**Market Yaself**

123 Promote Your Drive NW – Huntsville, AL 35801

(256) 987-6543

marketya@bulldogs.aamu.edu

***Sophomore, Marketing Major***seekingan internship opportunity

* Experienced with using Social Media to promote brands and events
* Proficient with Microsoft Office Suite
* Two years of experience meeting quotas through the provision of excellent customer service
* Clear communicator with proven ability to adjust style to effectively transfer knowledge

**EDUCATION**

Alabama A&M University (AAMU) Normal, AL

**B.S., Marketing**  May 202x

**GPA: 3.1/4.0**

***Related Coursework:***

Introduction to Marketing • Managerial Communication •Buyer Behavior • Promotions Management

**INTERNSHIP + EXPERIENTIAL LEARNING**

**Walt Disney College Program Internship | Orlando, FL** May 20xx – Aug. 20xx

* Incorporated Disney’s *Four Keys to a Great Guest Experience* (Safety, Courtesy, Show and Efficiency) into daily practices
* Developed competency with key words in five languages to assist International resort guests
* Increased daily efficiency by 20% by clearly communicating how the Disney Dining Plan operates
* Created a welcoming environment by promptly ensuring that guests’ needs were met

**Marketing Class Project** Jan. 20xx – April 20xx

**Non-profit Job Fair**

* Helped launch inaugural non-profit fair that was attended by more than 300 members of AAMU community and residents from the surrounding community
* Recruited, welcomed and assisted non-profit representatives, who disseminated information about resources, volunteer and employment opportunities available
* Set up and used Social Media sites to promote event and provide highlights

**WORK EXPERIENCE**

**Just 4 You | Sales Representative**, Huntsville, AL May 20xx – Dec. 20xx

* Met sales quotas for 14 consecutive months by listening and providing memorable customer service
* Promoted membership and credit card offers to increase revenue
* Maintained knowledge of all merchandise to make recommendations and help customers find products

***Leadership + Membership:***

* Secretary, AAMU Marketing Club
* Member, AAMU Art Club