

**Communicative Sciences and Disorders (CSD) Program Long-Term Strategic Plan  
2015-2020**

**(2015-2016) (2016-2017) (2017-2018) (2018-2019) (2019-2020)**

**(Attainment towards goals are posted on the CSD Program’s website August 31st of each  
academic year listed above)**

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**Unit Code: 2155**

**Planning Unit: Communicative Sciences and Disorders**

**(CSD) Unit Manager: Dr. Carol Deakin**

**Unit Purpose:** The purpose of the Communicative Sciences and Disorders (CSD) Program is to provide an education and scholarly environment in which undergraduate and graduate students receive quality academic training and professional experience in the field of Speech-Language Pathology. The Program functions within a student centered environment devoted to learning, research, scholarship, creativity, professional expertise and personal development designed to ensure that students are ethical, knowledgeable, skillful and capable of working independently and in collaboration with clients, families and other professionals. The commitment of the CSD Program to the University’s mission is reflected in the undergraduate and graduate academic course work in normal and abnormal development and behavior across the human life span; in course work that engenders awareness of issues in culturally diverse populations, in human communication disorders, in diagnostic and treatment methodologies, in clinical practica requirements and in technology-integrated course work teaching independent research skills that support lifelong learning.

**Goal I**

**The CSD Program will maintain CAA ASHA accreditation for its degree programs**

**Objective**

To ensure continued ASHA CAA national accreditation, the CSD Program will comply with stated accreditation standards and will maintain academic and clinical data needed to satisfactorily complete annual accreditation reports and re-affirmation of accreditation process reports when scheduled.

**Evaluation**

Annual ASHA CAA national reaccreditation.

## **Goal II**

**The CSD Program will recruit, develop and preserve a high quality team of doctoral and master level faculty members as needed to fulfill faculty program need areas in accordance with ASHA's CAA accreditation standards.**

### **Objective**

To recruit and hire when needed ASHA certified, ABESPA licensed teaching and clinical faculty to meet requirements of ASHA CAA national accreditation.

### **Evaluation**

Administrative approval of a search to hire. Evidence of a full complement of faculty as evidence of faculty sufficiency.

## **Goal III**

### **Perform Formative and Summative Program Evaluations**

#### **Objective**

The CSD Program will periodically evaluate and restructure academic and clinic program offerings/curriculum to enhance student development and marketability, to comply with changes in the ASHA Scope of Practice for speech-language pathologists, and to respond to suggestions made for program improvement by external and internal sources (i.e., externship clinical supervisors, Board of Advisors, former students, employers of former students, community employers, etc.), at designated times during the academic year. Performance appraisals of CSD Administrators and faculty will be distributed and compiled to assess the overall performance levels of these individuals. Performance appraisals of CSD students will be maintained to ensure successful academic and clinical progression throughout the training process.

#### **Evaluation**

Fall and spring semester.

## **Goal IV**

### **Ensure Faculty Development - Teaching / Clinical Supervision**

#### **Objective**

CSD faculty will be financially assisted in attending a minimum of one national or two local/state professional development activities per academic year to accrue continuing education hours in their specialty areas of teaching/supervising.

#### **Evaluation**

Faculty will provide evidence of the accrual of a minimum of 12 continuing education hours per year in accordance with ABESPA and the American Speech-Language Hearing Association requirements.

## **Goal V**

### **Attract, Develop, Educate, Support & Retain Diverse Students**

#### **Objective**

To expand student recruiting efforts locally, statewide and nationally so that the Program experiences a 2% increase in student enrollment for each academic year and an increase in Alumni involvement.

#### **Evaluation**

- a. The CSD Program will provide open house events to local high schools and community colleges as well as engage in recruitment efforts sponsored by the university.
- b. The CSD Program will target alumni to participate in the provision of clinical services as clinical supervisors across service delivery areas.
- c. Alumni will provide topic related presentations to graduate and undergraduate students in courses and yearly symposiums.

## **Goal VI**

Provide and Enhance Clinical Services to Community and Purchase Necessary Equipment needed to Enhance Clinical Services

#### **Objective**

To expand existing diagnostic and therapeutic clinical services in the AAMU Speech and Hearing Clinic and increase the number of contracts in the community serving clients exhibiting orofacial myology, reading/dyslexia, articulation/phonological, voice, fluency and neurogenic disorders. State-of-the-art equipment will be purchased to enhance clinical services provided.

## **Evaluation**

- a. Diagnostic/therapeutic materials and state-of-the-art equipment will be purchased will be purchased fall and spring semester as needed.

## **Goal VII**

### **Offer Communication Symposiums as part of the QEP**

#### **Objective**

As part of the CSD 516 - Advanced Practicum class, CSD faculty and outside consultants will provide several Symposiums each academic year in the areas of normal and disordered communication and other related disorders. These Symposiums will be made available to the University community, to externship supervisors, alumni and other stakeholders free of charge.

#### **Evaluation**

Annual symposiums will be conducted spring semester.

## **Goal VIII**

### **Present Student Generated / Faculty Guided Research Forum**

#### **Objective**

Second- or third-year graduate students will present their individual research findings at the annual *CSD Research Forum* held each December.

#### **Evaluation**

Annual presentation.