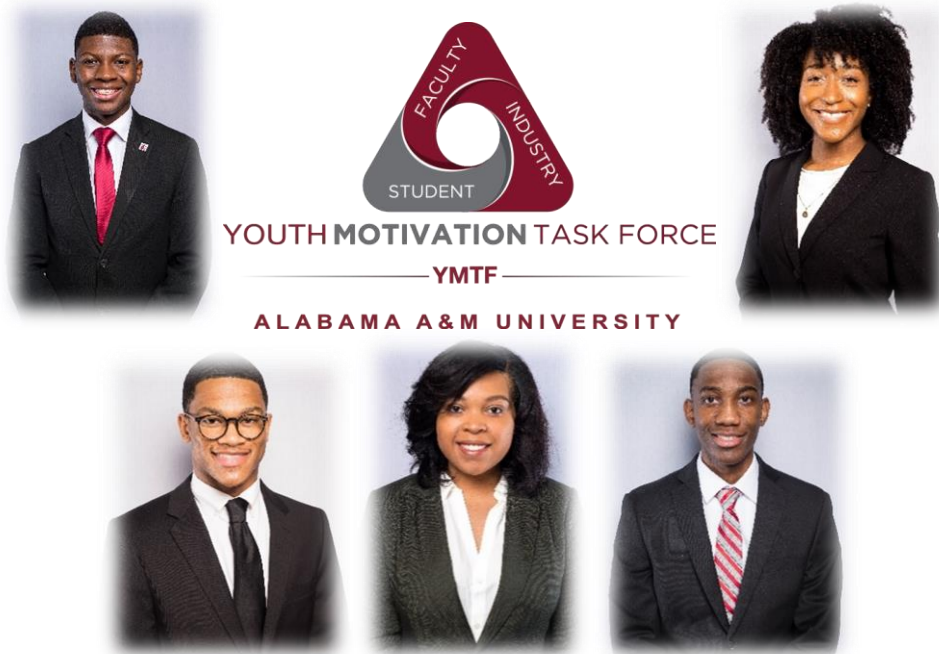


2022 Virtual YMTF Outreach Program



Helping Bulldogs Prepare for Professional Success

March 6-8, 2022

Registration Information



YMTF Advisory Board

Cheryl Moore Davis
Industry Chairperson

Jermaine Ralph
Corporate Co-Chairperson

K. Kelli Curry
Christopher Evans
Sylvester Johnson
Michelle Gilliam Jordan
Felicia Martin McBride
Shelia Nash-Stevenson, Ph.D.
Willie Patterson, Ed.D.
Tracie Ridley
Robb Sanders
Kamela Tatum
Kim Williams

Yvette S. Clayton
University Chairperson

Aaron Adams, Ph.D.
University Co-Chairperson

January 4, 2022

Greetings!

Career Development Services at Alabama A&M University (AAMU) invites you to participate in the 2022 Youth Motivation Task Force Outreach Program (YMTF). This virtual event will take place March 6-8 on the Whova platform.

This is the 47th year that AAMU faculty will welcome professionals like you into their classrooms to motivate students to stay focused on earning their college degree, while sharing information about diverse career paths. This packet contains details about the YMTF event. To [register](https://forms.gle/GjEdmUuHWEJaWe5DA), please click on the following link <https://forms.gle/GjEdmUuHWEJaWe5DA>; please be sure to complete the entire form. Once your registration has been processed, you will receive a confirmation and an invoice via email. *Please be advised that registration forms are needed to guarantee space.*

We hope that your schedule will allow you to participate in the 2022 YMTF Outreach Program. If you have any questions, the best way to contact me is via email at yvette.clayton@aamu.edu. You can also call me at 256.372.8182. We look forward to virtually welcoming you to The Hill.

