

Communications Specialist Master's

The Communications Specialist Program provides quality academic training and professional experience. It is specifically designed to provide organizations with employees skilled in the communicative processes of information transfer, negotiation, problem solving, persuasion, team building and leadership.

The degree also provides students with a greater understanding of how effective communication shapes successful strategies, structures and processes in organizations and society.

M.S. - Communications Specialist

Persons with a degree outside of the Mass Communications or Communicative Science field will receive the prerequisite courses to bring them up to speed.

Admissions Requirements:
Deadlines: Rolling for Fall; October 15 for Spring.

Students must meet all requirements for admission to the School of Graduate Studies at Alabama A&M



[Median Salary by Job - Degree: Master of Arts \(MA\), Communication \(United States\)](#)



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University, plus the following criteria:

1. Undergraduate GPA of 3.0 or higher (on a 4.0 scale).
2. Two copies of official transcripts of all undergraduate work attempted, including junior- and community colleges.
3. Three letters of recommendation (on departmental or institutional letterhead).
4. A letter, prepared by the applicant, expressing a Statement of Professional Goals and Objectives.



Communications Specialists help people, groups or organizations build and maintain favorable situations with others. Since this usually involves interaction with the public, Communications Specialists are sometimes referred to as public relations specialists. These professionals use a wide variety of media or methods to accomplish their goals, which may include advertisements,

newspaper articles or profiles, speeches, events, press conferences and television shows.

For more information:

Office of Graduate Studies
Alabama A&M University
P.O. Box 998
Normal, AL 35762

Website:

www.aamu.edu/academics/grad-studies



ACADEMIC PROGRAM OUTLINE
COMMUNICATIONS SPECIALIST - Interest Area: Business

FALL SEMESTER (1)

COURSE AND CREDITS	TKN	GR	COMMENTS
CS 500 Survey of Comm Studies(3)			
CS 501 Rhetorical Theory (3)			
MBA 507 Basics Mgmt & Mkt (3)			

Semester Hours: 9

Overall GPA: _____ Sem GPA: _____

SPRING SEMESTER (1)

COURSE AND CREDITS	TKN	GR
CS 502 Theory/ Research Comm(3)		
CS 503 Prof. Ethics & Comm (3)		
MGT 515 Org Theory (3)		

Semester Hours: 9

Overall GPA: _____ Sem GPA: _____

SUMMER SEMESTER (1)

COURSE AND CREDITS	TKN	GR	COMMENTS
CSD 501 Bus & Profess Comm (3)			
CSD 503 Comm in Corp Amer (3)			

Semester Hours: 6

Overall GPA: _____ Sem GPA: _____

FALL SEMESTER (2)

COURSE AND CREDITS	TKN	GR
CS 504 Manag Workpl. Diversity (3)		
MBA 517 Global Issues in Bus (3)		
Elective (3)		

Semester Hours: 9

Overall GPA: _____ Sem GPA: _____

SPRING SEMESTER (2)

COURSE AND CREDITS	TKN	GR	COMMENTS
CS 505 Leadership & Commun. (3)			
MGT 564 Human Resource Mgmt(3)			
Elective (3)			

Semester Hours: 9

Overall GPA: _____ Sem GPA: _____

COMPREHENSIVE EXAM REQUIRED

TOTAL SEMESTER HOURS: 42

Communication Specialist Degree Electives:

(Choose up to 6 semester hours from any of the courses listed below if not listed in your planned degree - 3 hrs each)

- CSD 502 – Voice and Diction
- MBA 507 – Basics of Management and Marketing
- MGT 515 – Organizational Theory and Behavior
- MBA 554 – Training and Development
- MGT 564 – Human Resource Management
- PSY 555 – Personality Theory
- PSY 556 – Group Dynamics
- PSY 559 – Counseling/Techniques
- PSY 563 – Learning Theory
- TEL 501 – Introduction to Broadcasting
- TEL 502 – Fundamentals of Television Production
- TEL 511 – Broadcast Law and Regulations
- TEL 512 – Writing for Broadcasting

ACADEMIC PROGRAM OUTLINE
COMMUNICATIONS SPECIALIST - Interest Area: Psychology/Counseling

FALL SEMESTER (1)

COURSE AND CREDITS	TKN	GR	COMMENTS
CS 500 Survey of Comm Studies(3)			
CS 501 Rhetorical Theory (3)			
PSY 555 Personality Theory (3)			

