

Vita
Michael E. Kelley

I. Michael E. Kelley

Adjunct – non-tenured
College of Business, joined 2015

2000 – Present **University of Alabama-Huntsville, Alabama A & M University, University of North Alabama, Calhoun State Community College, Oakwood University, Athens State University**
Adjunct economics and business instructor. Proficient in use of Blackboard and D2L integrated learning platforms for DL classes. Familiar with use of McGraw-Hill *Connect* web-based assignment and assessment platform.

Courses Taught

Principles of Microeconomics	Introduction to Business
Principles of Macroeconomics	Business Ethics
Operations/Industrial Management	Business Law
International Business	Principles of Management
Supervisory Management	Business Statistics
Business Communication	Principles of Marketing

2004 – 2008 **Delaney Educational, San Diego, CA**
Zone Sales Manager for San Diego, CA-based publishers' representative of library books to K-12 school libraries. Hired, trained, and directed sales force. Negotiated large, complex sales involving multiple decision makers. Conducted sales meetings, planned and executed exhibits at educational conferences. Frequent presenter at company sales seminars. Performed personal sales in eleven-county territory of north Alabama and middle Tennessee.

2001 – 2004 **Oakwood University, Huntsville, AL**
Undergraduate Instructor in Economics and Management courses, including Microeconomics, Macroeconomics, International Business, Operations/Industrial Management, and Business Law.. Instructor for Managerial Economics in LEAP evening adult-degree program. Faculty Advisor to Oakwood Technologies, electronic fabrication operation, Feb 2003 – April 2004.

1998-1999 **Cumberland University, Lebanon, TN**
Director of Grants, Secured several grants in excess of \$50,000 from area and national foundations to support nursing program and other academic needs.

II. EDUCATION

2005-06 University of Alabama at Huntsville
Graduate courses in Economics and Marketing, 12 hours.

1998-00 Middle Tennessee State University
Graduate courses in Economics, 15 hours

1993 Birmingham-Southern College
M. A. in Public and Private Management

1978 University of Tennessee
B. S. in Communications

III. PROFESSIONAL EXPERIENCE NOT IN EDUCATION

- 2008 – Present **Freelance Writer and Consultant** Contributing Writer for *Huntsville Times/al.com*, 4/2011 – 19/2012, 8/ 2014 – 12/2014. Editor of *Huntsville R & D*, Oct. 2012 – March 2013. Frequent contributor to *Business Alabama Monthly*, *Initiatives*, *Technology* and other business and technical publications. Consultant and writer on Federal government contractors on federal proposals.
- 2004 – 2008 **Delaney Educational, San Diego, CA**
Zone Manager for publishers' representative firm.

IV. PROFESSIONAL MEMBERSHIPS

Energy Huntsville 2011-present

V. PROFESSIONAL MEETINGS ATTENDED

Monthly meetings of Energy Huntsville
Society of Business, Industry and Economics, Destin, FL 2016
World Energy Engineering Congress, Washington, DE 2016

VI. PAPERS PRESENTED

No professional papers presented

VII. PUBLICATIONS

50 Years of Rockets and Spacecraft in the Rocket City (History of Marshall Space Flight Center 1960-2002)
NASA Space Facts, 2002
More than 50 magazine articles in business journals (not peer reviewed)

VIII. OTHER RESEARCH ACTIVITY

No professional or academic research activity

IX. CONSULTING

Consultant to Huntsville Federal government contractors for proposals and contract deliverables, 2008-Present

X. PROFESSIONAL GROWTH ACTIVITIES

Shipley Proposal Management training, 2012
Fundamentals of Federal Contracting, University of Alabama Huntsville, 2004

XI. SEMINARS AND TRAINING CONDUCTED FOR BUSINESS AND INDUSTRY

No seminars or training conducted

XII. INSTITUTIONAL SERVICES PERFORMED

AAMU Economics Finance Committee to restructure ECO 200 Basic Economics course, 2015
Advisor to Oakwood Technologies college partnership with NASA/MSFC and SAIC. 2003-2004
Oakwood College Business–Information Technology Department internship committee member, 2003
Faculty Advisor to Oakwood College chapter, *Students in Free Enterprise*, 2003-04
Advisor to Oakwood Technologies college partnership with NASA/MSFC and SAIC, 2003-2004
Oakwood College grant writer for UNCF/Mellon Foundation for Faculty Development Grant, 2002

XIII. RECOGNITION AND HONORS

No recent recognition or honors

XIV. PROFESSIONALLY RELATED COMMUNITY ACTIVITIES

Bd. Of Directors, Habitat for Humanity of Athens-Limestone County, 2009-2013
Wrote much of business plan for HFHALC Restore, 2011