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Dear Alabama A&M University Faculty, Staff, and Valued Alumni,

As we bid farewell to the first semester of this historic year on Normal's Hill, our entire Marketing, Communication and Advancement team wants to express our heartfelt gratitude for your steadfast support. Your dedication has been instrumental in making this year truly exceptional, and we are excited to share the highlights of our success.

This semester, our collective efforts and your generous contributions made it possible for the *Marching Maroon & White Band* to grace the streets of New York City in the Macy's Thanksgiving Day Parade. Through your generosity, we raised over \$600,000, allowing our talented musicians to showcase their skills on a national stage and a worldwide viewing audience of 28 million, the largest viewership in the parade's history. Your commitment to the arts and our university's cultural representation is truly commendable.

We must mention again the tremendous support you showed at Homecoming where our Bulldog pride soared to new heights as we collectively raised a record-breaking \$1.4 million—the largest amount of funds in our university's history! We'd be remiss if we didn't acknowledge the milestone that our class reunions achieved contributing over \$700,000 to the \$1.4 million.

The combined endowed scholarships from our Divine Nine organizations have now surpassed \$1 million thanks to the \$140,000 new endowment from the Delta Gamma initiates of Alpha Phi Alpha Fraternity, Inc.

These incredible achievements speak volumes about the strength of our community and the shared commitment to the success of Alabama A&M University.

As we approach the end of the year, I kindly remind you to consider including Alabama A&M University in your end-of-year giving plans. Your continued support is crucial to sustaining the momentum we've built, and your contributions help us provide unparalleled educational experiences for our students.

Looking ahead, mark your calendars for an even more momentous occasion – the 150th Anniversary of our beloved institution in 2025. The Alabama A&M University 150th Anniversary Campaign is already underway, and I'm thrilled to announce that our dedicated committee has raised \$100,000 towards our ambitious \$150 million goal. Two esteemed alums

are serving as chairman and honorary chairman of the 150<sup>th</sup> Anniversary Campaign, Robert Holmes, and Hall of Famer John Stallworth respectively.

Be on the lookout for information on upcoming activities and ways to contribute to this historic campaign. Your involvement is key to ensuring the continued success and growth of our university.

Exciting things are happening on Normal's Hill, and we want to make sure you're in the know.

Go, Bulldogs!

Kindest Regards,



Jamal Ali  
Vice President for Marketing, Communication and Advancement



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