Since its inception, the Bulldog Pride Committee (BPC) has taken on those aspects of collegiate life aimed at fostering beautification, campus pride, engaging with the surrounding community and sustaining the Founder’s legacy through self-perpetuating scholarship initiatives.

- **25.0 %** Scholarship Initiatives
- **50.0 %** Beautification and Campus Pride
- **25.0 %** Community Engagement
How We Came About

The Bulldog Pride Committee is an all-campus organization made up of administrators, faculty, staff, students, alumni and community supporters. The organization works continuously to help instill Normalite pride for Alabama A&M University and to launch that pride into action in measurable ways.

When Abbiegail Hamilton Hugine, chair of the Bulldog Pride Committee, first visited the campus of historic Alabama A&M University in the summer of 2009, she saw a beautiful, picturesque campus that radiated from its own hill within the stretches of the Appalachian Mountains.

Born in Green Pond, S.C., Mrs. Hugine was the eldest of the 11 children of Isiah and Viola Hamilton. Before AAMU, she had retired from Orangeburg Consolidated School District Five after a very successful career in education. She had served as director of The Technology Center, where she was an instructional leader, and monitored and supervised all school operations.

It was partly owing to her stint at The Technology Center that she learned the importance of praise for outstanding service and a job well done. She would later expand these truths into her new role as First Lady at a 140-year-old institution in Alabama.

Mrs. Hugine herself was the recipient of several awards: The National Blue Ribbon Schools Award, The Red Carpet School Award (for customer service) and the Palmetto Gold School Award for achievement (four consecutive years).

She also served in several administrative capacities at Orangeburg-Wilkinson High School, including assistant principal, administrative assistant, and chair of the Department of Social Studies. Prior to coming to Huntsville, where she launched the Bulldog Pride Committee, she directed a federally funded grant focusing on American History, which was designed to improve the performance of social studies teachers.

Thus, by the time she arrived in northern Alabama on a hot summer day, Mrs. Hugine already possessed the tools she would need to hone into being a diverse team of men and women united by their combined love for the historically black college and university experience, their positive nature, and their desire to sustain HBCUs’ unique missions.

Bulldog Pride Committee (BPC) action takes the form of a sustained demonstration of commitment to AAMU through a wide range of programs and projects.
The importance of the Bulldog Pride Committee to the overall campus life of Alabama A&M University can never be overstated. Through the careful assembly of a perfect team of campus and community individuals, the BPC is able to tackle various projects and the nuances of the collegiate experience that no other organization could ever hope to accomplish.

The University is indebted to BPC for its earnest dedication to the overall well-being of “The Hill.” Members have sacrificed their time and talents to make AAMU a better place through countless clean-up efforts, extensive beautification projects throughout the campus proper, enhancement of customer service, promotion of character development, and the boasting of school spirit through the wearing of paraphernalia.

These are but a few of the ways the Bulldog Pride Committee has worked diligently to sustain the proud legacy of AAMU’s founder, Dr. William Hooper Councill, an ex-slave who overcame numerous odds to erect an institution for the advancement of American higher education. Your continued support of BPC is appreciated and encouraged.

... the careful assembly of a perfect team of campus and individual leaders {who} tackle various projects and the nuances of the collegiate experience ...)
“The one thing that I know is that you win with good people.” - Don Shula

First Lady Abbiegail Hugine
Chairperson

Mr. Andrew Fuller
Chaplain

Mrs. Mary Hurt, Dr. Cynthia Smith and Mrs. Patricia Henderson
Adopt-a-Building Chairs

Mr. Langdon Conaway and Mr. Gerald Vines
Campus-wide Beautification Chairs

Mrs. LaBrenderca Hughes
Customer Service Chair

Mrs. Elizabeth Sloan-Ragland
Publicity Chair

Ms. Diann Anderson
Campus Etiquette Chair

Dr. Vernessa Edwards
Fundraising Chair

Ms. Clarene Teague Johnson
Recycling Chair

Dr. Barbara Cady
Retool Your School & Normalite Walkway Chair

SPECIAL PROJECTS COMMITTEES

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Vernessa Edwards, Chairperson
Brendlyn Hall
Marion Ray
Sandra Stubbs
Kerry Warren

Campus Canvassing
Abbiegail Hugine, Chairperson
Diann Anderson
Synethia Anderson
Andrew Fuller
Brendlyn Hall
Mary Hurt
Clarene Teague Johnson
Earl Jordan
Marion Ray
Kyla Pitcher
Eugene Tasie

Recycling
Clarene Johnson, Chairperson
Princess Davis
Earl Jordan

Normalite Walkway Project
Barbara Cady, Chairperson
Clarene Johnson, Co-Chair
Brendlyn Hall
Sandra Stubbs
Richetta Wilkerson

Dancing with the President and First Lady
Larry McDaniel, Chairperson
Diann Anderson
Synethia Anderson
Jacqueline Flowers
Brendlyn Hall
Mary Hurt
Brittany Morton
Eugene Tasie
Gerald Vines
10 things to do to show pride

Ask any Normalite throughout the world, and he or she will tell you: Bulldog Pride is generational. Here’s the Committee’s take on the “Ten Things to Do While a Student to Show Your Bulldog Pride!”