Semester Hours: 9

Overall GPA: _____ Sem GPA: _____

SPRING SEMESTER (1)

COURSE AND CREDITS	TKN	GR
CS 502 Theory/ Research Comm(3)		
CS 503 Prof. Ethics & Comm (3)		
PSY 559 Counseling Techniques (3)		

Semester Hours: 9

Overall GPA: _____ Sem GPA: _____

SUMMER SEMESTER (1)

COURSE AND CREDITS	TKN	GR	COMMENTS
CSD 501 Bus & Profess Comm (3)			
CSD 503 Comm in Corp Amer (3)			

Semester Hours: 6

Overall GPA: _____ Sem GPA: _____

FALL SEMESTER (2)

COURSE AND CREDITS	TKN	GR
CS 504 Manag Workpl. Diversity (3)		
PSY 556 Group Dynamics (3)		
Elective (3)		

Semester Hours: 9

Overall GPA: _____ Sem GPA: _____

SPRING SEMESTER (2)

COURSE AND CREDITS	TKN	GR	COMMENTS
CS 505 Leadership & Commun. (3)			
PSY 563 Learning Theory (3)			
Elective (3)			

Semester Hours: 9

Overall GPA: _____ Sem GPA: _____

Comprehensive Exam Required

TOTAL SEMESTER HOURS: 42

Communication Specialist Degree Electives:

(Choose up to 6 semester hours from any of the courses listed below if not listed in your planned degree - 3 hrs each)

- CSD 502 – Voice and Diction
- MBA 507 – Basics of Management and Marketing
- MGT 515 – Organizational Theory and Behavior
- MBA 554 – Training and Development
- MGT 564 – Human Resource Management
- PSY 555 – Personality Theory
- PSY 556 – Group Dynamics
- PSY 559 – Counseling/Techniques
- PSY 563 – Learning Theory
- TEL 501 – Introduction to Broadcasting
- TEL 502 – Fundamentals of Television Production
- TEL 511 – Broadcast Law and Regulations
- TEL 512 – Writing for Broadcasting

ACADEMIC PROGRAM OUTLINE
COMMUNICATIONS SPECIALIST - Interest Area: Telecommunications

FALL SEMESTER (1)

SPRING SEMESTER (1)

COURSE AND CREDITS	TKN	GR	COMMENTS	COURSE AND CREDITS	TKN	GR
CS 500 Survey of Comm Studies(3)				CS 502 Theory/ Research Comm(3)		
CS 501 Rhetorical Theory (3)				CS 503 Prof. Ethics & Comm (3)		
TEL 501 Intro to Broadcasting (3)				TEL 512 Writing / Broadcasting (3)		
Semester Hours: 9				Semester Hours: 9		

Overall GPA: _____ Sem GPA: _____

Overall GPA: _____ Sem GPA: _____

SUMMER SEMESTER (1)

FALL SEMESTER (2)

COURSE AND CREDITS	TKN	GR	COMMENTS	COURSE AND CREDITS	TKN	GR
CSD 501 Bus & Profess Comm (3)				CS 504 Manag Workpl. Diversity (3)		
CSD 503 Comm in Corp Amer (3)				TEL 502 Fund. of Tele Broad (3)		
				Elective (3)		
Semester Hours: 6				Semester Hours: 9		

Overall GPA: _____ Sem GPA: _____

Overall GPA: _____ Sem GPA: _____

SPRING SEMESTER (2)

COURSE AND CREDITS	TKN	GR	COMMENTS
CS 505 Leadership & Commun. (3)			
TEL 511 Broadcast Law & Reg (3)			
Elective (3)			
Semester Hours: 9			

Overall GPA: _____ Sem GPA: _____

Comprehensive Exam Required

TOTAL SEMESTER HOURS: 42

Communication Specialist Degree Electives:

(Choose up to 6 semester hours from any of the courses listed below if not listed in your planned degree - 3 hrs each)

- CSD 502 – Voice and Diction
- MBA 507 – Basics of Management and Marketing
- MGT 515 – Organizational Theory and Behavior
- MBA 554 – Training and Development
- MGT 564 – Human Resource Management
- PSY 555 – Personality Theory
- PSY 556 – Group Dynamics
- PSY 559 – Counseling/Techniques
- PSY 563 – Learning Theory
- TEL 501 – Introduction to Broadcasting
- TEL 502 – Fundamentals of Television Production
- TEL 511 – Broadcast Law and Regulations
- TEL 512 – Writing for Broadcasting