

2025 YMTF Outreach Program

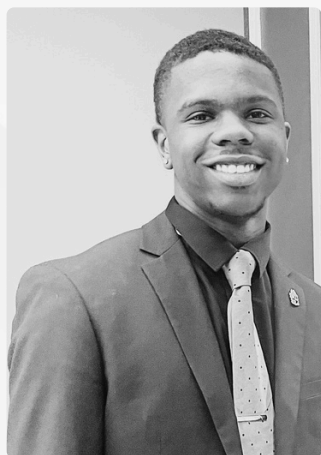
April 6-8



Registration Information

Embracing the Past, Empowering the Future

Youth Motivation Task Force Program



The YMTF program provides professionals from various backgrounds – many of whom are AAMU alumni – an opportunity to interact with students and introduce them to careers within the private and public sectors. Teams of two to five professionals will speak with classes where they share career advice, trials and triumphs, words of wisdom and encouragement. Through their personal and professional accomplishments, YMTF consultants show students, first-hand, the rewards that can be gained from earning a college degree

OUTREACH PROGRAM GOALS

- Introduce AAMU students to the private and public sector job market
- Discuss possible solutions to problems students might encounter in the workplace
- Inform students of the skills they will need to succeed in the workplace
- Share experiences on working in the job market
- Serve as positive role models and mentors
- Underscore the importance of being fully engaged with Career Development Services (CDS)

OUTREACH PROGRAM IMPACT

- Create possible employment opportunities (internship, co-op, career) for students
- Develop mentorship opportunities
- Increase awareness of CDS and its services to students and faculty

CRITERIA FOR PARTICIPATION IN THE OUTREACH PROGRAM

- Graduate of an institution of higher learning
- Willingness to volunteer your time, effort, and expertise to motivate students at AAMU
- Willingness to serve as a positive professional role model at all times
- Willingness to abide by the rules and regulations established by CDS and the YMTF Advisory Board
- Subject to all rules and regulations of Alabama A&M University

ATTIRE FOR THE OUTREACH PROGRAM

YMTF volunteers serve as positive role models for our students. To that end, we ask all consultants to dress accordingly.

- Sunday – Business casual
- Monday – Traditional business attire: **conservative professional suits**
- Tuesday – Business casual. A program jacket to be worn on Tuesday will be provided*
For uniformity, please wear black slacks (or skirts) with your jacket. No jeans.

*Early registrants are guaranteed to receive a shirt on time. Consultants who register after March and don't receive a shirt are encouraged to wear their organization's shirt.

2025 YMTF Outreach Program | April 6–8

Program Agenda

All events will be hosted in Central Daylight Time

Sunday, April 6th, 2025 >> 12:00 PM – 6:00 PM

Alabama A&M University >> Ernest Knight Center, Reception Room

12:00 pm – 3:00 pm	Registration
12:30 pm – 1:30 pm	Welcome
1:30 pm – 2:30 pm	Mentor Orientation
2:30 pm – 3:00 pm	Newcomers' Orientation (first-time consultants)
2:30 pm – 3:00 pm	Team Leaders' Session
3:00 pm – 4:00 pm	Opening Session
4:00 pm – 6:00 pm	Mentoring Networking Event

Monday, April 7th, 2025 >> 7:30 AM – 6:00 PM

Alabama A&M University >> Various Campus Locations

7:30 am	Breakfast > L.R. Patton Building, Room 101
8:00 am – 4:00 pm	Classroom Presentations > Various Campus Locations
12:00 pm – 1:00 pm	Lunch on Your Own
2:00 pm – 4:00 pm	Resume Reviews/Mock Interviews Session, Welcome Ctr, 1st Floor Conference Room
4:00 pm – 6:00 pm	Fireside Chat, Ernest Knight Center, Reception Room

Tuesday, April 8th, 2025 >> 7:30 AM – 2:00 PM

Alabama A&M University >> Various Campus Locations

7:30 am	Breakfast > L.R. Patton Building, Room 101
8:00 am – 2:00 pm	Classroom Presentations > Various Campus Locations
12:30 pm – 1:30 pm	Student Luncheon > Ernest Knight Center, Reception Room
1:30 pm – 2:00 pm	Culminating Program > Ernest Knight Center, Reception Room