1) Love who you are: A Proud AAMU Bulldog.

Do not try to imitate others! Be a proud AAMU Bulldog! Wear your AAMU shirts with pride, especially to games and campus functions.

2) Speak positively about your university!

Guard your speech at all times.

3) Know your history!

Keep a few positive tidbits about your university in your mind so that when others say something negative, you can respond with something positive.

Enjoy the AAMU experience, but make wholesome choices!
4) Remember, Our Motto is:
SERVICE IS SOVEREIGNTY!

Do something positive to promote your university. Write a positive article.

5) Use the proper channels of communication to express your concerns!

If you are not sure, ask someone. You have the right to speak on issues. Just remember to protect your university from outsiders who do not have your best interest at heart!

6) Make sure the place where you live is kept clean and in order!

Follow the policies that are in place in the dormitories, as well as areas throughout the campus! Do not break the rules. They are in place for your health and safety.

7) Dress appropriately for class and in all public areas.

There are always visitors on campus! What impressions will they have when they leave our campus? Remember, this is a college campus. Please dress like a college professional.

8) Respect yourself, respect others and respect the legacy of AAMU and its founder, Dr. William Hooper Councill.

Whether you realize it or not, you will be a Bulldog 24 hours a day. Always carry yourself with dignity and self-respect.

9) “Ask not what AAMU can do for you, but what can you do for AAMU,” as paraphrased from President John F. Kennedy.

The most important thing that you can do is to be a well-rounded AAMU student who will become a proud Normalite!

10) Get your degree!

This is the last on the list, but it is the most important reason you are here! Enjoy college life, but make wholesome choices!
ACCOMPLISHMENTS

Beautification

Legacy Lake
The Legacy Lake initiative was designed to develop a visible and lasting tribute to the unsung heroes of Alabama A&M University, the “First Ladies,” at the site of the natural lake on campus. This site has been enhanced to create a “Legacy Lake” in tribute to all First Ladies of Alabama A&M University, past and present.

These distinguished women include: Mrs. Maria Weeden Howard Councill, Mrs. Ida Council Buchanan, Mrs. Susan Whitfield Parker, Mrs. Anne Quick Drake, Mrs. Ethel Williams Morrison, Mrs. Beatrice Mitchell Covington, Mrs. Earlene Ovletre Henson, Mrs. Voncile Pierce Gibson and Mrs. Abbiegail Hamilton Hugine.

Individuals and organizations still have an opportunity to make contributions and/or purchase stones or brick pavers. Previous donors have purchased benches to pay tribute to each of the former First Ladies. All proceeds from a luncheon and the lake events are placed in a special scholarship fund for students who exemplify the A&M spirit of service.
The Adopt-A-Building Committee creates groups or teams who are challenged with adopting every building on the AAMU campus. This committee also surveys campus buildings to determine needs and then reports those needs to building and grounds crews.

Moreover, the Adopt-A-Building Committee works to secure a plan of beautification of the interior and exterior of each building, as well as to establish criteria to recognize pertinent individuals or groups.
After a hard-fought battle by Alabama A&M University supporters, the school secured more than 200,000 votes during a nearly two-month-long Home Depot “Retool Your School” contest for 2012. The valiant effort among the nation’s historically black colleges and universities (HBCUs) netted AAMU the $25,000 Campus Pride Grant.

AAMU won the grant owing to its massive popular vote, its grant proposal and the vote of Home Depot advisory board members. The grand prize of the contest was a $50,000 award for the first place designee.

Home Depot, a major home improvement chain, sponsors the annual “Retool” contest calling for HBCUs to create innovative proposals aimed at achieving significant campus improvement and beautification.

“We are grateful to the entire AAMU family for making our participation in the Home Depot contest a major success,” commented Dr. Andrew Hugine, Jr., president of AAMU. “This grant would not have been possible without the collaborative efforts from students, staff, faculty, alumni, friends and relatives.”

Hugine also praised the efforts of Dr. Barbara Cady, who spearheaded the development of A&M’s grant proposal and public awareness drive, as well as First Lady Abbiegail Hugine. Mrs. Hugine heads the Bulldog Pride Committee, which encompasses campus beautification projects, along with the Home Depot campus campaign.

