

# Hybrid YMTF Outreach Program

April 2-4, 2023



## Registration Information

*Helping Bulldogs Prepare for Professional Success*



YOUTH MOTIVATION TASK FORCE  
— YMTF —  
ALABAMA A&M UNIVERSITY

YMTF Advisory Board

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September 27, 2022

Greetings!

Career Development Services at Alabama A&M University (AAMU) invites you to participate in the 2023 Youth Motivation Task Force Outreach Program (YMTF). This hybrid event will take place April 2-4 on campus and in Whova.

This is the 48<sup>th</sup> year in which AAMU faculty will welcome YMTF consultants like you into their classrooms to motivate students to stay focused on earning their college degree while sharing information about diverse career paths. The YMTF program is invaluable because it supports retention and encourages graduation.

This packet contains details about the YMTF event. [Click here to register](#); please be sure to complete the entire form. Once your registration has been processed, you will receive a confirmation and an invoice via email. *Please be advised that registration forms are needed to guarantee space.*

We hope that your schedule will allow you to join us, in-person or virtually. If you have any questions, please contact me via email at [yvette.clayton@aamu.edu](mailto:yvette.clayton@aamu.edu). You can also call me at 256.372.8182.

Sincerely,

Yvette S. Clayton  
Director, Career Development Services and YMTF University Chair

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## Youth Motivation Task Force Program

The YMTF program provides professionals from various backgrounds – many of whom are AAMU alumni – an opportunity to interact with students and to introduce them to careers within the private and public sectors. Teams of two to five professionals will speak with classes virtually where they share career advice, trials and triumphs, words of wisdom and encouragement. Through their personal and professional accomplishments, YMTF consultants show students, first-hand, the rewards that can be gained from earning a college degree.



### OUTREACH PROGRAM GOALS:

- Introduce AAMU students to the private and public sector job market
- Discuss possible solutions to problems students might encounter in the workplace
- Inform students of skills they will need to succeed in the workplace
- Share experiences on working in the job market
- Serve as positive role models and mentors
- Underscore the importance of being fully engaged with Career Development Services (CDS)

### OUTREACH PROGRAM IMPACT:

- Create possible employment opportunities (internship, co-op, career) for students
- Develop mentorship opportunities
- Increase awareness of CDS and its services to students and faculty

### CRITERIA FOR PARTICIPATION IN THE OUTREACH PROGRAM:

- Graduate of an institution of higher learning
- Willingness to volunteer your time, effort and expertise to motivate students at AAMU
- Willingness to serve as a positive professional role model at all times
- Willingness to abide by the rules and regulations established by CDS and the YMTF Advisory Board
- Subject to all rules and regulations of Alabama A&M University

### ATTIRE FOR THE OUTREACH PROGRAM:

YMTF volunteers serve as a positive role models for our students. To that end, we ask all consultants to dress accordingly.

- Sunday - Business casual.
- Monday - Traditional business attire: conservative professional suits.
- Tuesday - Business casual. A program shirt to be worn on Tuesday will be provided.\* For uniformity, please wear black slacks (or skirts) with your shirt; no jeans.

Early registrants are guaranteed to receive a shirt on time. Consultants who register after February 1 and don't receive a shirt are encouraged to wear their organization's shirt. Virtual participants are asked to use the YMTF background setting or one that shows their employer.

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## Hybrid Program Agenda

*All events will be hosted in Central Daylight Time  
See key at the bottom to denote event type.*

### Sunday, April 2, 2023 >> 1:00 PM – 6:00 PM

#### Alabama A&M University >> Hybrid

11:30 am – 2:30 pm	On-Site Registration †
11:30 am – 2:30 pm	Help Center for Virtual Attendees *
12:00 pm – 1:00 pm	Welcome +
1:00 pm – 2:00 pm	Mentor Orientation +
2:00 pm – 2:30 pm	Newcomers' Orientation (first-time consultants) +
2:00 pm – 2:30 pm	Team Leaders' Session +
2:30 pm – 3:15 pm	General Session +
3:15 pm – 4:00 pm	Opening Session +
4:00 pm – 4:30 pm	Mock Interview Event Overview +
4:00 pm – 5:00 pm	Help Center/Group Photo for Virtual Attendees *
4:30 pm – 6:00 pm	On-Site Reception †

### Monday, April 3, 2023 >> 7:30 AM – 5:00 PM

#### Alabama A&M University >> Hybrid

7:30 am	On-Site Breakfast †
7:30 am	Help Center for Virtual Attendees *
8:00 am – 4:00 pm	Classroom Presentations +
12:00 pm – 1:00 pm	Lunch on Your Own +
2:00 pm – 4:00 pm	YMTF Resume Reviews/Mock Interviews Session +
4:30 pm – 5:00 pm	Group Photo †

*Schedule subject to change.*  
Based on demand, an evening in-person social on Saturday, April 1, maybe added to the schedule.

### Tuesday, April 4, 2023 >> 7:30 AM – 7:00 PM

#### Alabama A&M University >> Hybrid

7:30 am	On-Site Breakfast †
7:30 am	Help Center for Virtual Attendees *
8:00 am – 11:50 am	Classroom Presentations +
12:00 pm – 12:30 pm	Student Motivation Awards +
12:30 pm – 1:00 pm	Lunch +
1:00 pm – 2:00 pm	Culminating Program +
2:00 pm – 3:00 pm	Advisory Board Wrap-up +
6:00 pm – 7:00 pm	Mentee Overview + Training +

† **In-Person** – On-site at various locations across Alabama A&M's campus.

