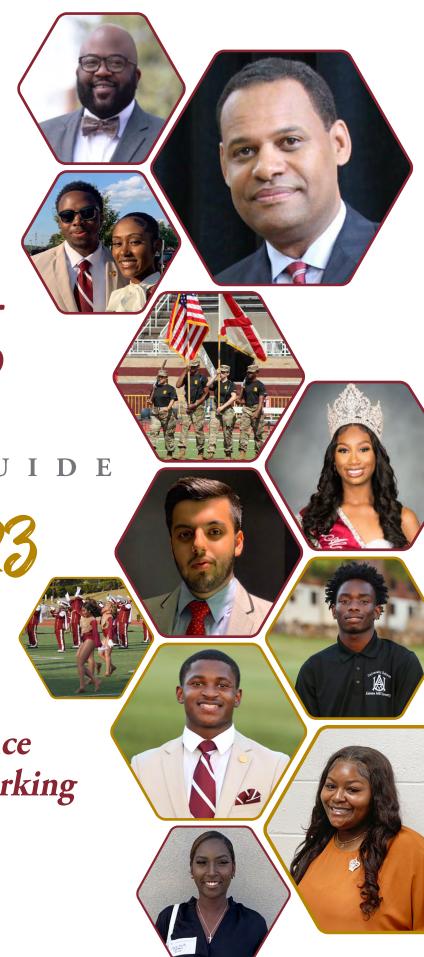


Bulldog Ready CAREER GU

Sphing 2023

Gain Bulldog Confidence for Career Fairs, Networking Events, and Interviews



Medtronic

With over 90,000 employees located in more than 150 countries we are the world's largest manufacturer of Medical Technology. Through our zero barriers to equity initiative, we strive to promote a culture where all employees feel they belong, are respected, and feel valued for who they are.

We have an unwavering commitment to Inclusion, Diversity and Equity and our results speak for themselves:

99%

pay equity in the US

On track to have

30%

of US Management positions held by ethnically Diverse talent by 2026 Ranked

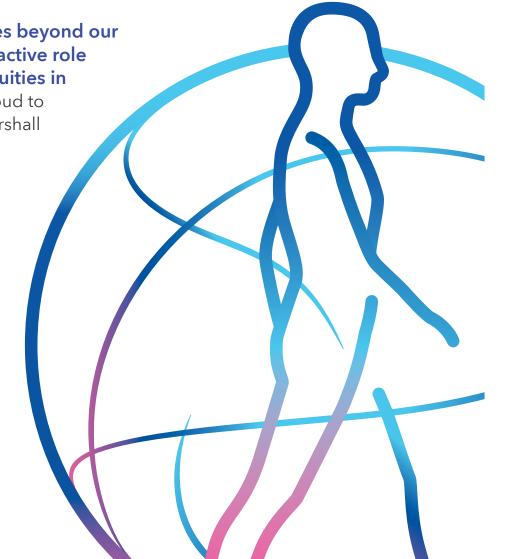
#10

on this years Diversity Inc Top 50 companies for Diversity Scored

100%

on the 2022 Disability Index, making it the best place to work for disability

We also know equity reaches beyond our workplace, and we take an active role in addressing systemic inequities in our communities. We are proud to partner with the Thurgood Marshall College Fund and support AAMU to help students on their journey for fulfilling and successful careers in STEM, Supply Chain, IT and Business. We do this through our Mentorship, Scholarship, Internship and Immersion programs and also with our R&D Engagement Program.





2023 Medtronic TMCF Internship Program





TMCF, in partnership with Medtronic, is proud to announce the 2023 Medtronic | TMCF Internship Program. The program provides talented HBCU sophomores and juniors with the opportunity to learn and grow within the medical device industry.



Medtronic is a global leader in medical technology. They improve the lives and health of millions of people each year with their innovative therapies, services, and solutions. High performing undergraduate sophomores and juniors with a minimum cumulative GPA of 3.0 are encouraged to apply.



We are looking for the following majors:

Engineering:

- Biomedical
- Bioengineering
- Computer
- Electrical
- Mechanical
- Software
- Related Engineering majors

Finance & Accounting

IT:

- Computer Information Systems
- Business Information Systems
- Management Information Systems
- Information Technology
- Related Information Systems majors

Supply Chain & Supply Chain Management



Freshman & Sophomores

Save the Date for our TMCF | Medtronic Immersion | June 7th-9th, 2023! Scan the QR Code to check out our Immersion Experience.