Home Depot offered contest winners three categories of prizes at the $50,000, $25,000 and $10,000 levels. Participating schools had to submit three projects at the various prize levels. AAMU’s grant was used to further revitalize the R.D. Morrison Fine Arts Building for ADA compliance, along with improved external landscaping and internal painting.
Community Engagement

Students and staff planted trees donated by the Arbor Day Foundation and Toyota, following a program in Clyde Foster Auditorium. The planting was in celebration of the University’s commitment to tree care and conservation, and its quest for Tree Campus USA recognition.

The volunteer activity was one of a series of hands-on tree planting events sponsored by the Foundation and Toyota during the spring of 2013.

The event was also supported by Alpha Kappa Alpha Sorority, Inc., the oldest Greek-lettered organization established by African-American, college-educated women, as part of a broader campaign to recruit and train environmental leaders. Companion events included tree plantings at the University of Florida and Rutgers University.

Some 30 trees were planted at Legacy Lake, across from the Morrison Building.
The Adopt-A-Mile Program has been undertaken by the Bulldog Pride Committee to provide ongoing attention to the beautification of Chase Road, which runs on the southern perimeter of the campus.

The Adopt-A-Mile Committee assigns individuals to voluntarily clean the one-mile stretch along Chase Road, while reporting any major street needs and repairs to the appropriate authorities. The Committee also develops ways to recognize individuals for their participation.
Alabama A&M University held a Bone Marrow Drive and Walk on one brisk November morning. Led by First Lady Abbegail Hugine, the event took place at Legacy Lake. Participants represented every segment of the campus and surrounding community.
Go Red for Women was an event sponsored by the local members of Delta Sigma Theta Sorority, Inc., to promote heart health among girls and women. Among the activities was a walk and fitness activity held at Legacy Lake.
The Bulldog Pride Committee takes great pleasure in supporting the community. Martin Luther King Jr. Elementary School and Union Chapel Christian Academy were adopted to support the “Got Caps” program in conjunction with the Huntsville City Green Team. Plastic caps were collected by Bulldog Pride Committee members and donated to the two area schools. Each school will receive a monetary contribution from Huntsville City to support their educational school projects. Ink cartridges were also collected and submitted for recycling to protect the environment.
When it comes to programs aimed at helping students adjust to college life, the Student Orientation And Registration (S.O.A.R.) is chief among them. Through Bulldog Days and the First Year Experience courses (ORI 101/102), new students are provided with opportunities to explore career options and to become familiar with the imperatives for their chosen majors, as well as the general policies of the University.

Students are assisted by professional advisors who help them with course selections and scheduling, as well as monitor and maintain student records and prepare them for transfer to the four degree-granting colleges.
ACCOMPLISHMENTS

Pride

Character Trait

Bullldog Pride Committee
Character Trait Winners
January 2010 – November 2014

JANUARY 2010 – “Sincerity”
Administrator: Edward Jones
Faculty: Alfreda Handy-Sullivan
Staff: Mary Mosley
Student: Brandon Brown

FEBRUARY 2010 - “Respect”
Faculty: Carla Davis
Staff: Diane Banks
Student: Cherina Griffin
Student Group: Phi Beta Sigma
Unit: President’s Office

MARCH 2010 – “Honesty”
Administrator: Mattie Thomas
Faculty: Katina Walton
Staff: Tericka Washington
Student: Larry Powers
Unit: School of Education

APRIL 2010 – “Self-Control”
Faculty: Jeanette Jones
Staff: A. Leslie Evelyn
Unit: Office of Financial Aid

MAY 2010 – “Cleanliness”
Administrator: Jannie Carter
Staff: Hanna Mamo
Student: Johnathan Bibb
Unit: Alumni Affairs

SEPTEMBER 2010 – “Citizenship”
Faculty: Leatha Bennett
Staff: Angela Crum
Student: Brandon Brown
OCTOBER 2010 – “Patriotism”  
Student: Jessica Allen  
Brittany B. Christian  
Cyrus A. English  
Eric K. Hudson  
Ciera N. Jackson  
Andre R. Matthews  
Ernesia D. Wideman  
Student Group: AAMU ROTC Battalion

NOVEMBER 2010 – “Courage”  
Faculty: Jacqueline Johnson

JANUARY 2011 – “Kindness”  
Faculty: Patrick Hawley  
Staff: Sheryl Foreman

FEBRUARY 2011 – “Self-Respect”  
Faculty: Melinda Westbrook  
Linda Holloway

MARCH 2011 – “Compassion”  
Staff: Pamela Thompson

APRIL 2011 – “Diligence”  
Staff: Cedric Arrington  
Dwayne Green  
Mila Sangalang

