2015 Youth Motivation Task Force

YMTF Leadership Symposium | March 5-6

YMTF Outreach Program | March 8-10
YMTF Leadership Symposium

The Youth Motivation Task Force Leadership Symposium is designed to help individuals become a stronger, more engaged leader — both in their volunteer and professional roles. This symposium will bring together leaders in their respective career fields and many are also engaged within their communities.

Through this event, participants will explore their personal leadership style and approach, enhance their leadership skills, and strengthen the knowledge and ability to create authentic relationships.

At the symposium, student leaders will engage with and learn from the professionals in attendance.

ATTIRE FOR THE SYMPOSIUM:
The attire is business casual. A conference shirt will be provided upon on-site registration for Tuesday.

YMTF Leadership Symposium: Agenda

Thursday, March 5
Ernest Knight Center, West Campus Complex, AAMU
12:00 pm – 1:00 pm  Registration
1:00 pm – 4:00 pm  Opening Plenary
1:00 pm – 1:15 pm  University Welcome
1:15 pm – 2:00 pm  Keynote Speaker: True Leadership
2:00 pm – 2:15 pm  Introduction of Workshop Presenters & Event Logistics
2:15 pm – 3:45 pm  Session 1: Customer Care, Service & Ownership (Kim Williams)
3:45 pm – 4:00 pm  Symposium Day 2: Agenda Review & Closing Remarks

Friday, March 6
Ernest Knight Center, West Campus Complex, AAMU
7:30 am – 8:30 am  Registration & Continental Breakfast
8:30 am – 8:45 am  Welcome/Recap Day 1
8:45 am – 10:15 am  Session 2: How to Develop & Maintain a Positive Personal Brand within an Ever Changing Workplace
10:15 am – 10:45 am  Workshop Reflection
10:45 am – 11:00 am  Break
11:00 am – 12:30 pm  Session 3: Leadership vs Management: Leadership Styles that Make a Difference in Any Workplace
12:30 pm – 2:30 pm  Networking Lunch
2:30 pm – 3:00 pm  Workshop Reflection
3:00 pm – 4:00 pm  Wrap Up/Lessons Learned
YMTF Outreach Program

Nothing better reflects Alabama A&M University’s tagline Start Here, Go Anywhere than the Youth Motivation Task Force. The YMTF program provides professionals from various backgrounds – many of who are AAMU alumni – an opportunity to interact with and introduce AAMU students to careers within the private and public sectors. Teams of two to four professionals visit classrooms across campus; they also share career advice, words of wisdom and encouragement.

Through their personal accomplishments, YMTF consultants show, first-hand, the professional rewards that can be reaped from being a college graduate.

OUTREACH PROGRAM GOALS:

- Introduce AAMU students to the private and public sector job market
- Discuss possible solutions to problems students might encounter in the workforce
- Inform students of skills they will need to succeed in the workplace
- Share experiences on working in the job market
- Serve as positive role models and mentors
- Underscore the importance of being fully engaged with Career Development Services

OUTREACH PROGRAM IMPACT:

- Create possible employment opportunities for students
- Develop mentorship opportunities
- Increase awareness of Career Development Services and its services to faculty and students

CRITERIA FOR PARTICIPATION IN THE OUTREACH PROGRAM:

1. Graduate of an institution of higher learning at least one year prior to anticipated YMTF participation
2. Willingness to volunteer your time, effort and expertise to motivate students at AAMU
3. Willingness to serve as a positive role model at all times
4. Willingness to abide by the rules and regulations established by Career Development Services and the YMTF Advisory Board
5. Subject to all rules and regulations of Alabama A&M University

ATTIRE FOR THE OUTREACH PROGRAM:

YMTF volunteers serve as role models for our students. To that end, we ask all consultants to dress accordingly.

