

TOGETHER we can create HOPE

In the midst of a global pandemic,  
**United Way of Madison County**  
**STOOD STRONG!**  
Our families and friends counted on us everyday.  
Through your financial support,  
United Way and its 27 Partner Agencies  
have been serving the community for **78 years** . . .  
during normal as well as unprecedented times.

**TOGETHER** we can . . . Continue to **RESPOND** to crisis,  
and **RECOVER** and **REBUILD** a stronger community  
by focusing our efforts on  
**EDUCATION, HEALTH** and **FINANCIAL STABILITY.**

**Your Decision to Donate**  
**is Critical to Implement**  
**LOCAL SOLUTIONS!**  
**YOU** have the **POWER** to  
**Influence POSITIVE CHANGE!**

- Affordable & Transitional Housing
- After-School Services for Under-Resourced Children
- Crisis Intervention / Case Mgmt
- Disaster Services
- Emergency & Financial Assistance
- Hunger, Clothing
- Individual & Family Counseling
- Intervention & Clinical Services
- Job Training

- Medical, Mental Health, Vision, Dental
- Mentoring, Tutoring
- Regaining Place in Society
- School Readiness
- Senior Services
- Services for those with Disabilities
- Services for Families & Children
- Services to Veterans
- Transportation to Work & Medical Appointments



YOUR GIFT CHANGES LIVES!

“Despite feeling overwhelmed, scared, and lost,  
**Crisis Services of North Alabama** helped me find a path  
to safety for myself and my child when I needed it most.  
Through the **Domestic Violence Responders Program**,  
**Court Advocacy**, and the **HOPE Place Shelter**,  
I was able to find my **COURAGE** and **STRENGTH**  
to pursue a life **FREE FROM ABUSE!**  
Now, I am a proud **EMPLOYEE** of Crisis Services!  
I am helping others navigate similar situations  
and helping prevent abuse, so others, just like me,  
can find their own freedom.”

**Adde Waggoner - Crisis Services Advocate**  
**Crisis Services of North Alabama**

“I got my certificate from the classes back in July 2020.  
I wanted to say I think you do an amazing job at  
what you do. I learned A LOT from you that I didn't know about.  
The videos you showed us were great. I feel you are suited to  
help others, and are a great teacher.  
I honestly looked forward to it each week.  
It would be an honor to share my story with a group/class.  
I hope all is well for you and your work helping others  
. . . **p.s. still clean and sober.**”

**Brittany - A Client at Family Services Center**



“I am more than grateful for the **Ride United**  
program. I had no idea about the resources available  
to help people get back on their feet.  
It was extremely dear to me how **United Way** spoke with me  
and checked in to make sure that things were still running  
smoothly. There is a lot of money that goes away  
or is diverted when you don't have a car.  
**Ride United** relieves a great amount of stress and  
helps people who are striving for a better life.  
**Please know that your work is touching lives”**

**Aliyah - Ride United Rider**

Direct Services



FORMERLY  


FREE prescription discounts **EVEN IF YOU HAVE INSURANCE!**  
Over **\$2M** saved by local residents since **2007**  
<https://www.singlecare.com>

Questions? (844) 234-3057 ~ Ready for immediate use ~ No activation required

2-1-1

Get Connected. Get Help.™

**211** is United Way's 24-hr information and referral line in partnership with Crisis Services of N. AL.  
**Dial 211 or call/text (888) 421-1266** or visit **211connectsalabama.org** to chat with a specialist.

**RIDE UNITED** | **FREE** limited transportation for those who qualify.  
Qualified rides to & from may include: jobs, interviews,  
medical appointments, pharmacy, grocery store & hospital.  
Since January 2020, thousands of rides helped people solve  
essential transportation challenges. **Call 211 TODAY!**


**Born Learning®** | Provides families with preschool-aged children  
(birth through school entry) and the professionals who work  
with them the necessary resources to prepare for kindergarten.

**Caring Cruises** | United Way agency tours designed to educate  
employees and community members on the benefits of  
engagement with United Way and our partner agencies.



**Leadership Social Services**  
10-month professional development program for  
non-profit staff, volunteers and board members to  
raise awareness of health and human services.  
Offers collaboration and networking opportunities.  
(256) 518-8203  
[cathy.miller@uwmadisoncounty.org](mailto:cathy.miller@uwmadisoncounty.org)

**FREE Tax Service** | Tax return services provided by certified staff  
and volunteers for Madison County residents with an annual  
income of **\$25K or less, \$54K for a family** and people over **age 60**.  
On average, **3,000** residents receive \$2.7 million in refunds annually.