SEPTEMBER 2011 – “Generosity”  
Administrator: Juarine Stewart  
Faculty: Linda Holloway  
Staff: Monica Clark  
Carla Holloway

OCTOBER 2011 – “Loyalty”  
Faculty: Wiley Henderson  
Staff: Niels Dormer
Pride

Character Trait

FEBRUARY 2012 – “Cheerfulness”
Faculty: Joanne McLinn
Staff: Connie Mack
Student: Brooke Sims
April Broaden

MARCH 2012 – “Courteous”
Staff: Beverly Taylor
Student: Javarius Chandler

SEPTEMBER 2012 – “Dedication”
Faculty: Fred Bigheno
Staff: Cary Watkins
Student: Akilah Oliver

OCTOBER 2012 – “Genuine”
Faculty: Florence Okafor
Staff: Rhonda Whitman
Student: Richard Rochelle

NOVEMBER 2012 – “Trustworthiness”
Staff: Deborah Gordon

JANUARY 2013 – “Devoted”
Faculty: Charlotte Teague
Staff: Diann Anderson

FEBRUARY 2013 – “Charitable”
Faculty: Freddie Stewart

MARCH 2013 – “Reliable”
Faculty: Dianne Leisher
Staff: Lina McClellan

APRIL 2013 – “Stewardship”
Student Group: Alpha Kappa Alpha Sorority, Inc.
Gamma Mu Chapter
SEPTEMBER 2013 – “Motivational”
Faculty: Mr. Gerald Vines

OCTOBER 2013 – “Patience”
Faculty: Ruby Jewell

NOVEMBER 2013 – “Aspiring”
Faculty: Anup Sharma

FEBRUARY 2014 – “Innovative”
Administrator: Chance Glenn
Faculty: Mohammad Robbani
Staff: Ms. Shannon Thrasher
Student: Marion Epperson

MARCH 2014 – “Loyalty”
Administrator: Jonaid Sharif
Faculty: Sadguna Anasuri
Staff: Connie Mack

OCTOBER 2014 – “Persuasiveness”
Administrator: Barbara Jones
Faculty: Wing Chan
Staff: Lindsey Sheckles
Student: Princess Davis

NOVEMBER 2014 – “Resourcefulness”
Faculty: Sadguna Anasuri
Staff: Larry Childers
Student Group: AAMU ROTC Battalion
Unit: President’s Office

OVERALL CHARACTER TRAIT WINNERS
Ronald Ashley  2012
Ronald Norwood  2013
Keith Williams  2014

OVERALL STUDENT BULLDOG PRIDE WINNERS
Laura Bates  2009-20012
Antionette Fowlkes  2012-2014
Contributors of various fundraising initiatives by the First Lady’s Committee have netted more than $125,000 to support scholarships for deserving students. Right, memorable scenes from the 2014 First Lady’s Scholarship Luncheon. Above, President Hugine accepts check to AAMU Foundation.

Scholarship Endowment 2014
Dancing with the President & First Lady

BPC 23
Dancing with the President & First Lady
FIRST LADY SCHOLARSHIP DONORS

Thru February 28, 2015

$25,000+
Aramark Dining Services

$5,000
South Eastern Region, Alpha Kappa Alpha Sorority, Inc.

$2,500- $4,999
Dr. Virginia Caples
Dr. Andrew Hugine, Jr.
St. John AME Church

$2,500- $4,999
9th Episcopal District of the AME Church
Alpha Kappa Alpha Sorority, Inc.- Epsilon Gamma Omega Chapter
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Mrs. Geneva Wright
Youth Motivation Task Force

$500-$999
BPC

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Mrs. Edna Coleman
Mr. & Mrs. Langdon Conaway
Mr. Emory Humphrey
Mrs. Geraldine Humphrey (In Memoriam)
Mrs. Mary Hurt
Mr. Ibra B. January
Mrs. Cheryl K. Johnson

BPC
Dr. Jacqueline U. Johnson
Mr. Quinton Pearson
Dr. Isaiah and Mrs. Viola Robinson
Mr. J. Richard and Mrs. Dorothy Smith
Mr. Daniel and Mrs. Mary Thurman
Ms. Eloise O. Turk
LTC (R) Darwin and Mrs. Adrienne (P-K) Washington
Mrs. Tonya S. Wood

$100-$249
AAMU Birmingham-Jefferson County Alumni Chapter
Ms. Cynthia Adams
Mrs. Viola Adams (Deceased)
Dr. Mohan Aggarwal
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Mrs. Blannie Batts
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