

# THE TOP 10 SIGNIFICANT ACCOMPLISHMENTS OF THE PAST DECADE (2009 - 2019)

## 1 Strategic Plan, Accreditations and New Degree Programs

- In concert with the faculty, staff, students, alumni and community representatives, a new strategic plan entitled "Into the Future," (2015-2025) was developed and approved.
- The Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) reaffirmed the accreditation of AAMU on December 9, 2014.
- Maintained accreditation status of all accredited degree programs.
- Developed online degree programs in Management, Instructional Leadership, Liberal Studies and Computer Science, and added new degree programs in Systems Material Engineering, Construction Management, Cultural Studies, General Music, Entrepreneurship, Sport Management, Communication Specialist, Plant Biotechnology, Animal Bio-Health Technology, Kinesiology and concentrations/minors in undergraduate Biomedical Engineering, Nuclear Engineering, Plant Biotechnology and Cybersecurity.
- Developed a partnership with Lawson State Community College. The AAMU@LSCC program sponsors evening and weekend classes leading toward degree completion for select undergraduate and graduate programs.



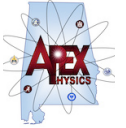
## 2 University Distinctions and Rankings

- Designated as a "Top 10" Military Friendly School, the highest recognition given. AAMU is the only university in Alabama and is one of two HBCUs in the country to receive this distinction. The Military Friendly Schools list honors the top colleges, universities, and trade schools that are doing the most to embrace the nation's military personnel.
- Ranked by affordableschools.net as one of the Top 25 Largest Bachelor's-Granting HBCUs by Enrollment.
- Ranked as one of the 30 Most Affordable Online Bachelor's-Granting HBCUs by affordableschools.net.
- Recognized by graduateprograms.com as one of the 25 Best Schools in the Nation to earn a Master of Social Work Degree. AAMU is the only Top 10 entry from Alabama and one among two HBCUs.
- Recognized by The Hundred-Seven.org as one of only three HBCUs among the Top 50 producers of African-American STEM graduates in five core STEM categories.
- Enrolls and graduates the largest number of minority STEM majors in the State of Alabama. Of the STEM majors, 50.4% are women.



## 4 Key Research Awards and Programs

- Recognized by the Association of Public and Land-Grant Universities (APLU) as the recipient of the 1890 Research Award for achieving the largest increase in federal research funding and research dollar acquisition.
- The National Science Foundation Alliance for Physics Excellence (APEX) project award of \$8 million was the largest funding in the university's history.
- Established the AAMU RISE (Research, Innovation, Science and Engineering) Foundation, a 501(c)(3) entity, to secure and manage contracts with business and governmental agencies.
- Recipient of over \$5 million in grants by the U.S. Department of Transportation Federal Transit Administration to begin the transformation of the university Bulldog Transit System Green Initiative by purchasing electric buses. This propels AAMU to the forefront in the State of Alabama and the nation in incorporating "Low or No Emission Vehicles" into its campus transit system fleet.



## 5 Investment in Human Capital

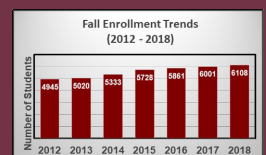
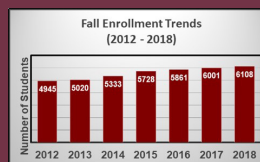
- Established a Faculty Mentoring Program to assist faculty in their career development in the areas of teaching, research and service to ensure successfully progress through the promotional ranks.
- Instituted the "Service is Sovereignty Society" to recognize individuals with 30 or more years of consecutive service to the institution.
- Established the Faculty "Professor of the Year" and Staff "Employee of the Year" Awards for Excellence to recognize employees who provide exemplary service and performance.
- Converted the University's Health Insurance Plan to the State of Alabama's PEEHIP Medical Insurance Plan resulting in an average savings in premiums to employees of 67% to 90% depending upon the plan selected.
- Improved the competitiveness of remunerations for faculty and staff by increasing salaries campus wide to the 25th percentile based on the results of the Compensation Study conducted by Sibson Consulting.

67% to 90%

AVERAGE SAVINGS IN PREMIUMS TO EMPLOYEES AFTER THE HEALTH INSURANCE CONVERSION

## 3 Recruitment and Enrollment

- With a Fall 2018 student enrollment of 6,108, AAMU is the largest HBCU in the state of Alabama.
- Experienced a 23.5% increase in enrollment since Fall 2012 resulting in 6 consecutive years of enrollment growth.
- Held seven Presidential Scholarship Recognition and Promotional Bus Tours throughout the state of Alabama, engaging over 70 high schools in the State and awarding an average of \$13.6 million each year in scholarship to approximately 700 students per year.



6,108 TOTAL NUMBER OF STUDENTS ENROLLED IN FALL 2018. LARGEST HBCU IN ALABAMA.