\* **Virtual** – Hosted in Whova and Zoom based platforms.

+ **Hybrid** – Combined event to support on-site and virtual audience via Whova/Zoom. The schedule for hybrid events will integrate live sessions from the in-person events with the virtual participation.

# 2023 Hybrid YMTF Outreach Program | April 2-4

## Registration

The 2023 Youth Motivation Task Force Outreach Program will be hosted in a hybrid mode. This includes in-person and virtual events. Registration is completed [here](#). Please be advised that registration forms are needed to guarantee your space. Payment for registration MUST BE submitted separately from the Google survey form. Registration opens on Tuesday, September 27, 2022, and closes on Friday, March 3, 2023.

### Early Registration > September 27, 2022 – January 31, 2023

\$125 – Individual *(select this option if your employer is not covering your registration)*

\$175 – Government/Non-Profit Rate

\$300 – Corporate/For-Profit Rate

### Late Registration > February 1, 2023–March 3, 2023

\$175 – Individual *(select this option if your employer is not covering your registration)*

\$225 – Government/Non-Profit Rate

\$350 – Corporate/For-Profit Rate

### Outreach Program Shirt + YMTF Lapel Pins

An event shirt is included with the registration. Please indicate your shirt size in your on your online registration. First-time consultants will also receive a lapel pin as a part of their registration. Replacement lapel pins are available for \$5.00.

## Payment

Payment may be submitted by check or credit card. If you require a W-9 form before paying, please contact Angel Lee at [angel.lee@aamu.edu](mailto:angel.lee@aamu.edu) to request a W-9.

### Checks:

If paying by check, please make the check payable to:  
AAMU YMTF Outreach Program

### And mail to:

Attn: Yvette Clayton  
AAMU/CDS  
Patton Building, Room 101  
Normal, AL 35762

### Credit Cards:

Credit card payments may be submitted [online](#) or by contacting the CDS office at 256-372-5692.

### Cancellations:

No refunds will be issued for cancellations made after 5:00 pm on Friday, March 3, 2023.

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## SPONSORSHIP OPPORTUNITIES

### *PLATINUM LEVEL | \$5,000*

YMTF registration for six representatives  
Recognition as lead event sponsor in all written, digital and promotional materials  
Inside front-page ad in program book (.jpg submission)

### **GOLD LEVEL | \$2,500**

YMTF registration for four representatives  
Recognition as major event sponsor in all written, digital and promotional materials  
Prominent ad space in program book (.jpg submission)

### SILVER LEVEL | \$1,500

YMTF registration for two representatives  
Recognition as event sponsor in all written, digital and promotional materials  
Full-page ad in program book (.jpg submission)

### **BRONZE LEVEL | \$1,000**

YMTF registration for one representative  
Recognition as an event sponsor in written, digital and promotional materials  
One half-page ad in YMTF program book (.jpg submission)

### **MAROON LEVEL | \$500**

Recognition as an event sponsor in written and digital promotional materials  
One quarter-page ad in YMTF program book (.jpg)

### **PROGRAM BOOK AD SPONSOR:**

Full-page | \$500 (.jpg submission)  
Half-page | \$250 (.jpg submission)  
Quarter-page | \$100 (.jpg submission)  
Individual | \$50

## 2023 Hybrid YMTF Outreach Program | April 2-4

Print Advertisement Specifications:



Full Page: 8.5" wide x 11" high

One-Half Page Horizontal: 8.5" wide x 5.5" high

One-Fourth Page: 4" wide x 5.25" high

Add .125" to each side for full-bleed on full- and half-page ads. For ads without bleeds, trim down by .25" on each side to compensate for gutter, border, or 1/4" margin. All artwork must be submitted as a jpg and must be submitted by Friday, March 3, 2023.

Please send your logo in a VECTOR format.

### Sponsorship Payments

Payment may be submitted by check or credit card. If you require a W-9 form before paying, please contact Angel Lee at [angel.lee@aamu.edu](mailto:angel.lee@aamu.edu).

#### *Check*

If paying by check, please make the check payable to:

AAMU Foundation YMTF Outreach Program

And mail to:

Attn: Yvette Clayton | AAMU/CDS | Patton Building, Room 101 | Normal, AL 35762

#### *Credit Card*

Pay by credit card: <https://secure.qgiv.com/for/aau/>.  
*Motivation Task Force Outreach Program.*

*Select "Events" and choose Youth*

## 2023 Hybrid YMTF Outreach Program | April 2-4

### CAREER DEVELOPMENT SERVICES

The Career Development Services office is located in Patton Building, Room 101. Contact CDS at 256.372.5692.

#### Career Development Services Staff:

Yvette Clayton, Director

[yvette.clayton@aamu.edu](mailto:yvette.clayton@aamu.edu)

Angel Lee, Assistant Director

[angel.lee@aamu.edu](mailto:angel.lee@aamu.edu)

Iris Glover-Robinson, Career Information

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Tangela Rutledge-Gale, Career

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Monique Ryan, Career Support Specialist

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Detronia Carson, Administrative Assistant

[detronia.carson@aamu.edu](mailto:detronia.carson@aamu.edu)