

Small Business Human Resources Concerns

March Seminar/Workshop:

Business Law 101

Huntsville/Madison County Chamber of Commerce
Thursday, March 12, 2009 10:00 am-12:00 noon –Briefing Room
\$25.00 per person

This course examines the nature and role of law in our society and the legal environment in which businesses operate. Participants will gain an understanding of the forms of business organizations, the law of contracts and torts, as well as probable causes, consequences, and solutions to frequently encountered problems and obstacles faced by businesses. Mark Bledsoe, Associate Attorney with the law practice of Lanier Ford Shaver & Payne, will be the facilitator.

April Seminar/Workshops:

Branding and Developing an Image

Huntsville/Madison County Chamber of Commerce
Thursday, April 9, 2009 10:00 am-12:00 noon –Briefing Room
\$25.00 per person.

Today's economy isn't responding to yesterday's business tactics, and that includes marketing and advertising. Businesses of all sizes are struggling to survive. But some businesses will not only survive – they will thrive! The secret is in the businesses' ability to adapt itself to the new marketplace dynamics. Step one is to evaluate your brand's position in terms of where you are now and what needs to be done to get you where you need to be. In short: Re-Group, Re-Think and Re-Brand! Bob Benton and Felica Sparks of Benton Newton Advertising will help understand the basics of branding and how to analyze your position and understand the steps to take to Re-Brand and Re-Bound!

Identity Theft and Employer Liability

Huntsville/Madison County Public Library—Main
Tuesday, April 28, 2009 10:00 am-12:00 noon—Auditorium
No charge

Identity theft costs American businesses and consumers a reported \$50 billion a year and there are an estimated 10 million U.S. victims annually. A variety of attempts have been made to find solutions to this disturbing and costly problem, yet the rapid growth of identity theft continues, as does the failure to properly prevent the crime. The law says businesses are liable, and penalties are stiff.

In this session, Pamela Hope with Pre-Paid legal Services, Inc. will teach you the scope of the problem of data security and identity theft, who is being held responsible, the five common types of identity theft, the cost to businesses, the federal laws, who's affected, and the penalties, and the federal guidelines for mitigating risk and establishing compliance.

May Seminar/Workshop:

Intellectual Property Law - Lanier Ford

Huntsville/Madison County Chamber of Commerce

Thursday, May 7, 2009 10:00 am-12:00 noon –Briefing Room

\$25.00 per person

June Seminar/Workshop:

Promotions and Public Relations – Felica Sparks

Huntsville/Madison County Chamber of Commerce

Thursday, June 11, 2009 10:00 am-12:00 noon –Briefing Room

\$25.00 per person

July Seminar/Workshop:

Bankruptcy Law – Lanier Ford

Huntsville/Madison County Chamber of Commerce

Thursday, July 9, 2009 10:00-12:00—Briefing Room

\$25.00 per person

August Seminar/Workshop:

TO BE ANNOUNCED

The Greater Jackson County Chamber of Commerce

Thursday, August 6, 2009

September Seminar/Workshop

LLC and Structuring Your Business for Resale or Closure

Huntsville/Madison County Chamber of Commerce

Thursday, September 10, 2009 10:00-12:00—Briefing Room

\$25.00 per person