



North Alabama AG EXPO

Growing Together—Urban & Traditional Agriculture

2025 Sponsorship Levels

Sponsorship funds will be used to cover event costs, including supplies, food, educational activities, and promotional materials, or they will be used as designated by the sponsor.

Platinum Level: \$1,500+

- 1 Full-page ad
- 1 Exhibitor table (10' x 10' space) & 2 chairs
- 4 Social media posts: Running from August-October & 1 post-event in November
- Prominent logo/name placement on promotional materials, including on-site branding for one year, Expo slide display, and printed program on website.

Gold Level: \$1,000

- 1 Full-page ad
- 1 Exhibitor table (10' x 10' space) & 2 chairs
- 3 Social media posts: Running from September-October & 1 post-event in November
- Medium logo/name placement on promotional materials, including on-site branding for one year, Expo slide display, and printed program on website.

Silver Level: \$500

- 1 Half-page ad
- 1 Exhibitor table (10' x 10' space) & 2 chairs
- 2 Social media posts: Running in October & 1 post-event in November
- Small logo/name placement on promotional materials, including on-site branding for one year, Expo slide display, and printed program on website.

Bronze Level: \$250

- 1 Quarter-page ad
- 1 Exhibitor table (10' x 10' space) & 2 chairs
- 1 Social media post: Running in October & 1 post-event in November
- Name placement on promo materials, Expo slide display, and printed program on website.





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2025 Sponsor-Vendor Form

Sponsorship funds will be used to cover overall costs of the event, including supplies, food, educational activities, and promotional materials, or the funds will be used as designated by the sponsor.

Organization: _____

Contact Name: _____ Title: _____

Address: _____ Phone: _____

Email Address: _____

Platinum Sponsor: \$1,500+

- 1 Full-page ad
- 1 Exhibitor table (10'x10' space) & 2 chairs
- Social media postings: 4 from August-October & 1 post-event in November.
- Revise

Gold Sponsor: \$1,000

- 1 Full-page ad
- 1 Exhibitor table (10'x10' space) & 2 chairs
- Social media postings: 3 from September-October & 1 post-event in November
- Revise

Silver Sponsor: \$500

- 1 Half-page ad
- 1 Exhibitor table (10'x10' space) & 2 chairs
- Social media postings: 2 in October and 1 post-event in November
- Revise

Bronze Sponsor: \$250

- 1 Quarter-page ad
- 1 Exhibitor table (10'x10' space) & 2 chairs
- Social media post: 1 in October and 1 post-event in November
- Revise

Indoor/Outdoor Vendor: \$100 (per 10'x10' space)

- Exhibitor table/2 chairs per space and listing in program booklet and Expo slide display.

Payment and Logo Instructions

Checks should be made payable to: **AAMU Foundation**

- Mail check and form by September 30, 2025, to:
AAMU Agribition Center, Attn: Donna Gilbert, 4925 Moores Mill Road, Huntsville, AL 35811

Logo – Email your company logo or artwork to Shannon Schmalfeldt at agexpo@aamu.edu



AAMU Agribition Center, 4925 Moores Mill Rd, Huntsville, AL 35811
Donna Gilbert - agexpo@aamu.edu | 256-689-0274



Send art to: agexpo@aamu.edu
For ad questions: Call Shannon Schmalfeldt at 256-372-4950

Every sponsorship level will have one print ad, one display ad, and at least two social media ads. For social media ads, you can choose to have the same ad ran each time allotted, or you can provide alternate art to fulfill your time slots. If you would like a certain ad to run during a certain month, let us know.

Print Ads

<p>Full Page 8 x 10.5 Inches (Platinum and Gold Sponsors)</p>	<p>1/4 Page 3.875 x 5.125 Inches (Bronze Sponsors)</p>	
	<p>1/2 Page 8 x 5.125 Inches (Silver Sponsors)</p>	

On-site Display/Monitor Ad

16:9
1920 x 1080 pixels

Social Media Ads (you choose your size)

<p>4:5 1080 x 1350 pixels</p>	<p>1:1 1080 x 1080 pixels</p>
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