Sincerely,

Yvette S. Clayton
Director, Career Development Services and YMTF University Chair

2022 Virtual YMTF Outreach Program | March 6-8

Youth Motivation Task Force Program

The YMTF program provides professionals from various backgrounds – many of whom are AAMU alumni – an opportunity to interact with students and to introduce them to careers within the private and public sectors. Teams of two to five professionals will speak with classes virtually where they share career advice, trials and triumphs, words of wisdom and encouragement. Through their personal and professional accomplishments, YMTF consultants show students, first-hand, the rewards that can be gained from earning a college degree.



Outreach Program Goals:

- Introduce AAMU students to careers in the private and public sectors
- Advise students on possible solutions to problems they might encounter in the workplace
- Inform students about the technical and soft skills they will need to succeed in the workplace
- Share experiences about working in a professional work environment
- Serve as positive role models and mentors at all times
- Underscore to students the importance of being fully engaged with Career Development Services (CDS)

Outreach Impact:

- Create or alert CDS to possible employment opportunities (internship, co-op, career) for AAMU students
- Develop mentorship opportunities
- Increase awareness of CDS and its services to students and faculty

Criteria for Participation:

- Graduate of an institution of higher learning at least one year prior to YMTF participation
- Willingness to volunteer your time, effort and expertise to motivate students at AAMU
- Willingness to serve as a positive role model at all times
- Willingness to abide by the rules and regulations established by Career Development Services and the YMTF Advisory Board
- Subject to all rules and regulations of Alabama A&M University

Attire for the Outreach Program:

YMTF volunteers serve as positive role models for our students. To that end, we ask all consultants to dress accordingly in business professional or business casual attire. Program participants are encouraged to wear their organization's logoed shirt. Because the event will be virtual, consultants are also asked to ensure that they have a professional background setting; CDS will provide a background for your convenience.

2022 Virtual YMTF Outreach Program | March 6-8

2022 Virtual Program Agenda

All events will be hosted in Central Daylight Time on the Whova

Sunday, March 6, 2022 – 1:00 PM – 5:00 PM

Alabama A&M University >> Whova

- 11:30 am – 2:30 pm Welcome/Help Center/Whova Walk Through
- 1:00 pm – 2:00 pm Mentor Orientation
- 2:00 pm – 2:30 pm Newcomers' Orientation (first-time consultants)
- 2:00 pm – 2:30 pm Team Leaders' Session
- 2:30 pm – 3:15 pm General Session
- 3:15 pm – 4:00 pm Opening Session
- 4:00 pm – 4:30 pm Mock Interview Event Overview
- 4:00 pm – 5:00 pm Welcome/Help Center/Whova Walk Through

Monday, March 7, 2022 – 7:30 AM – 5:00 PM

Alabama A&M University >> Whova

- 7:30 am Welcome/Help Center
- 8:00 am – 4:00 pm Classroom Presentations
- 12:00 pm – 1:00 pm Lunch on Your Own
- 2:00 pm – 4:00 pm YMTF Mock Interviews Session
- 4:30 pm – 5:00 pm Group Photo, Main Virtual Room

Tuesday, March 8, 2022 – 7:30 AM – 7:00 PM

Alabama A&M University >> Whova + Hybrid Mentee Event

- 7:30 am Welcome/Help Center
- 8:00 am – 11:50 am Classroom Presentations
- 12:00 pm – 12:30 pm Student Motivation Awards
- 1:00 pm – 2:00 pm Culminating Program
- 2:00 pm – 3:00 pm Advisory Board Wrap-up
- 6:00 pm – 7:00 pm Mentee Overview + Training (*virtual + in person*)

Please note the schedule and Zoom application is subject to change.

2022 Virtual YMTF Outreach Program | March 6-8

Registration

[Registration](https://forms.gle/GjEdmUuHWEJaWe5DA) is completed at <https://forms.gle/GjEdmUuHWEJaWe5DA>. Please be advised that registration forms are needed to guarantee your space. Registration closes on Friday, February 25, 2022.

The fee for registration is \$100.00 per person. Payment for registration is submitted separately from the Google survey form. Online payments may be paid here: <https://payit.nelnet.net/form/6sd5Rvtq>.