2023

The Home Depot Internship Program is an award-winning, paid 11-week internship.

Our interns are challenged to complete valuable and immersive projects that directly impact the business and are part of innovative and fast-paced teams with ample opportunity to grow. At The Home Depot, interns are equipped with tools to establish the building blocks for their career and revolutionize the future of retail.



INTERNSHIP DATES

Mon., May 15 – Fri., July 28, 2023



TYPES OF INTERNSHIPS

- Accounting
- Analytics
- Communications
- Cybersecurity
- Data Science
- Engineering
- Finance
- General Business
- Human Resources
- Marketing & Creative
- Product Management
- Project Management
- Software Engineering
- UX



REOUIREMENTS

- Must be a full-time college student pursuing a degree
- Qualifications vary by function



INTERNSHIP PERKS

- Full-Time, Paid Internship
- Meaningful Project for a Fortune 25 Company
- Networking Opportunities
- Leadership Exposure
- Career Development
- Give-Back Opportunities
- Games & Social Activities

Learn more at:

careers.homedepot.com/campus

VAULT TOP INTERNSHIP - 2022 RANKINGS



#2

Retail & Consumer Products #5

Software Engineering #6

Overall Diversity

#10

Overall Intern Program (Best in 100)







January 2023

I'd like to begin this note by saying, "thank you." Whether you are a student, member of our faculty or staff, employer or a community leader, thank you for participating in the Spring 2023 Career Week. We appreciate your continued support of Alabama A&M University (AAMU).

AAMU has been and continues to be a leader throughout the state, region and country in preparing students for success in their chosen career path. Career Week and the Bulldog Ready Guide are additional systems that were put in place to ensure that students have the requisite support to not only prepare them to be competitive in a global marketplace but to also provide them [students] with access to employers in their chosen career field.

I'd like to give a special thank you to the sponsors of Career Week for not only recognizing the value of this event but for investing your time, resources and support into our students. I am confident that our students will be some of your best hires for this recruitment cycle.

Again, thank you for your support of Alabama A&M University.

Yours in the pursuit of excellence,

Braque M. Talley, Sr., Ph.D.

Vice President Student Affairs



Join Macy's and earn more than just a paycheck...

A lot more!

Whether pursuing an after college career in technology, store management, or corporate operations, Macy's invests in talent just like you by offering amazing benefits to enhance both your work life and personal well-being.

Join Macy's and experience debt-free education with our new fully funded education benefit as well as enhanced, flexible time off to celebrate Holidays that are most important to you. That's the magic of Macy's!

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Bulldog Ready

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2022-2023 SGA Executive Board

Jaden Blackmon, Constitutional Adviser

(L-R) Mike Davis Jr., Treasurer; Alexis Powell, Secretary;

Jaila Green-Mascotti, President; Michael Jackson Jr., Vice President;

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[in person + virtual]

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16 Calendar of Events



PAGE STAR Method















Greetings!

Welcome to the Spring 2023 semester at Alabama A&M University (AAMU)!

We are honored and grateful for the heightened recognition that AAMU is a go-to university for talented, diverse talent who are prepared academically, socially, and professionally to make immediate contributions. The Career Development Services (CDS) team works diligently to plan, execute, evaluate, and tweak our events to maximize their impact.

The CDS team created this guide to help our Bulldogs prepare and succeed in their search for employment opportunities. To the faculty, staff, administrators, alumni, and family members who help ensure that our students understand the importance of attending CDS events throughout the year, thank you!

To our SPONSORS and Cluster Members, thank you! Your invaluable support allows our office to provide more resources and services for our Bulldogs. I encourage everyone to learn more about our sponsors by clicking their links on the following page.

Whether you are participating in the virtual or in-person Career Fair, welcome to "The Hill." It is our hope that each and every employer participating in Spring 2023 Career Week, and other events, recruits at least one Bulldog to their team. We look forward to receiving updates and welcome your feedback.

If there is anything that I or any member of the CDS team can do to support you, please don't hesitate to let me know. I can be reached at yvette.clayton@aamu.edu. Angel Lee, the assistant director, can be reached at angel.lee@aamu.edu.

Start Here. Go Anywhere.

Director



Career Development Services thanks the Spring 2023 Career Week sponsors for their commitment, partnership and support.

