



Purchasing Department
P. O. Box 1627
Normal, Alabama 35762
(256) 372-5227 Office
(256) 372-5223 Fax

TO: All Departments

FROM: Tim Thornton, Director of Purchasing

DATE: February 20, 2019

SUBJECT: **AWARDED VENDORS FOR PROMOTIONAL PRODUCTS, MONOGRAMMED, SCREEN PRINTED, & EMBROIDERED APPAREL, AND AWARDS OF RECOGNITION AND/OR MERIT BID**

The Purchasing Department released a bid solicitation, Bid No. 2K18-29B, for promotional products, monogrammed, screen printed, and embroidered apparel, and awards of recognition and/or merit in an effort to contract with some of the University's long-term partners that did not participate on past bid opportunities. By doing so, Alabama A&M University was able to negotiate competitive pricing with MSM Promotions, Varsity Brands Holding Co., Inc., Positive Promotions, Data Pro., as well as, attain new partnerships with Award Company of America and JA-PRO dba Progressive Marketing.

The following summarizes the discounts each vendor is providing under Bid No. 2K18-29B.

1. **Award Company of America, LLC – (A00500143) - <https://www.awardcompany.com/>**
 - 17% off each order
 - Contact Chris Adamczyk, O: (205) 872-0943, E: sales@awardcompany.com
2. **Data Pro LLC – (A00385761)**
 - Vendor did not specify discount opportunity to the University.
3. **MSM Promotions – (A00441202) - <https://msmpromotions.proforma.com/>**
 - 10% off first column quantity, 5% off second column quantity
 - Contact Fred Siegel, O: (773) 878-4949 Option 3
E: fred@msmpromotions.com
4. **Positive Promotions – (A00460507) - www.positivepromotions.com**
 - 5% off each order
5. **Varsity Brands Holding Co., Inc. – (A00365880) - <https://www.bsnsports.com/>**
 - 10% off Catalog Price

- 40% off List Branded Stock Apparel – Nike
- 30% off List Branded Stock Team Footwear

6. JA-PRO Marketing dba Progressive Marketing – (A00500218) –
www.progressivemarketing.com

- 10% off List Pricing
- Up to 30% off Imported orders
 - Contact Elizabeth Burt, O: (859) 225-5090,
E: elizabeth@progressivemarketing.com

NOTE: The University’s members at their discretion have the option to solicit any of the following preferred vendors to provide promotional products, customized and branded apparel, and awards of recognition and/or merit. Please refer to previously released memoranda concerning past awardees to discover the terms of award.

1. 4imprint (A00241124)
2. Authentic Promotions.com (A00495446)
3. Award Company of America, LLC (A00500143)
4. Bullet Tees, LLC (A00495500)
5. Crestline Specialties, Inc. (A00240831)
6. Currie Systems (A00242399)
7. Data Pro LLC (A00385761)
8. Geiger Bros. (A00477803)
9. JA-PRO Marketing dba Progressive Marketing (A00500218)
10. KTH Marketing dba Embroidme (A00495445)
11. MSM Promotions (A00441202)
12. Positive Promotions (A00460507)
13. Promo Items LLC (A00240828)
14. TK R&R Sports, Inc. (A00124654)
15. Varsity Brands Holding Co., Inc. (A00365880)