

Curriculum Vita  
**BARBARA ANN POSEY JONES**

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2016

**Employment:**

**Professor of Economics**, Alabama A&M University, March 1, 2015--

**Interim Dean**, College of Business and Public Affairs  
Atlanta A&M University, July 2013-February 28, 2015

**Coordinator of General Education—September 2010-September 2013**

**Professor of Economics**, Alabama A&M University, May 2007--

**Dean**, School of Business, Professor of Economics, Alabama A&M University, September 1997- May 2007

**Dean**, College of Business, Prairie View A&M University, Prairie View, TX, Interim Dean, January 1989-1990, Dean, January 1990-July 1997

**Professor and Head**, Department of Economics and Finance, Prairie View A&M University, September 1987 - January 1989

**Professor, Associate Professor, Assistant Professor**, Department of Business Administration and Economics (Chairperson, 1971-1980), Clark College, Atlanta, GA, 1971-1987

**Senior Research Associate**, Southern Center for Studies in Public Policy, Clark College, 1981-1987

**Senior Lecturer**, Department of Economics, Ahmadu Bello University, Zaria, Nigeria, 1983-1984 (on leave from Clark College)

**Instructor**, Department of Economics, Atlanta University, Atlanta, GA, 1968-1969

**Instructor**, Department of Sociology and Economics, Texas Southern University, Houston, TX, 1966-1967

**Teaching and Research Assistant**, University of Illinois, Champaign-Urbana, IL, 1963-1966

**Education:**

Ph.D., Georgia State University, 1973  
Major: Economics

A.M., University of Illinois, 1966  
Major: Economics

Minor: Political Science

A.B., University of Oklahoma, 1963

Major: Planned Program (Government, Economics and Mathematics)

**Professional  
Affiliations:**

HBCU Business Deans Roundtable

Founding Member

Chair, 2005-2006

Program Chair, HBCU Business Deans Summit, 2005

Executive Committee, 2002-2007, 2013-2015

Southern Business Administration Association, 1992-2007

President, 2001-2002

Vice President for Programs, 2000-2001

Board of Directors, 1992-2003

Secretary-Treasurer, 1996-2000

Innovative Teaching Award Committee, 1995

Community Service Award Committee, 2003-2004

Huntsville Public Building Authority, 2004—

Board of Directors, Character Foundation of North Alabama, 2010—

Board of Directors, Village of Promise, 2014—

Board of Directors, Huntsville/Madison County Library Foundation, 2010--

Board of Directors, Huntsville Better Business Bureau, 2006-2009

IOS, International Outsourcing Services, National Board of Advisors, 2004-2007

Board of Directors, United Way of Madison County, 2002-2008

Chair, Revision of Code of Ethics Task Force

Governance Committee

Chair, Community Investment Committee, 2007-2008

Youth Council Selection Committee, 2009

Alabama Articulations and General Studies Committee, 1998--

Chair, 2007-2008

Member, Assessment Task Force

Executive Director Evaluation Committee

Board of Directors, Alabama Small Business Development Consortium, 1998-2007

Board of Directors, Northeast Alabama Regional Small Business Development Center, 1997-2007

Co-Chair, Education, Chamber of Commerce Leadership Visioning Project, 2002

Leadership Huntsville

Class 14

Youth Leadership, Day Chair, 2005

Impact, Day Chair 2006

Women's Economic Development Council, 1998-2015

Board Directors, 2000-2002

Leadership/Training Committee, 2006-2007

Women on Corporate Boards, Alabama, 2010

Membership, 2010

WEDC Foundation Board, 2000-2005, 2006-2009

President 2003

Vice President, 2002

Chair, Women Honoring Women Awards Committee, 2004

Chair, Scholars Selection Committee, 2005, 2007, 2008, 2009, 2014

Coach, Honda Campus All Star Challenge (AAMU Academic) Team, 1999—

AACSB – Association for Advancement of Collegiate Schools of Business

Board of Directors, July 1994-1997

Executive Committee, July 1995-1997

Candidacy Committee, 1992-1995

Accreditation Task Force Implementation Committee,  
1991-1992

National Economic Association

President, 1987

Secretary-Treasurer, 1975-1980

Board of Directors, 1980-1995, 1999-2001

Chair, Committee to Increase the Supply of Black Economists

Member, 1972--

The Review of Black Political Economy

Assistant Editor, 1977-1982

Interim Editor, 1982-1983

Board of Editorial Advisors, 1983-2006

Board of Reviewers, 1983-2006

American Economic Association,  
Member, 1972—  
Committee on Status of Women in the Economics Profession, 1979-1982

