2012 AABC
Magic City Classic
Scholarship Application

Recognizing the HBCU’s participating in
the 70th Annual Magic City Classic Football Game
and three African American Institutions of Higher Learning in our serving area
**Magic City Classic Scholarship Program**

*Presented by*

**Birmingham Business Alliance’s African-American Business Council**

**Scholarship Award**
- One $1,000 scholarship will be awarded to a deserving student from each of the following institutions: Alabama A&M University, Alabama State University, Miles College, and Lawson State Community College for a total of $4,000 to be awarded in scholarships.
- The scholarship will be presented to the student at the BBA’s AABC Magic City Classic Scholarship Breakfast on Friday, October 25, 2012, at 7:30 a.m. at the Harbert Center in Birmingham, Alabama.
- The scholarship money will be sent to the school and credited to the student’s account upon proper verification of the student’s enrollment at the institution.

**Selection Criteria**

Applicants must be:
- Enrolled full-time at any of the four institutions listed above.
- Pursuing an undergraduate degree in any approved field of study recognized by the institution.
- Involved in community and/or civic activities.
- In good financial standing with his/her institution.
- In good academic standing (at least 2.5 cumulative grade point average).

**Evaluation Standards**

Applicants will be evaluated on:
- Academic Achievement
- Community/Civic Involvement
- Overall Presentation of Application

**Application Materials**

Application packages should include:
- Completed application *(must be typewritten)*
- 500 word essay explaining: *Why Historically Black College and Universities Are Still Necessary*
- Two letters of recommendation*
- Official transcript*
- Applications must be received by 3:00 p.m. on Friday, October 5, 2012*
- Incomplete applications will not be evaluated. Attach additional sheets, if necessary.

**Selection Process**

Application materials will be evaluated and measured against the aforementioned evaluation standards by a select committee of the BBA’s African-American Business Council. Winners will be notified by phone or mail by **Monday, October 15th**. The scholarships will be presented at the AABC Magic City Classic Scholarship Breakfast on **Friday, October 26th, at 7:30 a.m.** at The Harbert Center (2019 Fourth Avenue North, Birmingham, AL 35203). Applicants **must** be present at the AABC Magic City Classic Scholarship Breakfast on Friday, October 28th in order to receive the scholarship funding.

**Mailing and Contact Information**

*Mail application materials, recommendation letters and official transcript by October 5th to the Birmingham Business Alliance, Attn: LeNá Powe, 505 20th Street North, Suite 200, Birmingham, AL 35203.*

For more information, contact LeNá at (205) 241-8139 or lpowe@birminghambusinessalliance.com

AABC Magic City Classic Scholarship Program
## APPLICATION

### Personal

Student Name

(First Name) (Middle Name) (Last Name) (Suffix)

Home Address

Home Phone (___) ____________ Cell Number (___) ____________ Male ___ Female ___

Birthday _________ Email Address

Name of College/University

Major ____________ Minor ______________ Grade Point Avg. (major) ________

Grade Point Avg. (overall) ____________ Anticipated graduation date _________

Indicate your current sources of financial support (including scholarships, grants, loans, work study, etc.)

__________________________________________________________

__________________________________________________________

__________________________________________________________

### Family

Parent/Guardian Name

(First Name) (Middle Name) (Last Name) (Suffix)

Parent/Guardian Address

__________________________________________________________

Phone (___) ____________ E-mail Address

### References

List two references that are not family members:

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<tr>
<th>Name</th>
<th>Phone</th>
<th>Relationship</th>
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ORGANIZATIONS
Professional, fraternal, social, civic, arts, etc.

Extracurricular Activities
Yearbook, newspaper, choir, etc.

Awards and Honors
List awards, honors and achievements (include high school and college.)

Community/Civic Involvement
List community activities performed (organizational names and dates.)

Personal Statement
I have completed this scholarship application and do affirm that the information contained here is true and correct.

Signed ___________________________ Date ___________________
Essay Framework: On June 11, 1963, then Alabama Governor, George Wallace stood on the steps of Foster Auditorium at the University of Alabama to stop the desegregation of the university by blocking two African American students who were trying to enroll. This act, which later became known as the “stand in the school house door” has been etched into American history and symbolizes a very turbulent time in the country’s social, educational and economic sectors. It also serves as a reminder of the “Separate but Equal” doctrine.

Almost 50 years later and segregation in our college systems has been eliminated - Why is there still a need for historically black colleges and universities?