

# Alabama A&M University

## Honors Program



## Sponsorship Packet

***“Climb Higher Live Honors”***

## Who Are We:

The **Alabama Agricultural and Mechanical University Honors Program** provides an intellectually challenging learning environment for students of outstanding abilities. Students acquire life-long skills that are necessary in an ever-changing and fast-paced world as they work in a community of peers with some of the best professors on campus. Individual quests for excellence are also sponsored in the program with study abroad initiatives, internships, and research projects.

Established in 1993, still committed to the three core values of Scholarship, Leadership and Service, the Honors Program has grown to over 200 members. These students are vibrant, civically engaged and socially conscious. They excel both in and outside of the classroom. The expectation of excellence remains the same. Scholars are required to focus on areas of personal growth in communication, service, research, entrepreneurship, and leadership. These scholars can be found doing everything from conducting groundbreaking research with faculty, conquering the study of international policy in Croatia, Wales and China, interning with Fortune 500 companies like Apple, Google and Disney to being on the executive boards of the many campus student organizations. Students in the Honors Program are expected to excel, and they do!

## Our Mission:

Is to challenge outstanding students at a higher academic pace and to provide experiential learning that will help students achieve success in a fiercely competitive world. The honors program provides superb educational, leadership, research, and service opportunities. Honors students will have access to advanced course offerings and extra- curricular activities that are discipline specific, innovative, and scholarly. Organized service for others also helps to perfect leadership skills that are required in most professional settings.

## Our Goals:

- To attract students who are academically talented and to offer programs of study designed to stimulate them to do the quality of work equal to their potential, one which prepares participants to enter and to successfully complete graduate and professional programs of study.
- To encourage and stimulate learning outside the classroom.
- To enable qualified students to progress at an accelerated rate.
- To maximize the opportunity for students to grow intellectually through classroom activities, colloquia, research, and writing seminars, and to broaden and enhance their social and cultural experiences.
- To encourage honors program students to participate in various activities at AAMU and to serve as classroom volunteers, peer counselors, teaching assistants, research assistants, laboratory assistants, and program assistants for major University functions.
- To participate in cooperative linkages and collaborative agreements with graduate and professional schools at major universities across the nation and with industries seeking individuals who are highly trained.



Honors Center

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**Greetings Name of POC, Company/Business Name!**

The **Alabama Agricultural and Mechanical University Honors Program** is celebrating 30 impactful years standing on the pillars of scholarship, leadership, and service with the mission of shaping people who shape the world. I am Jarvis Prewitt, the Chief Operating Officer of the Honors Executive Council, with hope that you will partner with us to continue to ***“Climb Higher and Live Honors”***.

Over the 30 years, the program has grown to over 300+ members with 76% being scholarship recipients, 12% student athletes, with an average GPA of 3.5, and 1000+ in service hours collectively as a group. Many have graduated and have gone on to become educators, lawyers, accountants, and even engineers. Our students and alumni are only as good as we prepare them to be successful in this world. We charge ourselves to ensure our students leave the program with professional development, career advising, service projects, and so much more. We wouldn't have been able to support those students on their educational journeys without supporters like you. The students in the University Honors Program will ***“Start Here, and Go Anywhere”***!

On behalf of the **Alabama A&M University Honors Program**, we would like to present some opportunities for sponsorship in support of initiatives and the continued growth of the Honors Program. Your sponsorship can aid in increasing the scholarship opportunities awarded to Honor students, support staple events like the annual Honors Program Leadership Retreat, participating and attending the Honda Campus All-Star Challenge (HCASC) or the Thurgood Marshall College Fund (TMCF) Leadership Institute to share a few. We serve a very diverse group of scholars with lofty career goals, and we value all current and future partners that are willing to invest into the largest HBCU in the state of Alabama that's growing with a strong tech and engineering presence. With your support, we will be able to fully execute our programming events and opportunities to experience and serve that makes the program what it is today.

Thank you for your time and consideration in changing the lives of the students in the Alabama A&M University Honors Program. As we continue enhancing our program and increase our membership, we want you to be a part of this next level of student success!

***An investment of any amount can make a huge difference for our program, university, and community.***

If you have any questions, comments, or concerns please email us at **honorsprogram@bulldogs.aamu.edu**. We look forward to hearing back from your team!

