The 2013 Youth Motivation Task Force

Professional Dress Day Contest

“YMTF 2013:
"Launch Your Dreams, Land Your Success."

Sponsored by the:
Office of Career Development Services
Post Office Box 997
Room 101 Patton Hall
Normal, Alabama 35762

Contest winners will be invited to the Youth Motivation Task Force
Students’ Award Luncheon
on April 8, 2013
YMTF Professional Dress Day

“Clothes don’t make the man, but clothes have got many a man a good job.”
- Herbert Harold Vreeland

Career Development Services has asked the entire Alabama A & M University Family; including the Administration, faculty, staff and students, to participate in its Annual Professional Dress Day contest to be held every year during our Youth Motivation Task Force (YMTF) Conference.

Professional Dress Day is a contest for students to vie for and to be deemed the Most Professional Alabama A&M Student (Male and Female). The contest is judged by members of the YMTF Consultant Teams and members of the faculty (those faculty members in the classrooms in which the YMTF teams visit). The two winners will receive the following prizes:

1. Alabama A & M Padfolio
2. Alabama A & M inscribed Pen
3. 19” Flat screen Color Television

The students will also be featured in all CDS professional career dress publications.

During classroom visitations on Monday, April 8, 2013, the YMTF consultants and faculty will assess those students who are professionally dressed and who participate in the presentation by asking a question or making a contributing comment. THE STUDENT’S NAME will be taken and the student will be assigned points for his/her attire and how well they articulate their questions or comments.

A second assessment opportunity will be provided for those students who were unable to participate via classroom visitation. Those students will have a chance to be assessed by consultants at the Consultant’s Forum on Monday afternoon from 2:30 - 3:30 p.m. in the Ernest Knight Center. The consultants will assess the student’s attire as well as by the student’s introduction of his/herself. The consultants will complete an evaluation form for each student.

All campus organizations and residence halls are encouraged to participate in this monumental event. There will be both an acknowledgement and a monetary prize for the organization and/or residence hall with the most participants who are dressed professionally. A sign-in sheet must be provided and participants verified by the President of the Organization or the Director of the Residence Hall.

All evaluation forms will be tallied in the CDS office and the winner will be announced at the Student Luncheon on Tuesday. Photos will be taken of all willing participants.

To assess attire, please use the following criteria:

<table>
<thead>
<tr>
<th>Women</th>
<th>Men</th>
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<tbody>
<tr>
<td>Suit-Well Tailored, no large slits in skirts</td>
<td>Suit-Classic cut, navy blue or black</td>
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<tr>
<td>Blouse-Classic White</td>
<td>Shirt-long sleeve white, classic tie</td>
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<tr>
<td>Dress-tailored with classic lines</td>
<td>No Bow tie</td>
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<tr>
<td>Shoes-Closed toe pump, medium heel</td>
<td>Shoes-Clean and Scuff free</td>
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<tr>
<td>Accessories - keep to a minimum</td>
<td>Accessories - keep to a minimum</td>
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<tr>
<td>Avoid high fashion makeup &amp; hairstyles</td>
<td>Hair cut and a shave</td>
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<tr>
<td>Clear nail polish</td>
<td>Clean nails</td>
</tr>
<tr>
<td>Pantyhose-flesh tone</td>
<td>No Earrings</td>
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</table>
Criteria to Assess Questions/Comments

Think of it as an interview

Did the student wait for the consultant to finish speaking, or did he/she interrupt the consultant?

Did the student use correct grammar when commenting or asking a question?

Was the content of the question or comment relevant to dialog?

Was the student enthusiastic, yet poised?

Overall impression of student

CONTEST NOT OPEN TO YMTF GUIDES/VOLUNTEERS

Good Luck!!!