**Volunteer Center of Madison County**  
Online resource that connects individuals, families,  
civic/corporate groups with opportunities to  
volunteer with 200 non-profit organizations.  
**4,000 Volunteers, 200 Projects,**  
**2,500 Volunteer Hours**  
(256) 518-8216  
[stuart.siniard@uwmadisoncounty.org](mailto:stuart.siniard@uwmadisoncounty.org)  
[thevolunteercentermc.org](http://thevolunteercentermc.org)



**Youth Leaders Council (YLC)**  
develops the next generation of community leaders by  
building servant leadership and needs awareness.  
(256) 518-8216  
[uwylc@uwmadisoncounty.org](mailto:uwylc@uwmadisoncounty.org)

**United Way**  
**of Madison County**  
[uwmadisoncounty.org](http://uwmadisoncounty.org)



Investment Card

Please Print Legibly

First Name	Middle	Last
Home Address		
City	State	ZIP
Company Name		
Cell	Work	Home
Email		
Signature	Date	

You can become a United Way **Leadership Member**  
for only \$39 per pay period (26 times/yr).  
You can combine your gift with a spouse.



Name of spouse / company

Levels of Leadership

Alexis de Tocqueville	\$10,000 +
Platinum Feather Society	\$ 5,000 - \$9,999
Gold Feather Society	\$ 3,500 - \$4,999
Silver Feather Society	\$ 2,000 - \$3,499
Red Feather Society	\$ 1,000 - \$1, 999

Legacy of Giving

As you plan for your own future,  
please help us plan for future needs in our community.

Where there is a WILL,  
won't you please make sure there's a WAY?  
Please consider including United Way of Madison County  
in your will, and tell us when you do.

For information on tax-deferred methods of giving,  
endowment funds or other planned giving opportunities  
please contact us at (256) 518-8208.

Partner Agencies

CFC #	Agency Name	Contact
-----	Alabama Kidney Foundation	(256) 975-0000 <a href="http://alkidney.org">alkidney.org</a>
-----	Alabama Non-Violent Offenders Organization (ANVOO)	(256) 288-3175 <a href="http://anvoo.org">anvoo.org</a>
-----	American Red Cross of North Alabama	(256) 536-0084 <a href="http://redcross.org">redcross.org</a>
95717	The Arc of Madison County, Inc.	(256) 539-2266 <a href="http://hsvarc.org">hsvarc.org</a>
32744	Big Brothers Big Sisters of The TN Valley	(256) 880-2123 <a href="http://bbbstv.org">bbbstv.org</a>
86770	Boys & Girls Clubs of North Alabama	(256) 534-6060 <a href="http://bgcnal.com">bgcnal.com</a>
62813	The CARE Center (Community Assistance Resource Effort)	(256) 723-2273 <a href="http://thecare-center.org">thecare-center.org</a>
78895	CASA of Madison County (Care Assurance System for the Aging & Homebound)	(256) 533-7775 <a href="http://casamadisoncty.org">casamadisoncty.org</a>
70205	Catholic Center of Concern	(256) 963-9355 <a href="http://catholiccenterofconcernhsv.org">catholiccenterofconcernhsv.org</a>
74126	Christmas Charities Year Round	(256) 837-2373 <a href="http://CCYR.org">CCYR.org</a>
20864	Community Free Dental Clinic	(256) 489-1853 <a href="http://hsvfreedental.org">hsvfreedental.org</a>
48315	Crisis Services of North Alabama	(256) 716-1000 <a href="http://csna.org">csna.org</a>
28409	Family Services Center	(256) 551-1610 <a href="http://fsc-hsv.org">fsc-hsv.org</a>
48238	Girls Inc. of Huntsville	(256) 859-0011 <a href="http://girlsinc-huntsville.org">girlsinc-huntsville.org</a>
94091	Harris Home for Children	(256) 837-0332 <a href="http://harrishomeforchildren.org">harrishomeforchildren.org</a>
66959	HEALS, Inc.	(256) 428-7560 <a href="http://healsinc.org">healsinc.org</a>
71877	Heart of the Valley YMCA	(256) 428-9622 <a href="http://ymcahuntsville.org">ymcahuntsville.org</a>
-----	Impact America	(205) 202-4780 <a href="http://impactamerica.com/focusfirst">impactamerica.com/focusfirst</a>
-----	Manna House	(256) 653-7883 <a href="http://mymannahouse.com">mymannahouse.com</a>
12031	National Children's Advocacy Center	(256) 533-5437 <a href="http://nationalcac.org">nationalcac.org</a>
15599	New Hope Children's Clinic	(256) 723-4673 <a href="http://newhopechildrensclinic.org">newhopechildrensclinic.org</a>
74188	The Pathfinder, Inc.	(256) 534-7644 <a href="http://pathfinderhsv.com">pathfinderhsv.com</a>
74178	Phoenix	(256) 880-0680 <a href="http://phoenixhsv.org">phoenixhsv.org</a>
89057	The Salvation Army of Madison County	(256) 536-5576 <a href="http://salvationarmyhuntsville.org">salvationarmyhuntsville.org</a>
12606	Still Serving Veterans	(256) 883-7035 <a href="http://ssv.org">ssv.org</a>
75529	United Cerebral Palsy of Huntsville/TN Valley	(256) 859-4900 <a href="http://ucphuntsville.org">ucphuntsville.org</a>
29998	Village of Promise	(256) 536-8052 <a href="http://villagepromise.com">villagepromise.com</a>