PLATINUM SPONSORS



Medtronic

GOLD SPONSOR

macy's inc

SILVER SPONSORS





















Calendar 2023 of Events







CAREER PREPAREDNESS WEEK

In partnership with the Industry & Government Cluster and Career Fair Sponsors

CDS Open House [In-person] 1/23 | 12p-2p Patton Building, Room 101

Meet the Cluster & Sponsors + Free Headshot photos

[In-person] (Professional Attire is Required for Photos) 1/24 | 11a-2p Ernest Knight Center, Reception Room

Shoot Your Shot, 30-Second Elevator Pitch Competition [Virtual]

Note: The deadline to sign up is Jan. 20, 2023 @ 11:59 pm 1/25 | ROUND 1 • 12p-1:30p Zoom 1/25 | ROUND 2 (Finals) • 3p-4p Zoom (Finalists compete before a live, virtual audience) Prizes: 1st-\$500 | 2nd-\$250 | 3rd-\$150

Resume Writing Workshop [In-person] 1/25 4:45p-5:45p Ernest Knight Center,

Reception Room

Room 101

Resume Reviews + Mock Interviews [Virtual + In-person] 1/26 | 11a-2p Zoom + CDS - Patton Building,



WORK-IT WEDNESDAY WORKSHOP LinkedIn: Create a Stand-Out Profile [Virtual] 2/8 | 4p-5p Zoom

Virtual Career Fair Preparation Panel Discussion 2/9 | 12:30p-1:30p Zoom

CAREER WEEK Virtual Career Fair* 2/14 | 10a-2p *Handshake*

Resume Reviews [In-person]

2/15 | 11a-2p Ernest Knight Center, Reception Room

Speed Networking [In-person] 2/15 | 3p-5p Ernest Knight Center, Reception Room

CAREER WEEK continued

Career Fair* [In-person] 2/16 | 10a-2p Student Health and Wellness Center, Gym

Interview Day* [In-person] (By Employer Invitation) 2/17 | 8a-3p Student Health and Wellness Center, Gym

WORK-IT WEDNESDAY WORKSHOP Make Yourself More Marketable -Uncover Transferable Skills [Virtual] 2/22 | 4p-5p Zoom



WORK-IT WEDNESDAY WORKSHOP Strategies for Identifying a Mentor [Virtual] 3/8 | 4p-5p Zoom



YMTF - YOUTH MOTIVATION TASK FORCE OUTREACH PROGRAM] Classroom Presentations [Virtual + In-person] 4/3 | 8a-5p Campus-Wide

Resume Reviews & Mock Interviews [Virtual + In-person] 4/3 | 2p-4p Zoom + Hugine Living & Learning Complex

Classroom Presentations [Virtual + In-person] 4/4 | 8a-11a Campus-Wide

Mentoring Event [In-person] 4/4 | 5:30p-7p Hugine Living & Learning Complex

- WORK-IT WEDNESDAY WORKSHOP [Virtual] Make Money Moves: Negotiate Your Salary 4/5 | 4p-5p Zoom
- ▶ WORK-IT WEDNESDAY WORKSHOP [Virtual] Ask A Recruiter - Q&A 4/19 | 4p-5p Zoom

*Business Attire is Required.



AMERICAN – Where Education Meets Experience

At AMERICAN, co-op and internship opportunities are as diverse as our company – one of the largest iron and steel pipe manufacturers in the country. In real-world jobs from design and production engineering, to sales and marketing, to information technology and business operations, AMERICAN co-ops and interns gain practical experience while learning from top professionals in their fields. AMERICAN also offers these excellent benefits: outstanding pay, housing allowance, paid personal time off and eligibility for scholastic achievement awards. For more information about co-op and internship opportunities at AMERICAN, visit us online at www.american-usa.com.



AMERICAN CAST IRON PIPE COMPANY

THE RIGHT WAY

1500 32nd Avenue North, Birmingham, Alabama 35207

HOW DO I Sign Up for the Virtual Career Fair?





Log into SSO and type Handshake in the search bar. Open the App. handshake

First, be prepared...

- Conduct research on the employers in advance
- Practice interviewing by coming to workshops and Mock Interview events; look up the STAR Method
- Be Camera Ready
- Sit at your desk and be sure to have a plain background
- Test your internet connection
- Show up at least 5 minutes early
- You are ready, Bulldog!