Advisory Committee, Women's Studies, University of Alabama in Huntsville, 1998-2000

Southwestern Business Deans Association, 1993-1997

Site Visit Teams, Military Installation Voluntary Education Review (MIVER) Project, American Council on Education, 1994-2011

Texas International Education Consortium  
MBA Curriculum Development Task Force for Al Akhawayn University in Ifrane, Morocco, 1992  
Strategic Planning Committee, 1994

Advisory Board, Houston Urban Bankers Association, 1993-1997  
Featured at annual scholarship awards presentation, September 1997

Advisory Board, Center for Research on Women, Wellesley College, 1989-1991

Advisory Committee, Rockefeller Foundation, Minority Scholars in Research Awards Program, 1979-1983, 1985

Scholarship Committee, Alpha Kappa Mu Honor Society, 1979-1983

Consultant, Consortium on Research Training, 1974-1982

Research Advisory Committee, American Association of Community and Junior Colleges and American Vocational Education Association, 1977-1978

Committee of Experts, Department of Labor Conference on Women in the Labor Force. (The focus of the January 1978 conference was the NLS data on labor force activities of women 30 to 44 years of age.)

National Advisory Committee, National Council for Research in Vocational Education, Ohio State University, 1978-1979, appointed by Secretary, U.S. Department of Health, Education and Welfare

Consultant, MDC of Chapel Hill, NC. Prepared report on "knowledge development" activities in Atlanta CETA youth programs, 1979

Consultant, National Association of Black Business and Professional Women Study, "Black

Women in Business--1830-1930," funded by National Endowment for the Humanities, 1979,1980

**Fund Raising  
1997-2006**

Scholarship support from **Boeing, Regions Bank, Colonial Bank, Daimler Chrysler, GoldKist, Huntsville Chapter of Financial Managers Association, Birmingham African-American Chamber of Commerce through Magic City Classic Scholarship,** and others for AAMU School of Business students.

\$30,000 in support for AACSB accreditation effort from KPMG Peat-Marwick Foundation

**1992-1995:**

Awards from **U.S. Department of Agriculture, Rural Development Administration** for "Rural Economic Development", February 1994-May 1995 (Joint project between College of Business and Cooperative Extension Program, Prairie View A&M University)

Award from **General Motors Foundation,** "Interdisciplinary Curriculum Development Project" 1993-1998 (Joint project with College of Business and College of Engineering and Architecture, Prairie View A&M University)

Scholarship support to College of Business, **State Farm Insurance,** 1992-1997

Computer equipment from **AT&T** to College of Business, 1992

Funds to provide technical assistance to local communities from the **U.S. Department of Housing and Urban Development**

**Research/  
Publications:**

"College Faculty's Illusion of Service and its Impact on Student Satisfaction" (with Jungki Lee) *International Journal of Business Research*, XI, 05, 2011, pp. 137-144.

"Perceptions of Control and Overall Program Evaluation among MBA Students" (with Sekhar Anantharaman and Jungki Lee), *International Journal of Business Research*, October 2010, X, 04, pp. 96-104.

"A Cross-Cultural Comparison of Service Quality Expectations among MBA Students" (with Jungki Lee and Sekhar Anantharaman), *International Journal of Business Research*, X, 03, 2010, pp. 104-112.

"Knowledge vs. Certification: Which is the Premier Emphasis for Gen Y Business Students?" (with Marsha Griffin and Mary Spann), *Review of Business Research*, VIII, 05, 2008

"A Critical Review of the Impact of Cultural Factors on Service Quality Expectations," (with Jungki Lee and Sekhar Anantharaman), *Review of Business Research*, VII, 05, 2007, pp. 101-07.

"The Future of HBCUs: An Administrative Perspective," presented at Annual Meeting,

National Economic Association, San Diego, CA, January 2004.