Registration

The **2024 Youth Motivation Task Force Outreach Program** will be hosted in person. **Registration is completed here.** Please be advised that registration forms are needed to guarantee your space. Payment for registration **MUST BE** submitted separately from the Google survey form. **Registration opens on September 27th, 2024, and closes on March 7th, 2025.**

Registration

\$275 – Individual (select this option if your employer is not covering your registration)

\$325 – Government/Non-Profit Rate

\$450 – Corporate/For-Profit Rate

Outreach Program Jacket

An event jacket is included with the registration. Please indicate your jacket size in the online registration. *Note: Consultants registering after the March 7th deadline will not receive a jacket.*

Payment

Payment may be submitted by **check or credit card**. If you require a W-9 form before paying, please contact Katie Arnold at kaitlin.arnold@aamu to request a W-9.

Checks:

If paying by check, please make the **check** payable to:

AAMU YMTF Outreach Program

And **mail** to:

Attn: Angel Lee

AAMU/CDS

Patton Building, Room 101

Normal, AL 35762

Credit Cards:

Credit card payments may be submitted online using this link:

<https://payit.nelnet.net/form/izx0jIRI> or by contacting the CDS office at 256-372-5692

Cancellations:

No refunds will be issued for cancellations made after **5:00 PM on Friday, March 7th, 2025**

Sponsorship Opportunities

PLATINUM LEVEL | \$5,500

YMTF registration for **seven** representatives

Recognition as lead event sponsor in all written, digital and promotional materials

Inside front-page ad in program book (.jpg submission)

GOLD LEVEL | \$3,000

YMTF registration for **five** representatives

Recognition as major event sponsor in all written, digital and promotional materials

Prominent ad space in program book (.jpg submission)

SILVER LEVEL | \$2,000

YMTF registration for **three** representatives

Recognition as event sponsor in all written, digital and promotional materials

Full-page ad in program book (.jpg submission)

BRONZE LEVEL | \$1,500

YMTF registration for **two** representatives

Recognition as an event sponsor in written, digital and promotional materials

One half-page ad in YMTF program book (.jpg submission)

MAROON & WHITE LEVEL | \$750

Recognition as an event sponsor in written and digital promotional materials

One quarter-page ad in YMTF program book (.jpg)

PROGRAM BOOK AD SPONSOR:

Full-page | \$500 (.jpg submission)

Half-page | \$250 (.jpg submission)

Quarter-page | \$100 (.jpg submission)

Individual | \$50

2025 YMTF Outreach Program | April 6–8

Print Advertisement Specifications:



Full Page: 8.5" wide x 11" high

One-Page Horizontal: 8.5" wide x 11" high

One-Fourth Page: 4" wide x 5.25" high

Add .125" to each side for full-bleed on full- and half-page ads. For ads without bleeds, trim down by .25" on each side to compensate for gutter, border, or 1/4" margin. All artwork must be submitted as a vector file and **must be submitted by Friday, March 7th, 2025.**

Please send your logo in a VECTOR format.

Sponsorship Payments

Payment may be submitted by **check or credit card**. If you require a W-9 form before paying, please contact Katie Arnold at kaitlin.arnold@aamu.edu to request a W-9.

Checks:

If paying by check, please make the **check** payable to:

AAMU Foundation YMTF Outreach Program

And **mail** to:

Attn: Angel Lee
AAMU/CDS
Patton Building, Room 101
Normal, AL 35762

Credit Cards:

Pay by credit card: <https://secure.qgiv.com/for/aau/>. Select "Events" and choose Youth Motivation Task Force Outreach Program.

Career Development Services

The Career Development Services office is located in the L.R. Patton Building, Room 101.
Contact CDS at 256.372.5692.



Angel Lee
Assistant Director
angel.lee@aamu.edu



Iris Glover-Robinson
Career Counselor/Recruiter
iris.gloverrobinson@aamu.edu



Monique Ryan
Career Support Specialist
monique.ryan@aamu.edu



Kaitlin Arnold
Administrative Assistant
kaitlin.arnold@aamu.edu