



# North Alabama AG EXPO

Growing Together—Urban & Traditional Agriculture

## 2026 Sponsorship Levels

Sponsorship funds will be used to cover event costs, including supplies, food, educational activities, and promotional materials, or they will be used as designated by the sponsor.

### Platinum Level: \$1,500+

- 1 Full-page ad
- 1 Exhibitor table (10' x 10' space) & 2 chairs
- 4 Social media posts: Running from August-October & 1 post-event in November
- Prominent logo/name placement on promotional materials, Expo slide display, and printed program on website.

### Gold Level: \$1,000

- 1 Full-page ad
- 1 Exhibitor table (10' x 10' space) & 2 chairs
- 3 Social media posts: Running from September-October & 1 post-event in November
- Medium logo/name placement on promotional materials, Expo slide display, and printed program on website.

### Silver Level: \$500

- 1 Half-page ad
- 1 Exhibitor table (10' x 10' space) & 2 chairs
- 2 Social media posts: Running in October & 1 post-event in November
- Small logo/name placement on promotional materials, Expo slide display, and printed program on website.

### Bronze Level: \$250

- 1 Quarter-page ad
- 1 Exhibitor table (10' x 10' space) & 2 chairs
- 1 Social media post: Running in October & 1 post-event in November
- Name placement on promo materials, Expo slide display, and printed program on website.



# North Alabama AG EXPO

Growing Together—Urban & Traditional Agriculture

## 2026 Sponsor-Vendor Form

Sponsorship funds will be used to cover overall costs of the event, including supplies, food, educational activities, and promotional materials, or the funds will be used as designated by the sponsor.

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

\_\_\_\_\_

Email Address: \_\_\_\_\_

### Platinum Sponsor: \$1,500+

- 1 Full-page ad
- 1 Exhibitor table (10'x10' space) & 2 chairs
- Social media postings: 4 from August-October & 1 post-event in November.
- Prominent logo/name placement on promotional materials, Expo slide display, and printed program on website.

### Gold Sponsor: \$1,000

- 1 Full-page ad
- 1 Exhibitor table (10'x10' space) & 2 chairs
- Social media postings: 3 from September-October & 1 post-event in November
- Medium logo/name placement on promotional materials, Expo slide display, and printed program on website.

### Silver Sponsor: \$500

- 1 Half-page ad
- 1 Exhibitor table (10'x10' space) & 2 chairs
- Social media postings: 2 in October and 1 post-event in November
- Small logo/name placement on promotional materials, Expo slide display, and printed program on website.

### Bronze Sponsor: \$250

- 1 Quarter-page ad
- 1 Exhibitor table (10'x10' space) & 2 chairs
- Social media post: 1 in October and 1 post-event in November
- Name placement on promotional materials, Expo slide display, and printed program on website.

### Indoor/Outdoor Vendor: \$100 (per 10'x10' space)

- Exhibitor table/2 chairs per space and listing in program booklet and Expo slide display.

## Payment and Logo Instructions

### Checks should be made payable to: **AAMU Foundation**

- Mail check and form by October 2, 2026, to:  
**AAMU Agribition Center, North Alabama Ag Expo** / Attn: Wendi Williams or Rosie Landers,  
4925 Moores Mill Road, Huntsville, AL 35811

**Logo:** Email your company logo or artwork to Shannon Schmalfeldt at [agexpo@aamu.edu](mailto:agexpo@aamu.edu)





Send art to: [agexpo@aamu.edu](mailto:agexpo@aamu.edu)  
For ad questions: Call Shannon Schmalfeldt at 256-372-4950

Every sponsorship level will have one print ad, one display ad, and at least two social media ads. For social media ads, you can choose to have the same ad ran each time allotted, or you can provide alternate art to fulfill your time slots. If you would like a certain ad to run during a certain month, let us know.

## Print Ads

<p><b>Full Page</b> 8 x 10.5 Inches (Platinum and Gold Sponsors)</p>	<p><b>1/4 Page</b> 3.875 x 5.125 Inches (Bronze Sponsors)</p>	
	<p><b>1/2 Page</b> 8 x 5.125 Inches (Silver Sponsors)</p>	

## On-site Display/Monitor Ad

**16:9**  
1920 x 1080 pixels

## Social Media Ads (you choose your size)

<p><b>4:5</b> 1080 x 1350 pixels</p>	<p><b>1:1</b> 1080 x 1080 pixels</p>
--	--