



YOUTH MOTIVATION TASK FORCE

— YMTF —

ALABAMA A&M UNIVERSITY

2018 Outreach Program

March 11-13

Registration Information

Helping Bulldogs Prepare for Professional Success



YOUTH MOTIVATION TASK FORCE

YMTF

ALABAMA A&M UNIVERSITY

YMTF Advisory Board
Cleo Truss
Corporate Chairperson

October 30, 2017

Christopher Evans
Corporate Co-Chairperson

Greetings!

Angelo Coleman
Kelli Curry
Michelle Gilliam Jordan
Michael Holston
Felicia Martin McBride
Cheryl Moore Davis
Regina Nicholson
Willie Patterson, Ed.D.
Jermain Ralph
Livingston Ross, Jr.
Maple Smiley
Kamela Tatum
Vincent Varner
Kim Williams

Career Development Services at Alabama A&M University (AAMU) invites you to participate in the 2018 Youth Motivation Task Force Outreach Program (YMTF), which will take place on our campus March 10-13. This marks the 43rd year that AAMU faculty will welcome professionals like you into their classrooms to motivate students to stay focused on earning their college degree, while informing them about diverse career paths.

This packet contains details about the YMTF event. To register, please click on the following link <https://goo.gl/forms/m4oBrMFkRMcAhWNU2>; please be sure to complete the entire form. Once your registration has been processed, you will receive a confirmation and an invoice via email.

Please be advised that registration forms are needed to guarantee space. Your contribution can be made prior to, or upon your arrival to campus.

We hope that your schedule will allow you to participate in the 2018 YMTF Outreach Program! If you have any questions, the best way to contact me is via email at yvette.clayton@aamu.edu. You can also call me at 256.372.8182. We look forward to seeing you on The Hill.

Yvette S. Clayton
University Chairperson

Sincerely,

Larry McDaniel, Ph.D.
University Co-Chairperson

Yvette S. Clayton
Director, Career Development Services and YMTF University Chair

YMTF | Outreach Program

The YMTF program provides professionals from various backgrounds – many of whom are AAMU alumni – an opportunity to interact with students and to introduce them to careers within the private and public sectors. Teams of two to four professionals visit classrooms across campus; where they share career advice, trials, words of wisdom and encouragement. Through their personal accomplishments, YMTF consultants show, first-hand, the personal and professional rewards that can be reaped from earning a college degree.

OUTREACH PROGRAM GOALS:

- Introduce AAMU students to the private and public sector job market
- Discuss possible solutions to problems students might encounter in the workplace
- Inform students of skills they will need to succeed in the workplace
- Share experiences on working in the job market
- Serve as positive role models and mentors
- Underscore the importance of being fully engaged with Career Development Services (CDS)

OUTREACH PROGRAM IMPACT:

- Create possible employment opportunities (internship, co-op, career) for students
- Develop mentorship opportunities
- Increase awareness of CDS and its services to faculty and students

CRITERIA FOR PARTICIPATION IN THE OUTREACH PROGRAM:

- Graduate of an institution of higher learning
- Willingness to volunteer your time, effort and expertise to motivate students at AAMU
- Willingness to serve as a positive role model at all times
- Willingness to abide by the rules and regulations established by CDS and the YMTF Advisory Board
- Subject to all rules and regulations of Alabama A&M University

ATTIRE FOR THE OUTREACH PROGRAM:

YMTF volunteers serve as a positive role models for our students. To that end, we ask all consultants to dress accordingly.

- Sunday - Business casual.
- Monday - Traditional business attire: **Conservative suit and tie for men and suit for women.**
- Tuesday - Business casual. A program shirt to be worn on Tuesday will be provided upon on-site registration. For conformity, please wear black slacks (or skirts) with your shirt, no jeans.

2018 Youth Motivation Task Force Outreach Program | March 10-13

YMTF Outreach Program | Agenda

SUNDAY, March 11

Huntsville Country Club (2601 Oakwood Avenue, Huntsville, Alabama 35810)

1:00 pm – 3:00 pm	Registration
2:00 pm – 3:00 pm	Newcomers' Orientation
2:00 pm – 3:00 pm	Team Leaders' Session
3:00 pm – 3:30 pm	Team Strategy Sessions
3:30 pm – 5:00 pm	Opening Session
	Pinning & Awards Ceremony
5:00 pm – 6:00 pm	Registration Continues
5:00 pm – 8:00 pm	Reception

MONDAY, March 12

Alabama A&M University Campus

7:15 am	Continental Breakfast, Career Development Services – Patton Bldg, Rm 101
8:00 am – 4:00 pm	Classroom Visitations
12:00 pm – 1:00 pm	Lunch on Your Own (Optional: <i>Meal Vouchers will be available for the Cafeteria</i>)
2:00 pm – 4:00 pm	YMTF Mock Interview Session
4:30 pm – 5:00 pm	Group Photo, William H. Councill Statue (<i>inclement weather - location TBD</i>)
5:30 pm – 7:00 pm	Mentoring Event

TUESDAY, March 13

Alabama A&M University Campus

8:00 am	Continental Breakfast, Career Development Services – Patton Bldg, Rm 101
9:00 am – 11:00 am	Classroom Visitations
11:45 am – 1:00 pm	Lunch – Student Motivation Awards Luncheon Ernest Knight Reception Center
1:15 pm – 2:30 pm	Culminating Program – Ernest Knight Reception Center
2:45 pm	Advisory Board Meeting

Please note: schedules are subject to change.