Partner Agency & Resource Directory

**United Way**  
**of Madison County**  
[uwmadisoncounty.org](http://uwmadisoncounty.org)




CFC # 60525

STATE # 031900




ALABAMA KIDNEY FOUNDATION



Patient Assistance Program | Meets basic daily living needs and helps with transportation to and from critical services.

**\$75 covers a month of transportation to treatments for a dialysis patient.**


ALABAMA NON-VIOLENT OFFENDERS ORGANIZATION (ANVOO)



Brighter Futures | Provides wrap-around services to integrate formerly incarcerated persons into society as productive citizens, with short and long term solutions that eliminate barriers.


**\$66 helps a client obtain a state ID, a gateway to returning to work and accessing resources.**

AMERICAN RED CROSS OF NORTH ALABAMA



Service to the Armed Forces | Educates and provides services to active duty military personnel as they plan for, cope with, and resolve personal crisis situations.


**\$68 provides emergency support services to a military family at a time of crisis.**



Disaster Cycle Services | Stabilizes people in crisis after a disaster or house fire. Provides smoke alarm installations and home-safety checks in vulnerable neighborhoods.

**\$15 provides ten comfort kits after the loss of a home.**


THE ARC OF MADISON COUNTY



Stepping Stones to Independence | Creates and implements a vocational plan for individuals with disabilities. Focuses on continued education, career, and skill development.

**\$247 provides one month of program enrollment.**


BIG BROTHERS BIG SISTERS OF THE TN VALLEY



Defending Potential | Provides at-risk children with life changing, professionally supported 1:1 relationships with trained volunteers. Helps children build confidence and relationships, achieve educational success and avoid risky behaviors.

**\$20 per week helps a child achieve success in life.**


BOYS & GIRLS CLUBS OF NORTH ALABAMA



Academic Success | Provides career exploration and engages youth with tools to grow academically and personally during out-of-school/after-school time through a nationally-proven model.


**\$57 per month provides one child with full after-school services every day.**

THE CARE CENTER



Fuel Their Hunger to Learn | Matches student needs to services: food insecurity, individualized tutoring, mentoring, pre-graduation focus, afterschool clubs and summer camps with focus on STEM, health and fitness, as well as liberal arts for children ages K-12 in SE Madison County.


**\$14 per month provides Bags of Blessings (weekend food support) for a child.**



Ignite Your Potential | Provides individualized career planning and training with access to resources and support, with an overall goal of decreasing generational poverty in SE Madison County.

**\$30 provides funding for one GED test.**


**CASA OF MADISON COUNTY (Care Assurance System for the Aging and Homebound)**



Aging in Place | Allows elderly and homebound individuals to age in place and stay safe and independent in their homes through home safety checks, fall prevention, health education, wheelchair ramps, and transportation assistance to medical appointments.