"The Pawnbroking Industry in Texas," (with MMM Khan) funded by Texas Higher Education Coordinating Board Research Award, 1996-1998

"Economics Programs at Historically Black Colleges and Universities" (NEA Presidential Address), The Review of Black Political Economy, Winter 1988, pp. 5-14

"From the Sixties to the Eighties: The Economic Status of Black Americans." Readings in American Political Issues. (Dubuque, Iowa: Kendall-Hunt, 1987)

"Black Female Labor Force Participation: An Analysis of Sluggish Participation Rates." The Review of Black Political Economy, Fall-Winter 1985-1986; also in Simms and Malveaux, eds., Slipping through the Cracks: The Status of Black Women, Transactions Books, 1986

Editor, New Perspectives on Unemployment, Transactions Books, 1984

"Rural Black Women: A Vanishing Breed," prepared for Women's Institute of the South East (WISE), 1983

"Differential Characteristics of Minority Women," prepared for inclusion in chapter on minority women in Evidence for Sex Equity in Education, 1982

"What Ever Happened to . . . ? Report on Graduates, Department of Business Administration and Economics, Clark College, 1974-80," September 1982 (monograph)

"Trends in Welfare Reciprocity," SCSPP Working Paper, 6-82, December 1982

"Impact of Energy Crises on Black Employment" presented at Energy Forum sponsored by The Southern Center for Studies in Public Policy and U.S. Department of Energy, 1980

"Utilization of Black Human Resources in the United States," The Review of Black Political Economy, Fall 1979, pp. 79-96. Also in Lloyd Hogan, ed., The State of the Black Economy, 1979, Transactions Books, and Bertram H. Raven, ed., Policy Studies Review Annual, Volume 4, Sage Publications, 1980

"The Economic Basis (of the Black Predicament)," Howard Law Journal, 1978, pp. 505-512

"Introduction, Work and Family Roles: Conflicts and Resolution," Women's Changing Roles at Home and on the Job, National Commission for Manpower Policy, U.S. Department of Labor, Special Report No. 26, September, 1978, pp. 123-128

"Analysis of Factors Which Determine Quantitative Skills Among Black Students" with Margaret C. Simms, presented at Annual Meeting of National Economic Association, New York, NY, 1977

"Employer of First Resort: Government Employment of Black Workers," presented at

Annual Meeting of National Conference of Black Political Scientist, Atlanta, GA, 1977

"Black Family Incomes: Patterns and Trends," presented at Annual Meeting of National Economic Association and American Economic Association, Atlanta City, NJ, 1976

"The Economic Behavior of the Black Family," presented at a meeting of the Society of Ethnic and Special Studies, Atlanta, GA, November 1975

"Twenty years After Brown in College Park, Georgia," a report prepared for the U.S. Commission on Civil Rights, November 1973

"Factors Which Determine the Labor Force Participation Rates of Black Wives," Proceedings of 295th Annual meetings of Industrial Relations Research Association, December 1976, pp. 199-207

"The Tasks of the Black Economists," Proceedings of Six Institutions' Consortium, African and Afro-American Studies Curriculum Project Invitational Workshop, Greensboro, NC, March 1973

Ph.D. Thesis: "Analysis of Labor Force Participation Rates of Black Wives"

A.M. Thesis: "Union Locals and the Underutilization of Black Workers"

**Awards and  
Honors:**

AAMU Presidential Medallion in Recognition of and in Tribute to Service to the AAMU Family as Coach of the Honda Campus All-Star Challenge Team, April, 2016

Scholarship from Center for International Business Education and Research (CIBER), University of Memphis to participate in Faculty Development Program in International Business at the Management Development Institute, Gurgaon, India, January 2010.

Reprint of speech presented at June 24, 1960, National Convention of NAACP, reprinted in Davis W. Houck and David E. Dixon, eds., Women and the Civil Rights Movement, 1954-1965, University of Mississippi Press, 2009, pp. 118-122. (Barbara Posey)

Participation in ETS Scholars Program, June 2008.

Featured in Paulette Olson and Zohren Emami, *ENGENDERING ECONOMICS: CONVERSATIONS WITH WOMEN ECONOMISTS IN THE U.S.*, 1999

Participant, Leadership Huntsville, 2000-2001

Academic Partner Support Award, AAMU Business/Industry Cluster, Fall 2000.