2018 Youth Motivation Task Force Outreach Program | March 10-13

REGISTRATION

Registration is completed at <https://goo.gl/forms/m4oBrMFkRMcAhWNU2>. Please be advised that registration forms are needed to guarantee your space. **Registration closes on Friday, February 9, 2018.**

Sponsorship Levels:

- Individual | **\$125**
- Government | **\$175**
- Corporate | **\$300**

An approval packet outlining all aspects of 2018 YMTF will be sent by email via an approval packet once the online registration has been submitted. If the confirmation is not received within 3-5 business days after registration, please contact Angel Lee by email, angel.lee@aamu.edu.

Outreach Program Shirt

An event shirt is include in the registration. Please indicate in your online registration your shirt size.

YMTF Lapel Pins & Pad Portfolios

First-time consultants will receive a lapel pin and pad portfolio as a part of their registration. All consultants are asked to wear their YMTF lapel pins and bring their pad portfolio provided at the 2017 YMTF Program. Replacement lapel pins are available for \$5.00. Replacement pad portfolios are available for \$10.00.

PAYMENT

Contributions may be submitted by **check or credit card**. If you require a W-9 form before paying, please contact Angel Lee at angel.lee@aamu.edu.

Checks

If paying by check, please make the **check** payable and mail to:

AAMU Foundation YMTF Outreach Program
Attn: Yvette Clayton | AAMU/CDS | Patton Building, Room 101 | Normal, AL 35762

Credit Cards

Credit card payments may be submitted over the phone by contacting, Angel Lee 256.372.8220.

Cancellations

No refunds will be issued for cancellations made after **5:00 pm on Friday, February 9, 2018.**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL | \$5,000

- YMTF registration for six representatives
- Recognition as lead event sponsor in all written, digital and promotional materials
- Prominent logo inclusion on event-day polo shirts
- Inside front-page ad in program book (.jpg submission)
- Career Week Title Sponsor (Fall or Spring)

GOLD LEVEL | \$2,500

- YMTF registration for four representatives
- Recognition as major event sponsor in all written, digital and promotional materials
- Prominent ad space in program book (.jpg submission)
- Sponsorship of one, additional Career Development Service event
- Complimentary booth for two representatives at the Fall or Spring Career Fair

SILVER LEVEL | \$1,500

- YMTF registration for two representatives
- Recognition as event sponsor in all written, digital and promotional materials
- Full-page ad in program book (.jpg submission)
- Complimentary booth for two representatives at Fall or Spring Career Fair

BRONZE LEVEL | \$1,000

- YMTF registration for one representative
- Recognition as an event sponsor in written, digital and promotional materials
- One half-page ad (.jpg submission)

MAROON LEVEL | \$500

- Recognition as an event sponsor in written and digital materials
- One quarter-page ad in program book (.jpg)

PROGRAM BOOK AD SPONSOR:

- Full-page | \$500 (.jpg submission)
- Half-page | \$250 (.jpg submission)
- Quarter-page | \$100
- Individual | \$50

Must be submitted by Friday, February 9, 2018.

2018 Youth Motivation Task Force Outreach Program | March 10-13

ACCOMMODATIONS

Listed below are hotels within close proximity of Alabama A&M University:

Country Inn & Suites 4880 University Dr NW 256.837.4070 800.456.4000	Courtyard by Marriott 4804 University Dr NW 256.837.1400 800.321.2211	The Embassy Suites 800 Monroe St 256.539.7373 800.EMBASSY
Hampton Inn 4815 University Dr NW 256.830.9700 800.426.7866	Hilton Garden Inn 301 Boulevard South SW 256.881.4170 800.446.6677	Holiday Inn Express 3808 University Dr 256.721.1000 800.897.0084
Holiday Inn Research Park 5903 University Dr NW 256.830.0600 800.465.4329	Huntsville Marriott 5 Tranquility Base 256.830.2222 888.299.5174	Microtel Inn & Suites by Wyndham 1820 Chase Creek Row 256.859.6655
SpringHill Suites/Downtown 745 Constellation Place Dr SW 256.512.0188	SpringHill Suites West/Research Park 320 Providence Main Street 256.430.1485	The Westin 6800 Governors West NW 256.428.2000

CAREER DEVELOPMENT SERVICES | Contact

The Career Development Services office is located in Patton Building, Room 101. Contact CDS at 256.372.5692.

Career Development Services Staff:

Yvette Clayton, Director

Iris Glover-Robinson, Career Information Specialist

Monique Ryan, Senior Secretary

Angel Lee, Interim Assistant Director

Tangela Rutledge-Gale, Career Counselor/Recruiter