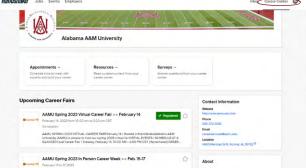


Customize and complete your profile

- · Upload your resume
- Make your profile public
- Be sure to check your inbox; employers contact students directly

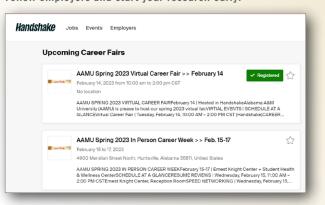


Click Alabama A&M University Career Center



Check out the Upcoming Career Fairs

- Click on the events to see the employers participating in the career fairs
- Follow employers and start your research early!



For the Virtual Career Fair, read the FAOs and check out the video if needed

- Click REGISTER
- Review the Employer Sessions
- Select Group Sessions (30 minutes) and Individual Sessions (10 minutes) with as many employers as you can





Click Your Schedule to see vour sessions

On the day of the Virtual Career Fair, click on the links provided by employers





Career Preparedness V

In partnership with the AAMU Cluster + Event Sponsors

In-person + Virtual



1/23 | 12p-2p Patton Building, Room 101 **CDS Open House**



1/24 | 11a-2p Ernest Knight Center, Reception Room

Meet the Cluster & Sponsors +

Free Graduation + Handshake + LinkedIn Headshots

(Professional attire is required for photos)



1/25 ROUND 1 • 12p-1:30p Zoom ROUND 2 (Finals) • 3p-4p

Finalists compete before a live, virtual audience via Zoom

Shoot Your Shot, 30-Second Elevator Pitch Competition

Note: The Deadline to sign up is January 20th at 11:59pm

Prizes: 1st: \$500 | 2nd: \$250 | 3rd: \$150

(Finalists' pitches will be recorded. Videos will be shared publicly, including on social media.)



1/25 | 4:45p-5:45p Ernest Knight Center, Reception Room Resume Writing Workshop



1/26 | 11a-2p Zoom + CDS - Patton Building, Room 101

Resume Reviews + Mock Interviews (NEW)





Register Here

Watch Finals

256.372.5692 | aamu.edu/cds







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SHAPE YOUR FUTURE WITH FERGUSON



Ferguson's Early Career Programs offer:



Foundational Training - With our programs, each associate will discover what makes us an industry leader through foundational and rotational training. This style of training provides an understanding of how each role is impactful to Ferguson's success.

Mentorship and Leadership- Learn from our subject matter experts! They offer expertise, mentorship, and guidance through the duration of our early career programs. Mentorship opportunities also available in our Business Resource Groups.





Transition: College to Career – Teamwork is heightened when training focuses on shared experiences. Learn with peers; share best practices, grow understanding, and enhance your knowledge.

Learn more about our full-time early career opportunities and internships in Sales, Sales Leadership, Credit, Supply Chain, Operations and more!



Your Brand

What is the appropriate attire for employer events?

You only get one chance to make a first impression.

When in doubt, dress to be seen.

Do I always have to wear business attire?

No. However, employers recognize when you take the time to present yourself and dress appropriately. Note: webinars do not have video.

What's appropriate attire?

For Mock Interviews and Resume Reviews

Business and business casual attire are both acceptable.

For Career Fairs, Interviews, 1:1 meetings

Professional business attire is expected.

Attire	Polo or button-down shirt, sweater set, or blouse Khakis, dress pants, or skirt Simple jewelry Comfortable shoes (no gym shoes)	
Business Casual		
Business Attire	Dark suit with a light shirt or tailored dress Conservative tie Simple jewelry Conservative shoes	





Fall 2022 **Elevator Pitch** Winners



1st place: Lyric Sampson Computer Science



2nd place: Christian Emonina **Biology**



3rd place: Lakira Fails **MBA Student**

REGISTER TODAY!

Deadline to sign up is January 20th at 11:59pm.





Show your skills at the **Shoot Your Shot 30-second Elevator Pitch Competition...**

Another way of saying your **Bulldog Introduction.**

JAN | ROUND 1 • 12p-1:45p Zoom **25** ROUND 2 (Finals) • 3p-4p Zoom

Watch Finals

Finalists compete before a live, virtual audience via Zoom.

→ PRIZES ←

1st: \$500 | 2nd: \$250 | 3rd: \$150

Finalists' pitches will be recorded.

Winners' videos will be shared publicly, including on social media.