Special Recognition at Annual Scholarship Reception, Houston Urban Bankers Association, September 1997

Namesake for JJJ International Studies Scholarship, Clark Atlanta University, Inaugurated

November 14, 1996

U.S. Small Business Administration Award of Excellence in recognition of outstanding public service, presented by Houston District, SBA, May 2, 1995

Selected in national competition as one of ten business school administrators and faculty to participate in AACSB and Keizai Koho Center sponsored Japan Study Tour, June 1994

Honorary Member, Delta Mu Delta Honor Society in Business, inducted 1991

Delta Sigma Theta Distinguished Professor, 1981-1983

Honorary Member, Alpha Kappa Mu Honor Society, inducted April 1978

Fellow, Southern Fellowships Fund, 1969-1971

Ethnic Studies Dissertation Grant, Ford Foundation, 1970-1971

Eleanor Roosevelt Foundation Research Award, 1965

Russell Bull Award for Outstanding Work in Civil Rights awarded by International Ladies Garment Workers Union, 1963

Outstanding Independent Woman, University of Oklahoma, 1963

Citations for Excellence in Teaching

Teacher of the Year, Kappa Alpha Psi Fraternity, Prairie View A&M University, 1996-97

Teacher of the Year, Clark College, Department of Business Administration and Economics, 1985-1986

Outstanding Teacher, AφA, Clark College, 1980

Outstanding Teacher Award, Student Government Association, Clark College, 1977-78

Most Devoted Educator Award, AφA, Clark College, 1974

Teacher of the Year, AφA, Clark College, 1973

**Other Activities  
Alabama A&M  
University:**

Coordinator, United Way Campaign, 2015

Retention Committee, 2012-2013



COMPASS Review Committee, 2012

QEP Steering Committee, 2009-2014

Coordinator of Assessment of General Education Program and member of  
University Assessment Team, 2009--

Friends of the Library, 2005-2009

AAMU Representative to Alabama Articulation and General Studies Committee,  
Member, 1998--; Chair: 2007-2008

Member, NCAA Academic Committee, 2005-2007

Chair, Planning Committee, Academic Administrators Workshop, April 2005

Planning Committee, Founder's Day, Planning Committee, 2005-2007

Business-Industry Cluster

Executive Committee, 1999-2007

Golf Tournament Planning Committee, 2004—

By-Laws Committee

Co-Chair, SACS, Financial Resources Committee, 2003-2004

Member, Strategic Planning Committee, 2001-2003

Undergraduate Bulletin Restructuring Committee, 2001-2003

Food Service Advisory Board—2001-2003

Honors Program Advisory Board, 2000-2003

Freshman Academic Assessment Task Force, 2002-2003

Committee on Academic Standards and Curriculum, 2000-2001

**Other Activities**

**Prairie View**

**A&M University:**

Faculty Advisor, "Voices of Distinction," Prairie View A&M Chapter,  
Toastmasters, International, 1994-97

Strategic Planning Steering Committee, 1993-1994, 1991-1992

Texas A&M University/Prairie View A&M University Joint Projects Committee,  
1989-1991

Chair, Honors Convocation Steering Committee, Spring 1991

Self-Study Executive Steering Committee, Chair Administrative Processes Self-Study Committee, 1988-1990

All Faiths Chapel Advisory Board, 1988-97

Faculty Advisor, Economics and Finance Club, 1987-1990

University Academic Council, 1991-1995

Chair, Search Committee for Dean, College of Engineering and Architecture, 1991

**Other Activities**  
**Clark College:**

Organizer and Coordinator, Faculty Exchange (monthly meeting of faculty and other interested persons for presentation and critique of research papers), 1984-1987. Exchange renamed Barbara A.P. Jones Faculty Exchange after her departure from the College.

Member, Writing Proficiency Advisory Council and its predecessor, Writing Proficiency Committee, 1978-1987

Chair, Task Force on Faculty Appointments, Promotions, Tenure, Governance, Etc., April 1978 - January 1980. Task Force developed a set of policies which established criteria and procedures for faculty appointments, promotions, granting of tenure, leaves, released time and faculty governance. The policies, with modifications, were approved by the faculty and administration and became the College policy when approved by the Board of Trustees.

Member and Chair, Committee on Promotions and Tenure, 1981-83

Faculty Representative, Board of Trustees, 1973-74, 1975-79

Chair, Library Resources Committee, Institutional Self-Study, 1976-1978.

Member, Commission on Status of Women, 1974-1975. Prepared section of report on faculty.

Alpha Kappa Mu Honor Society, Faculty Advisor, 1975-87

Other Committees: Self-Study, Admissions, Library, Honors Instruction, Women's Resource Center, Long Range Planning