

2024 YMTF Outreach Program



April 7-4



Registration Information

Successfully Navigating Life: Building a Healthy Body, Mind, and Soul



YMTF Advisory Board

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November 2023

Greetings!

Career Development Services at Alabama A&M University (AAMU) invites you to participate in the 2024 Youth Motivation Task Force Outreach Program (YMTF). This event will take place April 7-9 on campus.

This is the 49th year in which AAMU faculty will welcome YMTF consultants like you into their classrooms to motivate students to stay focused on earning their college degree while sharing information about diverse career paths. The YMTF program is invaluable because it supports retention and encourages graduation.

This packet contains details about the YMTF event. [Click here to register](#); please be sure to complete the entire form. Once your registration has been processed, you will receive a confirmation and an invoice via email. *Please be advised that registration forms are needed to guarantee space.*

We hope that your schedule will allow you to join us, in-person or virtually. If you have any questions, please contact me via email at yvette.clayton@aamu.edu. You can also call me at 256.372.8182.

Sincerely,

Yvette S. Clayton
Director, Career Development Services and YMTF University Chair

2024 Hybrid YMTF Outreach Program | April 7-9

Youth Motivation Task Force Program

The YMTF program provides professionals from various backgrounds – many of whom are AAMU alumni – an opportunity to interact with students and to introduce them to careers within the private and public sectors. Teams of two to five professionals will speak with classes virtually where they share career advice, trials and triumphs, words of wisdom and encouragement. Through their personal and professional accomplishments, YMTF consultants show students, first-hand, the rewards that can be gained from earning a college degree.



OUTREACH PROGRAM GOALS:

- Introduce AAMU students to the private and public sector job market
- Discuss possible solutions to problems students might encounter in the workplace
- Inform students of skills they will need to succeed in the workplace
- Share experiences on working in the job market
- Serve as positive role models and mentors
- Underscore the importance of being fully engaged with Career Development Services (CDS)

OUTREACH PROGRAM IMPACT:

- Create possible employment opportunities (internship, co-op, career) for students
- Develop mentorship opportunities
- Increase awareness of CDS and its services to students and faculty

CRITERIA FOR PARTICIPATION IN THE OUTREACH PROGRAM:

- Graduate of an institution of higher learning
- Willingness to volunteer your time, effort and expertise to motivate students at AAMU
- Willingness to serve as a positive professional role model at all times
- Willingness to abide by the rules and regulations established by CDS and the YMTF Advisory Board
- Subject to all rules and regulations of Alabama A&M University

ATTIRE FOR THE OUTREACH PROGRAM:

YMTF volunteers serve as positive role models for our students. To that end, we ask all consultants to dress accordingly.

- Sunday – Business casual.
- Monday – Traditional business attire: conservative professional suits.
- Tuesday – Business casual. A program shirt to be worn on Tuesday will be provided.* For uniformity, please wear black slacks (or skirts) with your shirt; no jeans.

Early registrants are guaranteed to receive a shirt on time. Consultants who register after March and don't receive a shirt are encouraged to wear their organization's shirt. Virtual participants are asked to use the YMTF background setting or one that shows their employer.

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Program Agenda

All events will be hosted in Central Daylight Time

Sunday, April 7, 2024 >> 1:00 PM – 6:00 PM

Alabama A&M University >> Ernest Knight Center, Reception Room

11:30 am – 2:30 pm	Registration
12:00 pm – 1:00 pm	Welcome
1:00 pm – 2:00 pm	Mentor Orientation
2:00 pm – 2:30 pm	Newcomers' Orientation (first-time consultants)
2:00 pm – 2:30 pm	Team Leaders' Session
2:30 pm – 3:15 pm	General Session
3:15 pm – 4:00 pm	Opening Session
4:00 pm – 4:30 pm	Resume Reviews/Mock Interviews Session Event Overview
4:30 pm – 6:00 pm	On-Site Reception

Monday, April 8, 2024 >> 7:30 AM – 5:00 PM

Alabama A&M University >> Various Campus Locations

7:30 am	Breakfast > L.R. Patton Building, Room 101
8:00 am – 4:00 pm	Classroom Presentations
12:00 pm – 1:00 pm	Lunch on Your Own
2:00 pm – 4:00 pm	Resume Reviews/Mock Interviews Session, Welcome Ctr, 1 st FL Conference Rm
4:00 pm – 6:00 pm	Networking & Mentoring Event + Group Photo, Event Center
6:30 pm – 8:00 pm	Consultant Evening Mixer