**\$17 per month provides CASA services to a senior or homebound individual.**


**CATHOLIC CENTER OF CONCERN**



Emergency Financial Assistance | Fosters financial stability for families in danger of losing housing, critical medications, clothing, baby essentials, or utilities due to emergencies.

**\$200 per month helps a family with a utility bill.**


**CHRISTMAS CHARITIES YEAR ROUND**



Mobile Closet | Provides essentials to students through a mobile clothing closet delivered directly to their school.

**\$25 provides clothes, school supplies and hygiene items to children.**


**COMMUNITY FREE DENTAL CLINIC**



Critical Care Needs | Provides dental extraction for low-income uninsured adults with dental disease. Prevents expensive extensive hospital stays and missed work due to infected teeth.


**\$215 provides simple dental extraction for one adult.**

**CRISIS SERVICES OF NORTH ALABAMA**



The Domestic Violence Program | Provides emergency shelter (through Hope Place), advocacy, documentation of injuries, and counseling to people experiencing domestic violence.

**\$71 per day provides a safety and support for a domestic violence victim.**




Crisis Counseling Program | 24-hour crisis line with trained staff/volunteers responding to people in crisis due to depression, trauma, life changes, loneliness, suicide, and other stressors.

**\$7.50 provides support for an individual in crisis.**




Each program has an **ICON** that indicates its **FOCUS AREA**.

**FAMILY SERVICES CENTER**



Families & Schools Together (FAST) | Educational enrichment opportunities for students through family engagement & parenting support while reducing child abuse & neglect.

**\$10 provides one session of FAST for one family.**



Living in Family Transition (LIFT HOUSING) | Quality, affordable, transitional & multi-site emergency shelter housing, designed to help stabilize families & plan for long-term self-sufficiency.


**\$21 per day houses a low-income homeless family of four in a community-based single family unit.**



Counseling | Provides affordable Licensed/Certified Counseling & substance abuse services for people who may not otherwise be able to afford therapy in order to navigate difficult life situations.

**\$30 provides a confidential therapy session.**


**GIRLS INC. OF HUNTSVILLE**



Comprehensive Program | Inspires all girls to be strong, smart and bold. Comprehensive approach equips girls to navigate gender, economic, and social barriers so they grow up healthy, educated and independent.

**\$60 sends a girl to an educational summer program.**


**HARRIS HOME FOR CHILDREN**



BOOST After School Program | Provides mentoring, tutoring and counseling for at-risk foster children ages 12-20, so they develop socially, emotionally, and academically. Services and individualized education plans are coordinated with school staff.


**\$25 purchases essential school supplies for a middle or high school student.**

**HEALS INC.**



Bright Smiles | Provides accessible quality school-based dental care to children living in poverty to optimize their opportunities for success in school and the community.


**\$20 per month provides a child with comprehensive dental care.**



Healthy Kids/Healthy Eyes | Provides accessible quality school-based health and vision care to children living in poverty so they come to school healthy and ready to learn.

**\$15 per month provides a child with comprehensive medical care.**


**HEART OF THE VALLEY YMCA**



Early Childhood Education | Provides a safe, nurturing, developmentally-appropriate, high-quality early learning environment for children ages 6 weeks to 5 years.

**\$27 per day provides full-time services under a framework of school readiness for a 3-year-old child.**

**IMPACT AMERICA**



FocusFirst | Provides high-tech vision screenings for preschool-aged children and referrals for free or subsidized follow-up care.

**\$13 provides vision screening and results and/or referrals for a child.**


**MANNA HOUSE**



Personal Emergency Resources for Kids in Schools (PERKS) | Provides healthy, kid-friendly, ready-to-eat weekend backpacks of food each Friday for children who have inadequate amounts of food available to them while not in school.


**\$5 feeds one child for one weekend.**

**NATIONAL CHILDREN'S ADVOCACY CENTER**




Intervention & Clinical Services | Enables children to heal from the trauma of abuse and ensures community safety through a comprehensive team response to allegations of abuse.

**\$250 pays for one medical exam for one child.**



Stop Child Abuse and Neglect (SCAN) | Preventing child abuse by teaching children in a school environment how to recognize child abuse and how to respond to it.


**\$125 provides a SCAN session for one classroom.**



Healthy Families of North Alabama | An intensive home visitation program for over-burdened, first-time parents to increase child well-being, positive parenting and school readiness.