Payment

Payment may be submitted by check or credit card. If you require a W-9 form before paying, please contact the Angel Lee, angel.lee@aamu.edu to request a W-9.

Checks:

If paying by check, please make the check payable to:
AAMU YMTF Outreach Program

And mail to:

Attn: Yvette Clayton
AAMU/CDS
Patton Building, Room 101
Normal, AL 35762

Credit Cards:

Credit card payments may be submitted [online](https://payit.nelnet.net/form/6sd5Rvtq) at <https://payit.nelnet.net/form/6sd5Rvtq> or via the phone contacting the CDS office at 256-372-5692.

Cancellations:

No refunds will be issued for cancellations made after 5:00 pm on Friday, February 25, 2022.

2022 Virtual YMTF Outreach Program | March 6-8

SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL | \$5,000

- YMTF registration for six representatives
- Recognition as lead event sponsor in all written, digital and promotional materials
- Prominent logo inclusion on event-day polo shirts
- Inside front-page ad in program book (.jpg submission)
- Career Week Title Sponsor (Fall or Spring)

GOLD LEVEL | \$2,500

- YMTF registration for four representatives
- Recognition as major event sponsor in all written, digital and promotional materials
- Prominent ad space in program book (.jpg submission)
- Sponsorship of one, additional Career Development Services event
- Complimentary booth for two representatives at the Fall or Spring Career Fair

SILVER LEVEL | \$1,500

- YMTF registration for two representatives
- Recognition as event sponsor in all written, digital and promotional materials
- Full-page ad in program book (.jpg submission)
- Complimentary booth for two representatives at Fall or Spring Career Fair

BRONZE LEVEL | \$1,000

- YMTF registration for one representative
- Recognition as an event sponsor in written, digital and promotional materials
- One half-page ad (.jpg submission)

MAROON LEVEL | \$500

- Recognition as an event sponsor in written and digital materials
- One quarter-page ad in program book (.jpg)

PROGRAM BOOK AD SPONSOR:

- Full-page | \$500 (.jpg)
- Half-page | \$250 (.jpg)
- Quarter-page | \$100 (.jpg)
- Individual | \$50

2022 Virtual YMTF Outreach Program | March 6-8

Print Advertisement Specifications:



Full Page: 8.5" wide x 11" high

One-Half Page Horizontal: 8.5" wide x 5.5" high

One-Fourth Page: 4" wide x 5.25" high

Add .125" to each side for full bleed on full and half page ads. For ads without bleeds, trim down by .25" on each side to compensate for gutter, border or 1/4" margin. All artwork must be submitted as a jpg and must be submitted by Friday, February 25, 2022.

Sponsorship Payments

Payment may be submitted by check or credit card. If you require a W-9 form before paying, please contact Angel Lee, angel.lee@aamu.edu to request a W-9.

Check

If paying by check, please make the check payable to:

AAMU Foundation YMTF Outreach Program

And mail to:

Attn: Yvette Clayton
AAMU/CDS
Patton Building, Room 101
Normal, AL 35762

Credit Card

Pay by credit card: <https://secure.qgiv.com/for/aau/>. Select "Events" and choose 2022 Youth Motivation Task Force Outreach Program.

2022 Virtual YMTF Outreach Program | March 6-8

CAREER DEVELOPMENT SERVICES | Contact

The Career Development Services office is located in Patton Building, Room 101. Contact CDS at 256.372.5692.

Career Development Services Staff:

Yvette S. Clayton, Director

yvette.clayton@aamu.edu

Angel Lee, Assistant Director

angel.lee@aamu.edu

Iris Glover-Robinson, Career Information Specialist

Iris.gloverrobinson@aamu.edu

Tangela Rutledge-Gale, Career Counselor/Recruiter

tangela.rutledge@aamu.edu

Monique Ryan, Career Support Specialist

monique.ryan@aamu.edu