Dr. Andrew Hugine, Jr.  
11th President  
Alabama A&M University

Alabama A&M University would like to welcome you to join us this year for our 12th Annual Scholarship Gala. Each year, the festive Black-Tie Scholarship Gala continues to impact the University’s ability to provide scholarships to deserving students. The Black-Tie Scholarship Gala is important because it not only recognizes individuals and companies instrumental in AAMU’s success, but it also serves as a mechanism to enable the community to support an institution that has given much throughout its nearly 140 years of existence. It is through the success of the scholarship programs that we have a vibrant research and institutional advancement arm. We have researchers whose published work is the envy of much larger institutions, as well as students who compete regionally and nationally. Your support of this event ensures that deserving students are able to continue to aspire toward their dreams, all while providing AAMU the resources to build on its noble land-grant mission. We look forward to your continued support. We are grateful to the planning committee for the extensive efforts leading to the promotion and success of this monumental event.

When: Thursday, April 12, 2012  
Where: Von Braun Center  
Huntsville, Alabama  
Time: 5:15 p.m. - VIP Reception  
6:00 p.m. - Black-Tie Scholarship Gala  
Attire:  
Dinner & Entertainment

Sponsorship Level | Cost | Value | VIP Tables & Reception Tickets | Logo on Media Signage | Table Signage | Award | Marquee | Radio Spots | TV Ad Spots |
--- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
Torchbearer | $25,000 | $35,000 | 4/24 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
Platinum | $10,000 | $22,000 | 2/16 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
Gold | $5,000 | $10,000 | 1/8 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
Silver | $2,500 | $5,000 | 1/8 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
Bronze | $1,000 | $3,000 | 1/8 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

For sponsorship and VIP information, please call (256) 372-8344.

Make checks payable to: AAMU FOUNDATION/BLACK-TIE. Donations are tax-deductible to the fullest extent allowed by law. Individual Tickets: $100

Black-Tie Gala Reservation Form

Name _________________________________________________________________________________________________________________
Title ____________________________________________________ Business/Company/Agency ________________________________________
Address _______________________________________________________________________________________________________________
City ________________________________________________ State __________ Zip __________ E-mail _________________________________
Phone (___________) _______________________________________________ Fax (__________) _____________________________________

☐ Yes! I/My organization will readily support the 2012 Black-Tie Scholarship Gala at the sponsorship level indicated below:
☐ Torchbearer  ☐ Platinum  ☐ Gold  ☐ Silver  ☐ Bronze
☐ I am/We are unable to support the Black-Tie Scholarship Gala at the above sponsorship level, but would like to purchase individual tickets/table(s) for AAMU students to participate. Total: $__________
☐ CHECK ENCLOSED (Make checks payable to the AAMU Foundation/Black-Tie and mail to: Office of Marketing, Communications and Advancement, Alabama A&M University, P. O. Box 294, Normal, AL 35762)
☐ Please INVOICE us for the amount due: $_________________________ (All payments due by March 9, 2012)

Please fax confirmation to (256) 372-8345 or send e-mail to blacktie@aamu.edu. For more information, contact us at (256) 372-8344 or blacktie@aamu.edu.

Please note below how you would like your organization’s name listed in the program.

Organization Listing: _____________________________________________________________

Office of Marketing, Communications and Advancement - Alabama A&M University - P. O. Box 294 - Normal, AL 35762 - (256) 372-8344
www.aamu.edu