With warm regards,

**Alabama A&M University Honors Program**

## University & Community Impact:

The **Alabama A&M University Honors Program** is committed to upholding the legacy and vision of founder, Dr. William Hooper Council in efforts to recruit, develop, engage, and retain the next generation of leaders. Our overarching principles that have shaped and guided our scholars, university, and community are Scholarship, Leadership, and Service. We will continue to offer academic opportunities, develop leaders, and serve not only our university but the community at large that it surrounds to ensure we remain the premier institution of higher learning. So, join us as we embody the resounding motto of our beloved university “Service is Sovereignty”.

## Our Stats:

**315 Student Members    80% Scholarship Recipients    12% Student Athletes    3000+ Service Hours**

**3.60 Average GPA of 2023 HP Graduating Seniors    97% Graduation Rate**

## Honors Program Benefits:

- Honors Student Council
- Priority Registration
- Priority Housing in Selected Residence Halls
- Designated Honors Advisor
- Enriched Experience & Honors Curriculum
- Leadership/Professional Development
- Fellowship Opportunities
- Scholarship Opportunities & Academic Research
- International Study
- Alumnae Connect Mentoring Program
- Academic Research & Scholarly Conference Experiences
- Graduate School Test Preparation

## Honors Program Staple Events:

- Honda Campus All-Star Challenge (HCASC) National Trivia Team
- Thurgood Marshall College Fund (TMCF) Leadership Institute
- Speech & Debate Society
- Preparing for Life Upon Graduation (P.L.U.G.) Initiative
- Alumnae Leadership Roundtables
- Mental Health Awareness Sessions/ Training
- Honors Leadership Retreat
- Signature of Excellence
- Sports & Athletic Initiative
- Food Drive Initiative
- Freshman Seminar Development Course
- Junior Seminar Development Course
- University’s Academic Honors Convocation
- Senior & Awards Banquet
- Mentee/Mentor Program

## Level of Sponsorships:

Name/Logo exposure in promotional materials, such as event handouts, websites, social media, and news releases, is a perk of **All Sponsorships**. Your sponsorship will also be acknowledged on the website, in the annual report, and on social media. Included are tickets to the Senior & Awards Banquet. Students from the Honors Program, their families, professors, campus administration and staff, sponsors, and board-level members will be in attendance. **The benefits listed per sponsorship opportunity will be good for the current fiscal year and your donation will be tax deductible. As a show of gratitude, we would like to honor your company's commitment and financial investment at our annual Senior & Awards Banquet and highlight our events throughout the academic school year.**

**The finest Honors Program Experience for our scholars is what we aim for, thus we don't want them to worry about financial constraints preventing it.**

### 1. Council's ChangeMaker (\$5,000+)

The Council's ChangeMaker Sponsorship is the presenting partner's commitment in sponsoring any of the **Alabama A&M University Honors Program Staple Events**. Due to your generous donation, you will receive the following: Company Banner at program, Speaking Opportunity, Company/Individual Council's Change Maker Plaque, Personalized Program Apparel, Recognition in programming, Featured Donor on website and our social media handles, and Invite to the 30<sup>th</sup> Honors Celebration reception.

### 2. The Bulldog Innovator (\$3,000)

The Bulldog Innovator Sponsorship is the presenting partner's commitment in sponsoring any of the **Alabama A&M University Honors Program Staple Events**. Due to your generous donation, you will receive the following: Speaking Opportunity, Company/Individual Bulldog Innovator Plaque, Recognition in programming, and Featured Donor on website and our social media handles.

### 3. The Maroon Visionary (\$1,000)

The Maroon Visionary Sponsorship is the presenting partner's commitment in sponsoring any of the **Alabama A&M University Honors Program Staple Events**. Due to your generous donation, you will receive the following: Speaking Opportunity, Company/Individual Maroon Visionary Plaque, and Recognition in programming.

### Donations – Any Amount or In-Kind:

All monetary or in-kind contributions supporting programming initiatives are gratefully received by the Alabama A&M University Honors Program. Please make checks and money orders payable to: **AAMU Honors Council #248**

To donate electronically, visit: [secure.ggiv.com/for/aau/](https://secure.ggiv.com/for/aau/)

Select **"Other"** from the restriction list drop down and include **"AAMU Honors Program"** in the comments. This is important for payment to go directly to the AAMU Honors Program.