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Insights you can act on







End-to-End Services

We offer a full range of IT and business process services to help our clients design implement, and operate highly effective business environments, including:

- High-end business and IT consulting
- Application and infrastructure services
- Outsourcing

- Systems integration and consulting
- Business process services
- Intellectual property-based digital accelerators

Focused Industry Expertise

We deliver our end-to-end services to several high-growth industries, including:

- Banking and financial market
- Government
- Health and life sciences
- Insurance
- Manufacturing

- Oil and gas
- Retail and consumer services
- Telecommunications
- Transportation and logistics
- Utilities



Full-Time **Entry-Level Roles**



Summer Internships









Congrats!Breathe. Relax. Research. Practice. Repeat.

First, make sure you prepare for and understand the difference between Traditional and Behavioral Based questions.

Traditional questions are usually pretty straight forward. They give the interviewer a chance to get to know more about you.

Behavioral questions are designed to give an employer an idea of how your past performance could impact your future behavior.

The questions usually start with, *Tell me about a time when you....*

Examples of **Traditional questions** are below:

Personal

Tell me about yourself?
What do you like to do in your spare time?
Where do you want to be in five years?
What are your strengths? Weaknesses?

Education

Why did you choose your major?
Why did you choose to attend your university?
In what campus activities do you participate?
Tell me about your leadership skills.
Which classes did you like best? Least? Why?
If you were to start over, would you change anything about your education?

Do your grades accurately reflect your ability? Were you financially responsible for any portion of your college education?

Experience

What job-related skills have you developed?
What types of jobs have you had while in school?
What did you learn from these work experiences?
Have you ever performed any volunteer work?
How would a former supervisor describe your work?

Workplace Fit

Where do you see yourself in 5 years?
What type of leadership style do you prefer?
How do you feel about working with a team?
What type of work setting do you prefer?
Are you able to work on several assignments at once?
How do you feel about the possibility of relocating?

General Questions

What do you know about our organization? Why should we hire you instead of another candidate? Why are you interested in working for our company?

Be sure to check out the employer's website and look them up online.

Always answer Behavioral questions with the STAR Method.



256.372.5692 | aamu.edu/cds

☐ AAMU_CDS → AAMUCDS



Sphing 2023 Week are Career Week [in person + virtual] [in person + virtual]

- ▶ 2/14 | Virtual Career Fair* AAMU or a Plain Background is Required 10a-2p Handshake
- ▶ 2/15 | Resumé Reviews** 11a-2p Ernest Knight Center, Reception Room
- ▶ 2/15 | Speed Networking** 3p-5p Ernest Knight Center, Reception Room

- ▶ 2/16 | In-Person Career Fair* 10a-2p Student Health and Wellness Center, Gym
- ▶ 2/17 | Interview Day* (by employer invitation only) 8a-3p Student Health and Wellness Center, Gym
 - *Business Attire is Required
 - **Business Casual Attire is Required



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We're a community of accountants, scientists, engineers, computer technicians, communicators and more. Whether you've stepped foot on a dairy farm or not, there's a place at DFA for you.

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Situation

Describe the situation or event that you/your employer were faced with.

Task

What were YOU responsible for doing to address the situation?

Actions

What specific actions did YOU take to complete the tasks?

Results

What was the end result? Choose a situation that has a positive ending.





Common Behavioral Interview Questions and suggestions for answering them:

Please share a time when you set a goal for yourself and achieved it

Outline your motivation and process for setting goals and reaching objectives. Examples include earning a certain GPA or grade in a class, being chosen to join a team, winning an award, and joining an organization. Your example should show that you are ambitious, dedicated and determined.

Tell me about a difficult problem you solved at school or work and how you came to a resolution

Walk through your process for recognizing a problem and developing a solution. Conflict could be difficulty getting everyone to meet at the same time, so developing a tailored schedule; working on a project with someone who didn't pull their weight; suggesting to your dean how xxx would streamline a process..

Tell me about a time when you made a mistake and how you handled it

Be sure to take responsibility for your actions. Share what you learned from your mistake to ensure it doesn't happen again. Don't get too personal in your response.

Share a time when you faced and overcame an unexpected challenge

Your answer should show your flexibility and how you react to unexpected circumstances. Employers want staff who can quickly shift their attention and reprioritize tasks. Examples can include class, work or clubs.

Tell me about a time when you worked on something that failed

Your answer can be about things like class projects, a sports competition, an exam, or campaigning for a position in high school or college.

Tell me about a time when you experienced conflict at school or work. How did you overcome it

Your answer should demonstrate your ability to stay calm under pressure, professionalism, interpersonal communication skills.

