

Resume

• Please provide an up-to-date version
Video

Criteria

Last year the National Urban League launched the 12 Point jobs Plan to Put America Back to Work. In 2012, we are issuing a public call for immediate national action around the education and job-training and education programs, the National Urban League understands the importance of equipping workers with a sound education.

Education, at its core, is economic readiness. Job training, by its very definition, is education in its most practical sense. The two cannot and must not be viewed separately.

In a video presentation please describe how education and employment empower the nation.

- 147 MB or Less
- 3 min or less
- Videos must address the importance of Education and Jobs
- Video must address the benefits of BEEP
- Each individual is limited to one submission
Application Form

PERSONAL INFORMATION

LAST NAME
FIRST NAME
MIDDLE INITIAL

SOCIAL SECURITY NUMBER
MALE
FEMALE

CURRENT ADDRESS AT SCHOOL
CITY
STATE
ZIP CODE

E-MAIL
PHONE NUMBER

PERMANENT HOME ADDRESS
CITY
STATE
ZIP CODE

HOME PHONE NUMBER (IN CASE OF EMERGENCY)

EDUCATION

SCHOOL NAME
CURRENT ACADEMIC YEAR: FRESHMAN
SOPHOMORE
JUNIOR

SCHOOL ADDRESS
CITY
STATE
ZIP CODE

MAJOR
GPA
EXPECTED GRADUATION DATE

APPLICANTS SIGNATURE
DATE

BEEP FACULTY LIAISON / ACADEMIC ADVISOR SIGNATURE
DATE
Checklist

☑ Completed Signed Application
☑ BEEP Faculty Liaison/Academic Advisor Signature
☑ Resume
☑ Official School Transcript
☑ Two (2) Faculty Recommendations
☑ One (1) Community Recommendation
☑ Essay
☑ Photograph

Candidates applying for the Dr. Jerome E. Bartow Scholarship in the 2011/12 academic year are to submit essays and accompanying documentation no later than Friday, March 30, 2012. NO EXCEPTIONS.

Applications must be submitted using the following web address

www.iamempowered.com/2012DRJEROMEBARTOWSCHOLARSHIP
Submission Verification

By signing this verification form you (campus liaison) agree that this student is registered at your university and has completed all documentation required.

_____________________________
APPLICANTS NAME PRINTED

_____________________________
APPLICANTS SIGNATURE

_____________________________
BEEP FACULTY LIAISON / ACADEMIC ADVISOR NAME PRINTED

_____________________________
BEEP FACULTY LIAISON / ACADEMIC ADVISOR SIGNATURE