- Sunday - business casual or travel attire.
- Monday - Business casual. A conference shirt will be provided upon on-site registration for Monday. For conformity, please wear black slacks or skirts with your shirt, no jeans.
- Monday night – Business/Business Casual.
- Tuesday - Traditional business attire. That means a conservative suit and tie for men and skirt suit for ladies.
YMTF OUTREACH PROGRAM: Agenda

Sunday, March 8
Ernest Knight Center, West Campus Complex, AAMU
1:00 pm – 4:00 pm Registration
2:00 pm – 3:00 pm Newcomers’ Orientation - Ernest Knight Center
2:00 pm – 3:00 pm Team Leaders’ Session - Ernest Knight Center
3:00 pm – 4:00 pm Opening Session - Ernest Knight Center
4:00 pm – 4:30 pm Mentors’ Session - Ernest Knight Center
4:30 pm – 5:00 pm Team Strategy Sessions - Ernest Knight Center
5:00 pm – 6:30 pm Mentors/Protégé Meet & Greet Reception - Ernest Knight Center

Monday, March 9
Alabama A&M University
7:15 am Continental Breakfast, Career Development Services – 101 Patton Hall
8:00 am – 4:00 pm Classroom Visitations
11:30 am – 1:00 pm Lunch-on-the-Go, Ernest Knight Reception
2:30 pm – 4:00 pm Consultants Forum
4:30 pm – 5:00 pm Group Photo Session – William H. Councill Statue (rain location, Elmore Gym)
5:30 pm – 7:30 pm YMTF Reception – Ernest Knight Center

Tuesday, March 10
Alabama A&M University
8:00 am Continental Breakfast, Career Development Services – 101 Patton Hall
9:00 am – 11:00 am Classroom Visitations
11:45 am – 1:00 pm Lunch – Student Motivation Awards Luncheon – Ernest Knight Reception
1:30 pm – 2:15 pm Dean’s Co-op Forum
2:15 pm – 3:30 pm YMTF Networking Symposium
4:00 pm – 6:00 pm Culminating Program – Ernest Knight Reception Center
6:00 pm Advisory Board Meeting

Please note: schedules are subject to change.
Youth Motivation Task Force Symposium & Outreach Program | March 5-10

Registration

Registration is completed online at BULLDOGSCareers, www.myinterface.com/aamu/employer. Once the registration has been approved, an invoice will be emailed.

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<th>Sponsorship Levels:</th>
<th>Leadership Symposium</th>
<th>Outreach Program</th>
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<tr>
<td>Symposium</td>
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Participants can register for one or both events. A $25 discount will be provided for participants that register for both events. The names of participants that register after Friday, February 20, 2015 may not be included in printed materials. Registration closes Friday, February 27, 2015.

Payment

Payment is accepted by check or credit card. If you require a W-9 form before paying event fees, please contact Angel Lee-Anthony at angel.leeanthony@aamu.edu.

If paying by check, please make the check payable and mail to:

Alabama A&M University Foundation
Youth Motivation Task Force Conference
Attn: Yvette Clayton
PO Box 997 | Normal, AL 35762

If paying by credit card, contact Angel Lee-Anthony at angel.leeanthony@aamu.edu.

Confirmation

A document outlining all aspects of 2015 YMTF will be sent via email as an approval packet once the online registration has been submitted. If the confirmation is not received within 3-5 business days after registration, please contact Angel Lee-Anthony by email, angel.leeanthony@aamu.edu.

Cancellations

No refunds will be issued for cancellations made after 5:00 pm on Friday, February 27, 2015.

Parking

Parking is FREE however; a parking permit is required. Please place your parking pass on your dashboard. Please note that parking is prohibited along red curbsides and in reserved, numbered spaces. Park your car only in an unnumbered space.
CAREER DEVELOPMENT SERVICES

Contact

The Career Development Services office is located in Patton Hall, Room 101. Contact CDS at 256.372.5692 and faxes can be sent to: 256.372.5689.

Staff

Yvette S. Clayton, Director
Karla I. Miller, Assistant Director
Deborah Boglin, Senior Secretary
Leslie C. Burks, Career Information Specialist/ Teacher Education
Angel Lee-Anthony, Events & Recruitment Specialist
Tangela Rutledge-Gale, Career Counselor/Recruiter