Tell me about a time when you were under a lot of stress and how you handled the situation

Show the employer that you're equipped to perform a job in stressful conditions, such as when a team is understaffed, or a timeline is reduced.





What do I say to Employers

Your Bulldog Introduction

- ➤ Handshake (or fist bump) follow the employer's preference.
- ➤ Good morning (afternoon)! My name is ______. I am a (freshman, sophomore, junior, senior, graduate student) majoring in
- ➤ I am also (a student athlete, member of the _____, treasurer/vice president of the _____).
- It's nice to meet you. I am interested in pursuing an internship/co-op/career opportunity with your company. May I share my resume with you?
- When the conversation is over, ask if you can have an item off of their table.

Please don't take anything off an employer's table without introducing yourself.



The power to do great things

Leidos is proud to partner with Alabama A&M University's Career Development Services to help students and alumni be successful in their search for co-ops, internships and career opportunities.

From seafloor to cyberspace, engineers are changing how we explore unchartered domains, design technology, and protect what's most important.

> We're hiring for opportunities including Software Engineers and Developers, Cyber Analysts, and Systems Engineers.





Join us careers.leidos.com



At the end of the interview, most employers ask if you have any questions...



Always, Always, Always

have questions for the Interviewer.

Choose 1-3 of the following questions based on the flow of your interview. Take notes. Choose different types of questions.

What are the characteristics of someone who would succeed in this role?

Will you describe the day-to-day responsibilities of this position?

If hired, what could I do to help make an impact within the first 90 days?

How would you describe the workplace environment?

If I were in this role, how would my performance be measured?

What do you see as the most challenging aspect of this position?

Have I sufficiently answered all of your questions?

What type of training opportunities are available for new employees?

What do you like most about working here?

What opportunities for advancement do you have for high-performing employees?

How long have you worked here, and what made you accept the offer?

May I contact you if I have further questions?

What are the next steps in the process?

AVOID saying anything negative.

Need more help?YouTube has helpful videos.

Helpful tips:

- Get the employer's email address.
- >> Send a thank you note within 24 hours.
- Look up the employer in LinkedIn.
- Send an invitation to connect with a brief, error-free note: It was great meeting you at the AAMU Career Fair. I hope we can keep in touch.

Innovation without boundaries.

We understand that our future is tied to the success of diverse talents and future leaders of innovation and technology. And to develop the world's most advanced systems, we need the contributions and talents of all employees.

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Lockheed Martin. Your Mission is Ours.



Campus Recruiting









Employees



28k

Our Business

MAKE

Generation

- Nuclear
- Natural Gas
- CoalRenewables

MOVE

Transmission

- Lines
- nsformers
- Towers

rs 🏂

Distribution - Substations

Energy 11

SELL/CONSUME

Residential

Commercial

Industrial





Student Employees



Pathway to Full-time

70% Complete co-op program

> 65% Convert to full-time

Employee Retention

96%After conversion

Average Salaries	Co-Op (Hourly)	Full Time - Entry Level (Annual Base)
Electrical Engineering	\$18-22	\$70,000
Other Engineering	\$18-22	\$68,000
Accounting	\$16-19	\$55,000
IT	\$18-22	\$68,000
Business	\$16-19	\$52,000

Scan to connect with the Campus Recruiting Team





Social Media





Profile of a student employee





Be Camera-ready

Career Development Services hosts virtual employer events throughout the semester. The Virtual Career Fair will be comprised of 1:1 sessions with employers and 30-minute group sessions, which will be comparable to information sessions.











AAMU Virtual Backgrounds

If you need a clean, simple background, Click Here to use one that has been provided by AAMU.

Your Virtual Presence

Be Punctual.

Know the time zone of the interview. Arrive early. Being on time is considered late.

Be Present.

Body language communicates loudly and clearly. Look into the camera when you're talking to employers. Good posture shows attentiveness; slouching and looking around can give the impression that you're not very interested. Be careful with hand gestures because they can be a distraction.

Be Informed.