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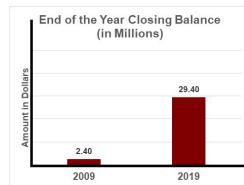
## 6 Community Engagement and Public Service

- Host to the Confucius Institute of Alabama A&M University (CIAAMU), one of three in Alabama, one of 107 in the United States and one of only three Confucius Institutes at HBCUs.
- Established the Virginia Caples Lifelong Learning Institute – joining the ranks of sister institution Hampton University in becoming the second HBCU (and first Land-Grant institution) to advance the quality of life for one of our richest resources, Alabama’s older adult population.
- Participated annually in the “Serving the City as One Day of Service” through a continued partnership with the City of Huntsville and Madison County. Participants engaged in experiential learning while understanding the concepts of citizenship and service. The year 2019 marked the largest AAMU Serving the City as One Day of Service with over 1,300 participants providing 8,664 hours of public service with an estimated value of \$77,976.
- The Bulldog Pride Committee, spearheaded by First Lady Abbiegail Hugine, strives to encourage pride in the University through a series of initiatives that include campus cleanup and beautification, enhanced customer service, promotion of character development, and the wearing of AAMU paraphernalia. In 2019, the Bulldog Pride Committee celebrated its 10-year anniversary.
- Ranked number 7 of the Top 30 companies who participate in the United Way Annual Fundraising Campaign and recipient of the 2019 Give Award.



## 7 Strengthened Financial Management

- The operating budget of the University has increased from \$132 million in 2010 to \$186 million in 2018 or by 41%.
- The DSCR (Debt Service Coverage Ratio) increased from 2.0 in 2009 to 2.6 in 2018 compared to a recommended ratio of 1.2. As a measure of fiscal health, the DSCR measures the ratio of cash being produced by the organization to pay mortgage interest, principal, and lease obligations.
- Secured a \$96 million financial package, the largest in the U.S. Department of Education’s history, which refinanced existing debt, saved about \$400,000 per year, and provided \$30 million to construct a new 580-bed residence hall.
- The end of year closing balance increased from \$2.4 million in 2009 to \$29.4 million in 2018.



**41%** INCREASE UNIVERSITY OPERATING BUDGET FROM 2010 TO 2018

## 8 Capital Infrastructure Improvement

- In concert with the faculty, staff, students, alumni and community representatives, a University Facilities and Infrastructure Masterplan was developed and approved.
- Expended \$44 million to address health and safety issues, infrastructure upgrades, deferred maintenance, HVAC systems, ADA and street resurfacing. Significant projects included:

William Hooper Councill Hall  
Robert A. Carter Hall  
McCalep Hall  
Thigpen Hall  
Frank Lewis Gymnasium  
Normal Hills Apartments  
Carver Complex  
Stephens Residence Hall  
Louis Crews Stadium

Installation of artificial turf and scoreboard at Louis Crews Stadium  
Legacy Lake honoring the First Ladies of the University  
“The Quad” - Normalite Walkway  
“The Pod” – Provision on Demand student campus convenience store, and Subway Restaurant

## 9 Economic Influence and Impact

- Culminated the University’s first-ever Capital Campaign, “Imagine the Future,” raising \$27 million in philanthropic support, surpassing the original goal of \$16.25 million by 66.2%.
- Increased the endowment of the University from \$32.5M in 2009 to \$51.5M in 2019 or by 58.5%.
- Instituted the Normal Legacy Society to recognize individuals, organizations and companies that have demonstrated significant lifetime financial contributions to the institution of \$100,000 for individuals or couples; \$500,000 for organizations and foundations; and \$1,000,000 for business and government agencies. Collectively, this group has contributed approximately \$4 million to the University.
- The Alumni Giving Rate increased from 1.3% in 2009 to 11.6% in 2019, exceeding the nationally average of 7.8%.
- Raised over \$1.5 million through the annual Black Tie Scholarship Gala setting a fundraising record in 2019 of \$550,000. In, 2019 an endowed scholarship was established for the Black Tie Scholarship Gala with an initial investment of \$300,000.
- Received the largest individual gift commitment, \$1 million, from basketball great Charles Barkley in the University’s 144-year history.



**ONE MILLION**

LARGEST GIFT COMMITMENT IN UNIVERSITY HISTORY

## 10 Economic Influence and Impact

- Statewide, AAMU has an impact of over \$350 million and \$228 million in the region.
- AAMU is among the Top 20 Employers in North Alabama with more than 1,000 full-time and part-time employees.
- During homecoming weekend, AAMU contributes over \$10.9 million to the economy of the City of Huntsville. This is substantial and positions Alabama A&M University as an anchor institution for Huntsville and the State of Alabama.



**\$10.9 MILLION**

CONTRIBUTED TO THE ECONOMY OF THE CITY OF HUNTSVILLE DURING HOMECOMING