Tuesday, April 9, 2023 >> 7:30 AM – 7:00 PM

Alabama A&M University >> Various Campus Locations

7:30 am	Breakfast > L.R. Patton Building, Room 101
8:00 am – 11:50 am	Classroom Presentations > Various Campus Locations
12:00 pm – 12:30 pm	Student Motivation Awards > Ernest Knight Center, Reception Room
12:30 pm – 1:00 pm	Lunch > Ernest Knight Center, Reception Room
1:00 pm – 4:00 pm	Classroom Presentations > Various Campus Locations
1:00 pm – 2:00 pm	Culminating Program > Ernest Knight Center, Reception Room

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The 2024 Youth Motivation Task Force Outreach Program will be hosted in person. Registration is completed [here](#). Please be advised that registration forms are needed to guarantee your space. Payment for registration MUST BE submitted separately from the Google survey form. Registration opens on October 2, 2023, and closes on March 8, 2024.

Registration

\$175 – Individual *(select this option if your employer is not covering your registration)*

\$225 – Government/Non-Profit Rate

\$350 – Corporate/For-Profit Rate

Outreach Program Shirt + YMTF Lapel Pins

An event shirt is included with the registration. Please indicate your shirt size in the online registration. First-time consultants will also receive a lapel pin as a part of their registration. Replacement lapel pins are available for \$5.00.

Payment

Payment may be submitted by check or credit card. If you require a W-9 form before paying, please contact Angel Lee at angel.lee@aamu.edu to request a W-9.

Checks:

If paying by check, please make the check payable to:
AAMU YMTF Outreach Program

And mail to:

Attn: Yvette Clayton
AAMU/CDS
Patton Building, Room 101
Normal, AL 35762

Credit Cards:

Credit card payments may be submitted [online](#) or by contacting the CDS office at 256-372-5692.

Cancellations:

No refunds will be issued for cancellations made after 5:00 pm on Friday, March 8, 2024.

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SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL | \$5,000

YMTF registration for six representatives
Recognition as lead event sponsor in all written, digital and promotional materials
Inside front-page ad in program book (.jpg submission)

GOLD LEVEL | \$2,500

YMTF registration for four representatives
Recognition as major event sponsor in all written, digital and promotional materials
Prominent ad space in program book (.jpg submission)

SILVER LEVEL | \$1,500

YMTF registration for two representatives
Recognition as event sponsor in all written, digital and promotional materials
Full-page ad in program book (.jpg submission)

BRONZE LEVEL | \$1,000

YMTF registration for one representative
Recognition as an event sponsor in written, digital and promotional materials
One half-page ad in YMTF program book (.jpg submission)

MAROON LEVEL | \$500

Recognition as an event sponsor in written and digital promotional materials
One quarter-page ad in YMTF program book (.jpg)

PROGRAM BOOK AD SPONSOR:

Full-page | \$500 (.jpg submission)
Half-page | \$250 (.jpg submission)
Quarter-page | \$100 (.jpg submission)
Individual | \$50

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Print Advertisement Specifications:



Full Page: 8.5" wide x 11" high

One-Half Page Horizontal: 8.5" wide x 5.5" high

One-Fourth Page: 4" wide x 5.25" high

Add .125" to each side for full-bleed on full- and half-page ads. For ads without bleeds, trim down by .25" on each side to compensate for gutter, border, or 1/4" margin. All artwork must be submitted as a jpg and must be submitted by Friday, March 8, 2024.

Please send your logo in a VECTOR format.

Sponsorship Payments

Payment may be submitted by check or credit card. If you require a W-9 form before paying, please contact Angel Lee at angel.lee@aamu.edu.

Check

If paying by check, please make the check payable to:

AAMU Foundation YMTF Outreach Program

And mail to:

Attn: Yvette Clayton | AAMU/CDS | Patton Building, Room 101 | Normal, AL 35762

Credit Card

Pay by credit card: <https://secure.qgiv.com/for/aau/>.
Motivation Task Force Outreach Program.

Select "Events" and choose Youth

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CAREER DEVELOPMENT SERVICES

The Career Development Services office is located in the L.R. Patton Building, Room 101.
Contact CDS at 256.372.5692.

Career Development Services Staff:

Yvette Clayton, Director

yvette.clayton@aamu.edu

Angel Lee, Assistant Director

angel.lee@aamu.edu

Iris Glover-Robinson, Career Information

iris.gloverrobinson@aamu.edu

Tangela Rutledge-Gale, Career

tangela.rutledge@aamu.edu

Monique Ryan, Career Support Specialist

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Detronia Carson, Administrative Assistant

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Katie Arnold, Administrative Assistant

Kaitlin.arnold@aamu.edu