**\$125 provides a visit from a Family Support Worker to an at-risk family.**

**NEW HOPE CHILDREN'S CLINIC**




Medical ADHD Program | Provides ADHD mental health care (evaluation, diagnosis & health management support) to children in a school-based, pediatric clinic environment.

**\$50 provides evaluations and initial treatment of ADHD for a child.**

**UNITED WAY OF MADISON COUNTY CONNECTS THOSE WHO CAN HELP WITH PEOPLE IN NEED**

Our mission is to identify the health and human service needs in Huntsville/Madison County and work with donors, volunteers, and partner agencies to develop & implement effective strategies & solutions. Our Focus Areas are **EDUCATION, FINANCIAL STABILITY & HEALTH.**


**PATHFINDER**



Residential Rehabilitation Program | 12-step recovery program for men with substance abuse issues. A support system that provides food, shelter, transportation, counseling, treatment, crisis intervention, relapse prevention, and basic life skills.

**\$175 provides a week of secure room and board, transportation and clinical support from licensed counselors for one person.**


**PHOENIX**



Improves the quality of life, self-sufficiency, and employability primarily for individuals with disabilities. Services include vocational evaluations, job placement and coaching, educational services in high schools and job opportunities.

**\$220 per month helps a person with a disability prepare for, obtain and keep employment.**

**THE SALVATION ARMY OF MADISON COUNTY**



Extended Stay Sheltering | 3-4 month Case Management Program guiding those seriously seeking to change their situation from hopeless to hopeful. Customized goal setting, seeking/ maintaining employment and 1:1 sessions with a Case Worker.

**\$125 provides a week of meals, housing, counseling, and resources for one person.**


**STILL SERVING VETERANS**



Veteran Support Services | Counselors connect Veterans and their families to community partners to address immediate needs.

**\$48 pays for one hour of counseling for a Veteran or a family member.**


**UNITED CEREBRAL PALSY OF HUNTSVILLE & TN VALLEY**



Supports individuals with developmental, acquired and aging disabilities, and their families, through education, therapy, technology and social services to promote and enhance their independence, quality of life and community inclusion.


**\$50 provides therapy to help a child walk, talk, eat, play, laugh, learn, and live life without limitations.**

**VILLAGE OF PROMISE**



Children's Defense Fund Freedom School | Addresses summer learning loss and literacy of children living in vulnerable neighborhoods, from birth to post-secondary education.

**\$166 per month provides a scholarship for an under-resourced child.**



**If a Company:** Fill out, cut & give to Co. Coordinator  
**If an Individual:** Fill out, cut & send to UW of Madison Co.

**1. EASY PAYROLL DEDUCTION**

I want to invest the following amount per period:

\$ \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_  
Amount per pay period      # of pay periods      TOTAL Amount Deducted

**2. DIRECT PAYMENT**

My TOTAL Investment is \$ \_\_\_\_\_ paid by:

**Personal Check made payable to:**

United Way of Madison County (attached) CK # \_\_\_\_\_

**Cash \$** \_\_\_\_\_ (attached)

Charge to: DISC \_\_\_\_ MC \_\_\_\_ Visa \_\_\_\_ AmEx \_\_\_\_

**Credit Card #:** \_\_\_\_\_

Exp. Date \_\_\_\_\_ Billing Zip \_\_\_\_\_ CVV \_\_\_\_\_

**Signature:** \_\_\_\_\_

Bill Me \_\_\_\_ Monthly \_\_\_\_ Qrtly \_\_\_\_ Other \_\_\_\_

\$ \_\_\_\_\_ - \_\_\_\_\_ = \_\_\_\_\_  
Total Gift      Check or Cash Attached      Balance Due

**or go to: [www.uwmadisoncounty.org](http://www.uwmadisoncounty.org) and click DONATE**

**Thank you**

**DESIGNATION INSTRUCTIONS**




Agency Name: \_\_\_\_\_

Amount: \_\_\_\_\_  
*United Way does not rent, trade or sell our donor list.*

**701 Andrew Jackson Way, Huntsville 35801**

**CFC # 60525      STATE # 031900**

**Claudia Bucher, Campaign: (256) 518-8210**



[uwmadisoncounty.org](http://uwmadisoncounty.org)  
[@uwmadisoncounty.org](mailto:@uwmadisoncounty.org)

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