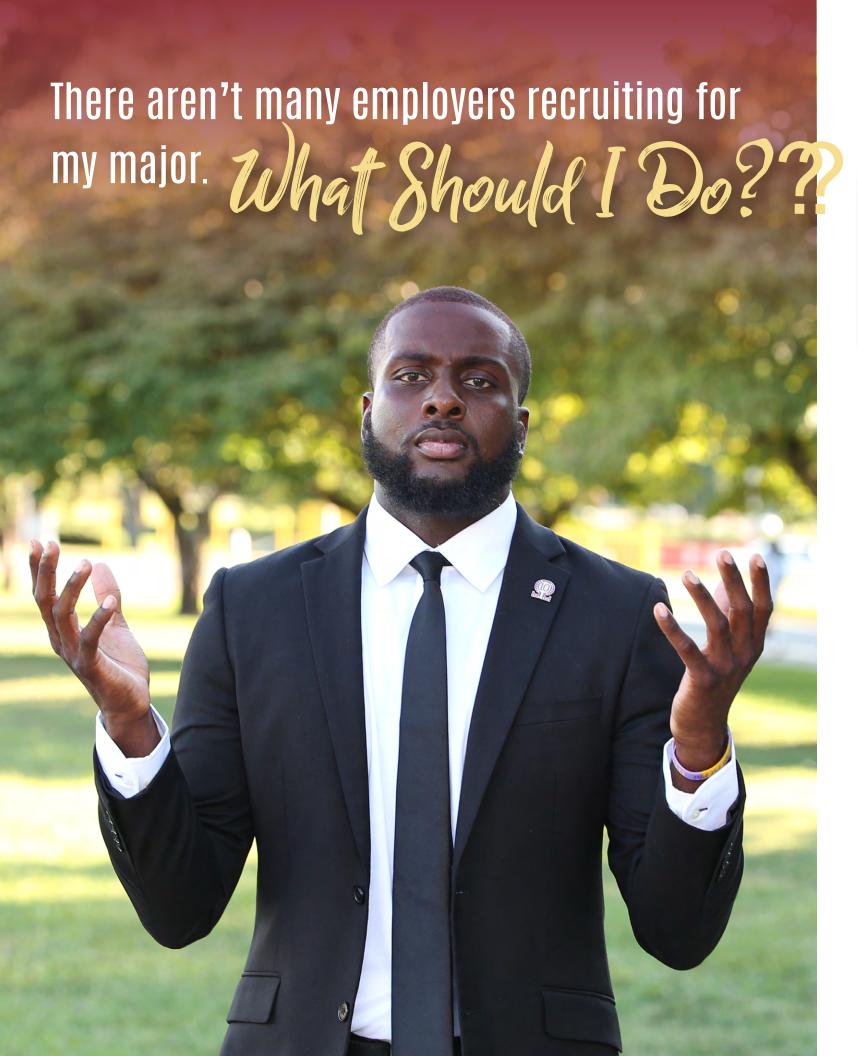
Conduct research on employers in advance. Google the company and industry, and go to the employer's website. If you have the recruiter's name, look for their LinkedIn profile. Have several questions ready. Have a pen and paper with you so you can take notes and jot down new questions that come to mind.

Be Confident.

Knowing yourself and something about the employer will allow you to be more confident.

Be The Focal Point

Minimize background distractions. The recruiter will be taking note of everything they see. The emphasis should be on YOU, not your background. Have a clean, neutral background. Be sure to sit at a table or desk.



> Surf the Net

Many universities with professional programs, and industry-related organizations host summer programs. You can search for them online or reach out to your CDS career counselor for assistance.





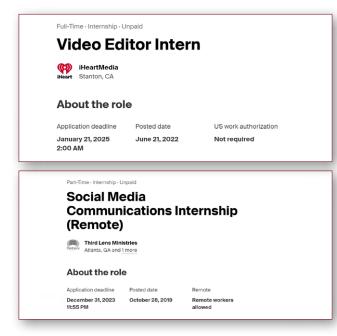
NBA Internships 2023 | Intern Salary & Athletic Training Programs

December 21, 2022

Do you want to work with some of the best athletes in the world and also have the opportunity to travel to different parts of the country? If so, submit your application for the newest NBA Internships. Working for the NBA gives you a chance to be a part of something larger than yourself. Some of the programs here include Athletic Training, Physical Therapy, Sports Medicine, Marketing, Accounting, Business, Scouting, D League, Summer League, Communications, Finance, and Legal, as well as Spring, Fall, and

> Search Handshake

Some employers that don't attend career fairs post positions in Handshake. Take time to create your profile; many positions in your inbox are based on your interests.





> Meet with your CDS Career Counselor We're located in the Patton Building, Room 101.



