



## AAMU Alumni Hall of Fame Sponsorship and Ticket Form

Full Name/Organization:	
Phone Number:	
Email Address:	
Honorees Name:	

### I WOULD LIKE TO PURCHASE:

- # \_\_\_\_ Table(s) – \$750.00 | Eight (8) Tickets and Full-page Ad
- # \_\_\_\_ Trailblazer Patron - \$300 | One (1) Ticket | Full-page Ad
- # \_\_\_\_ Scholar Patron - \$225 | One (1) Ticket | Name listed as Honoree's Patron in Program
- # \_\_\_\_ Ticket(s) - \$100/per Ticket

### AD GUIDELINES:

See Page 2 for Ad Guidelines

### HOW TO SUBMIT PAYMENT

**Pay by check/certified check, or money order:**

*Payable to: AAMU Foundation*

**Mail to:**

AAMU Office of Alumni Affairs  
c/o Alumni Hall of Fame  
100 Drake Drive, Patton House, Normal, AL 35762

**Or Pay Online:** [www.aamu.edu/alumnihalloffame](http://www.aamu.edu/alumnihalloffame)



## **AAMU Alumni Hall of Fame**

### **Full Page Ad Guidelines (8.5" x 11" Booklet)**

#### **Ad Specifications**

- Trim Size: 8.5" x 11" (final booklet size)
- Bleed Size: 8.625" x 11.125" (include 0.125" bleed on all sides)
- Safe Zone / Margin: Keep all critical text, logos, and images at least 0.25" inside trim to avoid being cut off.
- Orientation: Portrait only (no landscape ads).

#### **File Requirements**

- Format: High-resolution camera-ready files. PDF preferred (JPEG, PNG, or TIFF also accepted).
- Resolution: 300 DPI (minimum).
- Color Mode: CMYK (not RGB, to ensure accurate print colors).
- Fonts: All fonts should be embedded or converted to outlines.

#### **Design Tips**

- Full Bleed Images: Extend background colors or images all the way to the bleed line
- Text Safety: Avoid placing important text too close to the edge; use the safe zone. - Readability: Use high-contrast text colors against the background.
- Logos: Submit vector logos (AI, EPS, or PDF) when possible for the sharpest print quality.
- Proofing: Double-check spelling, logos, and contact info before submission.

#### **Submission**

- **ALL ads should be submitted NLT October 21, 2025.** A confirmation email will be sent upon receipt of your ad.
- Submit ad via email to: [susan.eason@aamu.edu](mailto:susan.eason@aamu.edu)
- Suggested File Naming Convention: InducteesLastName\_FullPageAd.pdf

**For questions or concerns, please contact  
Susan Eason at [susan.eason@aamu.edu](mailto:susan.eason@aamu.edu)**

***Please note: All Ads must be camera-ready.  
Design services are not available.***