Test Your Internet + Video **Connection in Advance**

Use a desktop, laptop or propped-up tablet instead of a smartphone that will need to be held throughout the conversation.

> Download and familiarize yourself with the necessary software.

Test your technology and practice at least one day before a virtual meeting with an employer.

Make sure that your internet connection is functioning and that your audio and video are working properly.











































Google

















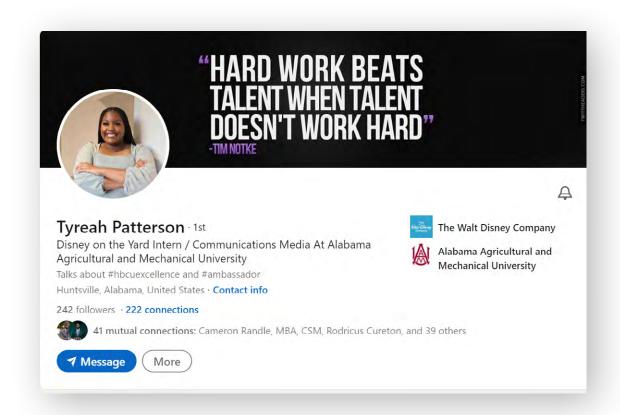




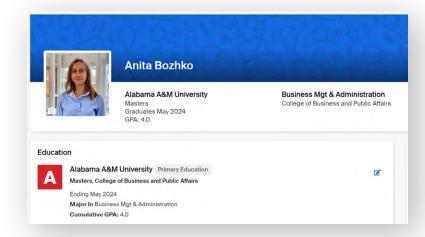


handshake Linked in

Which one do I need? **Answer: BOTH**



Handshake is a platform for college students and recent grads. More than 500,000 employers post internships, co-ops and entry-level career opportunities on Handshake. College career placement offices use Handshake to connect students with employers, and to host virtual career fairs, information sessions and other events.



Employers reach out to students directly through Handshake if they have profiles that align with their employment opportunities. Therefore, it is important for students to have complete profiles and resumes posted.

Check this out:

General information on Handshake Virtual Career Fair Tip #1 and Tip #2 Info showing how to use Handshake's Mobile App

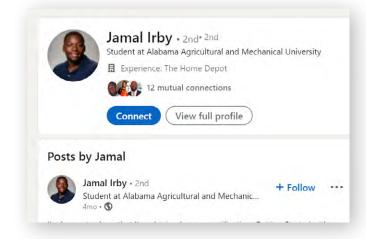


LinkedIn is the world's largest virtual professional virtual network. Use LinkedIn to:

- Find an internship or career opportunity
- Establish and strengthen professional relationships
- Build their brand through personal posts
- Take courses to develop skills needed to succeed in their career

A complete LinkedIn profile will help you connect with opportunities by showcasing your unique professional story through experience, skills, and education. You can also use LinkedIn to join groups, post photos and videos, and more.

Learn how to set up a LinkedIn profile: Example #1 Example #2 Example #3



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Networking will probably be the single most effective method of advancing your career throughout your work life, because it plays a role in the many hiring decisions. Never underestimate who might be able to help you advance your career. Seek opportunities to meet people. Brief, casual encounters can lead to your next career opportunity.

Bulldog Introduction

Develop + practice your Bulldog Introduction, which is comparable to a 30-second elevator pitch. Differentiate yourself. Examples are below.

- >> Hello! My name is **Bull Dog**. I am a **senior** double majoring in **Computer Science** and Business Administration at Alabama A&M University. How are you doing today?
- >> Good afternoon! My name is **Bull Dog**. I am a **junior** majoring in **Food Science** at Alabama A&M University. I am president of the The Food Science Club and have completed *two internships* in my field. It's nice to meet you.
- >>> Good morning! I am Bull Dog, a sophomore majoring in Social Work at Alabama A&M University. I am the treasurer of the Honors Program. It's a pleasure to meet you.

Sample questions to ask while networking:

(Start with one question and go with the flow. It's a conversation, not an interview)

- How are things going? What brings you here?
- What do you do?
- How long have you worked there?
- What made you choose to work there?
- What do you like/dislike most about your work?
- What type of professional and personal skills does it take to succeed in this field?
- What charitable cause are you passionate about?
- What do you see as the major issues/ trends in the field today?
- What do you wish you had known about your profession before you started?
- What books would you recommend that I read?
- What suggestions do you have for students regarding their job search strategy?
- Can you recommend any classes that I take?
- May I keep in contact with you?